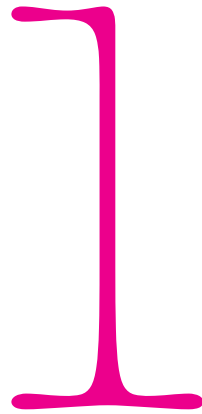


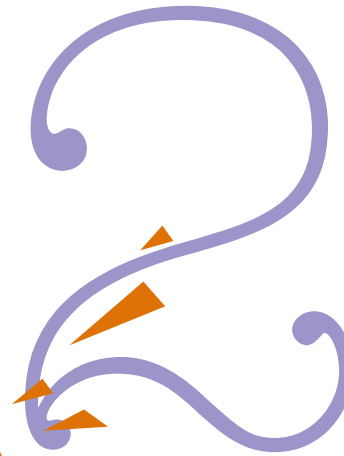


reasons


to entrust Tempest with
your communication needs.

A large, stylized number '1' in a vibrant pink color, positioned at the top left of the graphic.

Tempest combines
big agency brand exposure
with personalized service.

A large, stylized number '2' in a light purple color, positioned to the right of the number '1'.

Tempest addresses all your
communications needs in-house.

A large, stylized number '3' in a vibrant pink color, positioned in the center of the graphic, partially enclosed by an orange frame.

Tempest Advertising has proved its mettle
in many Advertising Competitions
through the years.

Awards



Core Purpose

Create advertising that will make people's lives better.

Core Values

- We are absolutely open and honest in all our dealings with employees, clients and suppliers.
- We give utmost importance to relationship development based on trust and mutual respect.
- We give freedom to our people to innovate.



International Affiliation

Tempest is the only Indian advertising agency to found an international agency network, with presence in the Americas, Europe and Asia.

TRIB
GLOBAL

Some important


information.

- Tempest has been in existence since 1998.
- It is headquartered in Hyderabad, and the top management sits here.
- Tempest has offices in Pune, Bangalore and Hyderabad.

Tempest has done

exemplary

work in the following sectors.




Agriculture	: PHI Seeds, Xylem Seeds, Harvest Plus
Automobile	: Orange Auto, Varun Motors, Phoenix Motors
Education	: Badruka, MANAGE, SQL Star
Government	: Eden Square, Golden Mile
Hospitality	: The Park, Butta Group, Quality Inn, Taj Blue Diamond - Pune, Deccan Harvest, Ellaa Hotels
IT/ITES	: Siebel, Applabs, Geometric, Persistent, PTC, Honeywell
Industrial	: Amara Raja Batteries, Waxoyl, Endress and Hauser, Avanti Feeds
MNCs	: Pepsi, Castrol, Godrej Pillsbury
NGOs	: Confederation of Voluntary Organizations, Mahila Sanatkar, NIRD
Pharma	: Shanta Biotech, Dr. Reddy's, Bharat Biotech
Real Estate	: Magarpatta City, Nanded City, Mantri Group, IVRCL-A&H, Manjeera Group, Ozone
Retail	: Hastkala, Silk Museum, Access2Future
Tourism	: AP Tourism, Ramoji Film City, Lahari Resorts



Samples

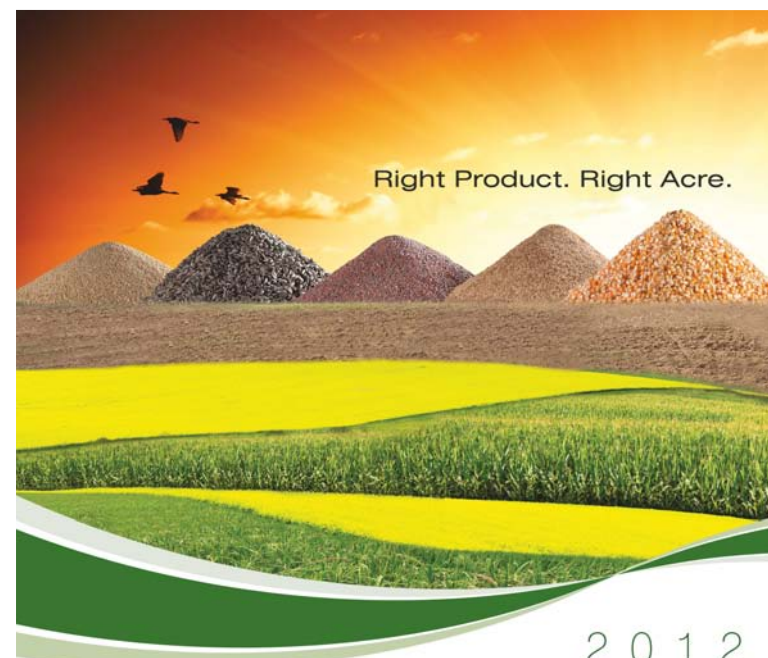
of Tempest work



Agriculture



पायोनियर संकर मक्का



2012

JANUARY 2012	FEBRUARY 2012	MARCH 2012	APRIL 2012	MAY 2012	JUNE 2012
M T W T F S S 30 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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A DuPont Business

