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TRENDY INDIAN DINING



Headline: It's Italicious! | **Advertised brand:** "Bene" Italian Kitchen for Sheraton Grand | **Advert title(s):** 1. Pizza / 2. Venetian Mask / 3. Wine Bottle | **Headline:** It's Italicious! | **Medium:** Print, Digital, Outdoor

Synopsis: Le Merdien, Pune, an iconic 5-star hotel in Pune had just been taken over by the international brand 'The Sheraton Grand'. With the change of guards, the respective restaurants were also undergoing a renovation and were to be relaunched. Bene Italian Kitchen, what was earlier Favola, was to be branded in the Pune market as a restaurant that would serve authentic Italian delicacy. While all other local brands had their presence it was essentially to make our presence felt. The idea was to use Italian food items and connect it with a historical monument of Italy that people could easily identify. Hence we created a unique visual identity. The headline was deliberately kept short and a word was coined that could mean "Enjoy delicious Italian cuisine", thus "It's Italicious!"

Enjoy authentic Italian
delicacies at

Bene
italian kitchen



sheraton.com/grandpunebundgarden | reservation.pune@sheraton.com | Call: +91 20 6641 1111

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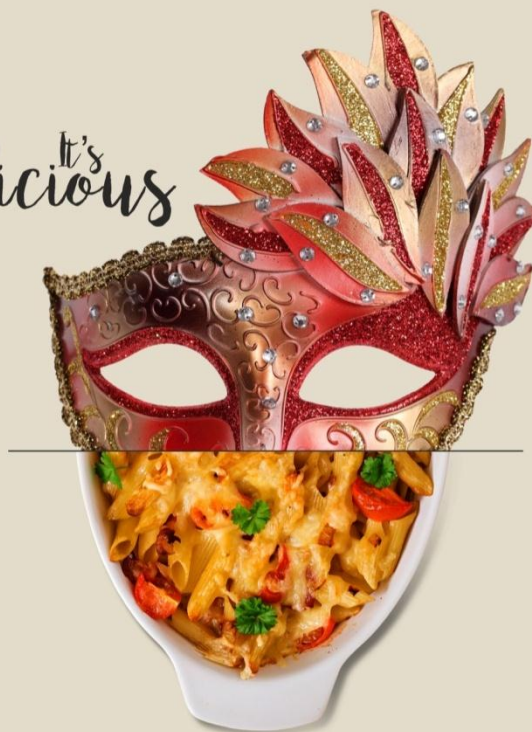
**Sheraton
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PUNE BUND GARDEN HOTEL

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delicacies at

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It's
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coming soon

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Only the best can replace the best

Le **MERIDIEN** PUNE IS NOW
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POINTS

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THE
LUXURIOUS
"Residence"

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TEMPEST/PUNE/01

We've Arrived

Luxury just got an extravagant upgrade. After serving Pune for more than 18 years, Le Méridien, Pune has paved way for Sheraton Grand to charm its guests with an array of new offerings. Come over and witness the change with your own eyes.

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Le Meridien Pune
is now
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Grand**
PUNE BUND GARDEN HOTEL



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Grand**

HIGH LIFE SOIREE



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PUNE BUND GARDEN HOTEL

Le **MERIDIEN**
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Bene
italian kitchen

Magic of Mixing at Sheraton Grand, Pune

7 WEEKS TO CHRISTMAS

Let's start the celebration with this glorious event of fruit mixing.
A novel way to ring in the festive season. Sheraton Grand Pune cordially invites
you to the traditional cake mixing ceremony at Bene - Italian Kitchen.

Date: 12th November 2016 | **Time:** 04:00 pm – 05:00 pm



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PUNE BUND GARDEN HOTEL

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A delectable treat of authentic Italian pizzas & pastas along with barbeque wings, live music, cocktails and wines from 12:00 pm to 03:30 pm, only at our newly launched restaurant Bene.

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@Sheraton

cafe

LONGITUDE 73



LET'S SAY
CHEERS...
...ONE
FROM US!