Science with Service
Delivering Success™

P34 Seeds Private Ltd., Regd. & Corp. Office: 3rd Floor, 6-5-109B/1105, Babukhannu Millennium Centre, Raj Bhawan Road, Sarmaiguda, Hyderabad - 500 062, Andhra Pradesh, India. Ph: +91 40 3543 8400

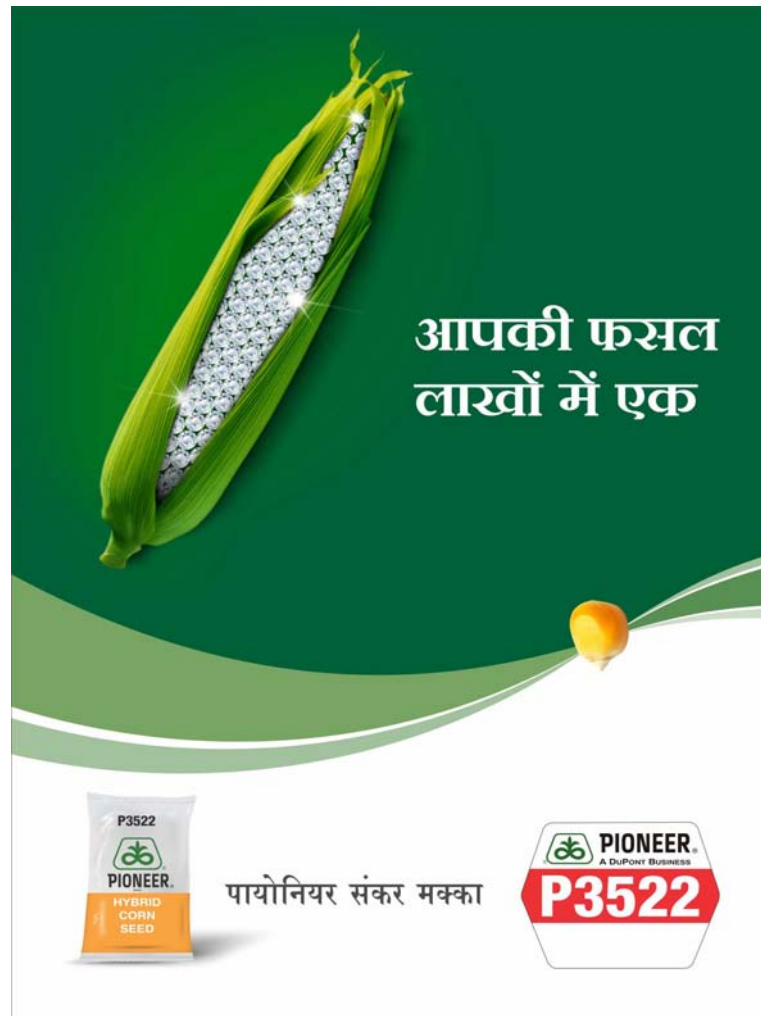


जग जीतेगा
खेत आपका

P3396
PIONEER.
HYBRID
CORN
SEED

पायोनियर संकर मक्का

PIONEER.
A DuPont Business
P3396



आपकी फसल
लाखों में एक

P3522
PIONEER.
HYBRID
CORN
SEED

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PIONEER.
A DuPont Business
P3522

सोन्यासारख्या कापसाची, लीला ही 'कृष्णा'ची



पारस कृष्णा
सावडीत कापस बीज

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Tempest/HYD



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BAJAJ
Spirit
The college bike

TEMPEST/b1r

Presenting the new Bajaj Spirit

70cc | 50kmpl (on road) | Ultra comfy seat | Optoprism head lamp, tail lamp & indicators | Dazzling colours with dual tone effect

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BAJAJ
Inspiring Confidence

Conditions apply*

KB 10 Camera FREE

In life, it's the spirit that matters.