Le MERIDIEN
MAHABALESHWAR
RESORT & SPA

HAPPY
HOUR
7PM - 8PM

BUY ONE GET ONE FREE
ON SELECTED BEVERAGES

LONGITUDE 73




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LEAVE YOU
HIGH
AND DRY.

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RESORT & SPA

HAPPY
HOUR
7PM - 8PM

BUY ONE GET ONE FREE
ON SELECTED BEVERAGES



VACATION WITH A TOUCH OF HAPPINESS AND WELLNESS

Staying with us is full of excitement and healthy too!
Now enjoy our Yoga sessions with the beauty of a lush
green ambience to rejuvenate your mind, body and soul.

TEMWEST/PUNE/01

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**Love is...
sharing great moments
together. Forever.**

Love is 'you' being the bigger surprise than 'your gift'. Love is late-night long drives. Love is endless chitchats. Love is making your sweetheart feel precious. Love is ROFL together. Love is not forgetting to make every Valentine's Day unforgettable.

Make this Valentine's Day truly special with Sheraton Grand. Share memorable moments with your partner at Link@Sheraton Cafe and express your love over delectable desserts.

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SWEET LOVE! CHERISH A WIDE VARIETY OF CAKES, CHOCOLATES, CONFECTIONS, PASTRIES AND SURPRISING VALENTINE'S DAY SPECIALS.

Open 24x7

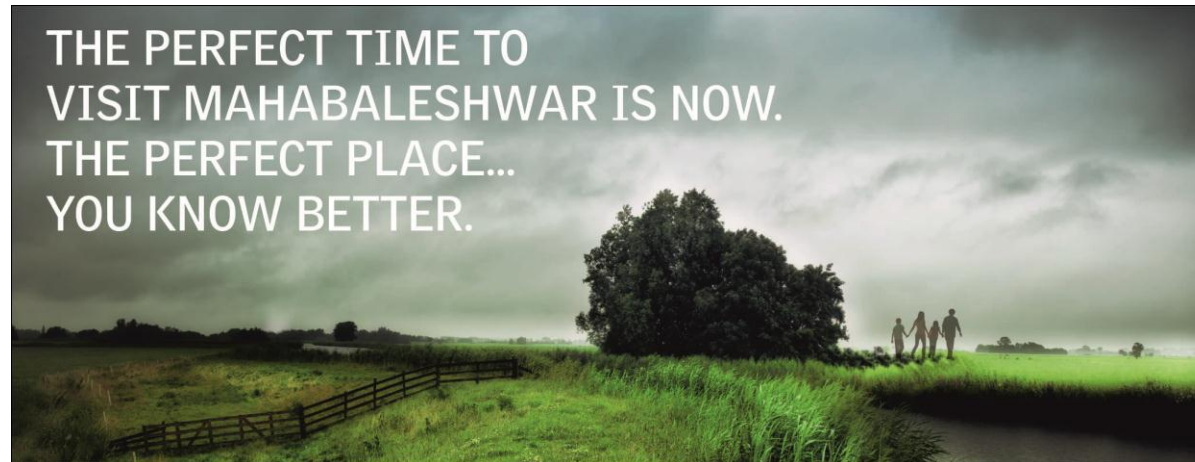
**Link
@Sheraton cafe**

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MOMENTS BECOME MEMORIES
IN MAHABALESHWAR.
MAKE NEW MEMORIES TODAY!

Le **MERIDIEN**
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THE PERFECT TIME TO
VISIT MAHABALESHWAR IS NOW.
THE PERFECT PLACE...
YOU KNOW BETTER.

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A fresh batch of strawberries has just arrived from the fields of Mahabaleshwar! And our pastry chefs have crafted some tempting recipes for strawberry lovers. Indulge in a variety of smoothies, shakes, cheesecakes, tarts & more at Link@Sheraton Café any time of the day.

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The Art of Inner Peace.

Bring back the harmony, as you become one with your senses. The tranquil experience, healing touch, soothing music and calming ambience will transcend you to a whole new level of inner peace. Enliven your mind, body and soul at Sheraton Grand's Shine Spa.

To book a session with our expert therapist, call: +91 20 6641 1111
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shine
spa



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PUNE BUND GARDEN HOTEL



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TRADITIONAL INDIAN FEAST

The authentic flavours and tastes from across India come alive at Feast. Let's celebrate traditional cuisine of India on the special occasion of our 68th Republic Day.

THE GRAND INDIAN BUFFET

26th January

Thursday

12:00 - 3:30 PM

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PUNE

ENJOY THE
WHOLE WORLD
ON YOUR
PLATTER.

the
SQUARE
Food Outside the Box



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the
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BECAUSE YOU DESERVE
A SCRUMPTIOUS SUNDAY.



EVERY SUNDAY
12:30 HOURS TO 16:00 HOURS

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BECAUSE
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A SCRUMPTIOUS
SUNDAY.



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NOVOTEL
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The offer timing is from 6:00 pm – 8:00 pm

Offer valid for IMFL (Indian Made foreign liquors)
beverages only – like Beer, Bacardi, Smirnoff,
Whiskey (Blenders Pride), Soft drink and Juices



REIMBURSEMENT OF A DIFFERENT KIND.

End your day on a high note, pun intended, at BAR CODE. The wide array of refreshing aperitifs and beverages will help you unwind and relax after a hard day of work. And with an offer like this, it's sure to leave you in high spirits.



AN HOUR OF DARKNESS TODAY
TO ILLUMINATE THE WORLD FOR TOMORROW.



This Earth Hour, let's pledge to take care of our mother earth.
Let's turn off the non-essential lights for one hour in solidarity.

Date: 25th March, 2017 | Time: 8:30 pm to 9:30 pm



HEAVENLY FOOD. SOOTHING GHAZALS.
ONLY KINGS HAD IT SO GOOD.



ghazal Nights

10th November onwards
from 7 p.m. to 11.00 p.m.

Soak in the ambience of a poetic night
with flavourful Indian cuisine to
accompany at Haldi, Novotel,
Hyderabad Airport.

Listen to Ustaad Manzar, the Ghazal
Maestro, while enjoying the sumptuous
Indian spread. This will be a memorable
evening, we can promise you that.

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haldi



Ghazal Nights

10th November onwards from 7 p.m. to 11.00 p.m.

Soak in the ambience of a poetic night with flavourful Indian cuisine to accompany at Haldi, Novotel, Hyderabad Airport. Listen to Ustaad Manzar, the Ghazal Maestro, while enjoying the sumptuous Indian spread. This will be a memorable evening, we can promise you that.

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an exotic splash!

Sunday Brunch
12:00 to 4:30 pm

Winner of 'Best Sunday Brunch' award by Times Food Guide.



Visit our blog www.buzzatthepark.com





Where Harry met Sally...

The Sunday Brunch at Aqua...

This is where wonderful things happen!

Spend a relaxed afternoon with an exotic spread, live food stations, dip in the pool, live band, fun for kids, conversations and so much more... make it all happen every Sunday!

12 - 4 pm

aqua

For reservations, call: 040-23456789

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ink your story

Everyone has a story and the world needs to know. Get inked by Sameer Patange - the tattoo king, at Aura.

The Tattoo Fest at Aura

28th January to 5th February
10 am - 10 pm

For appointment, call: 96860 47000

22 Rajbhavan Road, Hyderabad- 500082
www.theparkhotels.com





Kairali Sadya

A traditional Kerala feast awaits you. Our chefs bring you the choicest, the most flavourful of delicacies - Puttu with kadala curry, Appam with stew, Meen pollichathu, Thoran, Kozhi varuthathu. So, begin your mesmerizing journey into the backwaters, as the flavours of Kerala come alive during this festive time of Onam.

Date:
7th-17th September

Time:
Dinner Buffet: 7.30pm onwards

For reservations, call: **040 23456789**

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BUSINESS
LUNCH.

Monday to Friday
12 pm to 3:30 pm

SUIT UP.



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For Reservations : 040 64556677 / 040 6455 5544



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an offer you can't refuse."**

Enjoy your favourite beverages* with our amazing offers

Monday to Friday
12 pm - 8 pm

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HOURS**

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* Only on IMFL



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11 p.m. - 2 a.m.

Rs. 179/-



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* Taxes as applicable



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- The Food
- The Music


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