Presenting the new Bajaj Spirit for just Rs. 2999*/-

70cc | 50kmpl (on road) | Ultra comfy seat | Optoprism head lamp, tail lamp & indicators | Dazzling colours with dual tone effect

ICICI Bank
Two Wheeler Loans

BAJAJ Spirit
The college bike

FOR DETAILS, CONTACT: **BANGALORE:** KHIVRAJ MOTORS, Ph: 22214753, 22212397, 22213781. KHIVRAJ DIAMOND, Ph: 56959785, 56959769. KALYANI BAJAJ, Ph: 51138210, 51138185. POPULAR MOTOR CORPORATION, Jayanagar, Ph: 26650025, 26650267. Bannerghatta Road Ph: 26689845, 26689846. R. V. BAJAJ, Ph: 26748588, 26748580. V.S.T AUTO AGENCY, Cottanpet, Ph: 26707940, 26707943. Rajajinagar, Ph: 23421218, 23429263. AMBA BAJAJ, Ph: 25732487, 51100382. JATTI MOTORS LTD. Ph: 22262266, 22264403, 22264404.


BAJAJ
Inspiring Confidence

Conditions apply*


**KB 10
Camera
FREE**

Presenting the new Bajaj Spirit for just Rs.2999*/-

70cc | 50kmpl (on road) | Ultra comfy seat | Optoprism head lamp, tail lamp & indicators | Dazzling colours with dual tone effect


ICICI Bank
Two Wheeler Loans



BAJAJ
Spirit
The college bike

How high are your spirits?

FOR DETAILS, CONTACT: **BANGALORE:** KHIVRAJ MOTORS, Ph: 22214753, 22212397, 22213781. KHIVRAJ DIAMOND, Ph: 56959785, 56959769. KALYANI BAJAJ, Ph: 51138210, 51138185. POPULAR MOTOR CORPORATION, Jayanagar, Ph: 26650025, 26650267. Bannerghatta Road Ph: 26689845, 26689846. R. V. BAJAJ, Ph: 26748588, 26748580. V.S.T AUTO AGENCY, Cottanpet, Ph: 26707940, 26707943. Rajajinagar, Ph: 23421218, 23429263. AMBA BAJAJ, Ph: 25732487, 51100382. JATTI MOTORS LTD. Ph: 22262266, 22264403, 22264404.



PASSION & OPPORTUNITY SELDOM TRAVEL IN THE SAME CAR

CHEVROLET



The world's largest automobile manufacturer could do with a smart set of professionals to staff its brand new, plush, up-market dealer showroom and workshop for luxury cars.

These professionals need to be well groomed, articulate and qualified,

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It would be pertinent to mention here that the single most important factor that will tilt the scale is passion...for cars...for life...for success.

The following positions need to be filled immediately:

SALES MANAGER

An MBA in marketing with 5-7 years' experience in marketing and sales of luxury cars. Knowledge of features of cars across the spectrum is a pre-requisite. An ability to convince and conviction in the product will be strong assets.

ACCOUNTS MANAGER

A Chartered Accountant with at least 1 year's experience or a B Com/M Com with at least 4 years' experience in a company of repute. You should have a proficiency of working on computers and have sound knowledge of current accountancy trends.

CUSTOMER CARE MANAGER

A pleasing personality, preferably female with an experience of at least 3-5 years in a job function that involves interacting directly with customers. You should be a graduate, well versed in English and should have the passion and willingness to represent the company as a customer care oriented one. Computer knowledge is desirable.

SALES EXECUTIVES

Young and energetic, result oriented graduates in the age group of 20-28 years, with a pleasing personality and fluent in English. You will be reporting to the Sales Manager and will be responsible for creating brand awareness and the value proposition of our dealership.

Walk-in interviews will be conducted on Saturday, the 18th of December, 2004. Interested candidates may appear with a CV and two passport size photographs, at: Fortune Katriya, Fortune Club Lounge, 5th Floor, Somajiguda. Ph: 040-55534567.



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We understand cars. We understand you.

Kapico Maruti drives with you all the way. Right from something as important as choosing your car to the mundane every day details like regular service and maintenance schedule. Our sales team at Kapico Maruti not only advises you on the purchase of your new car but also help you get the best deals.

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B-11, Co-operative Industrial Estate,
Balanagar, Hyderabad - 37,
Ph: 23777979(4 Lines)

31, Sri Krupa Market, D. No. 16-10-1/F/31
Malakpet, Hyderabad - 36,
Ph: 24547676, 24553395



Education





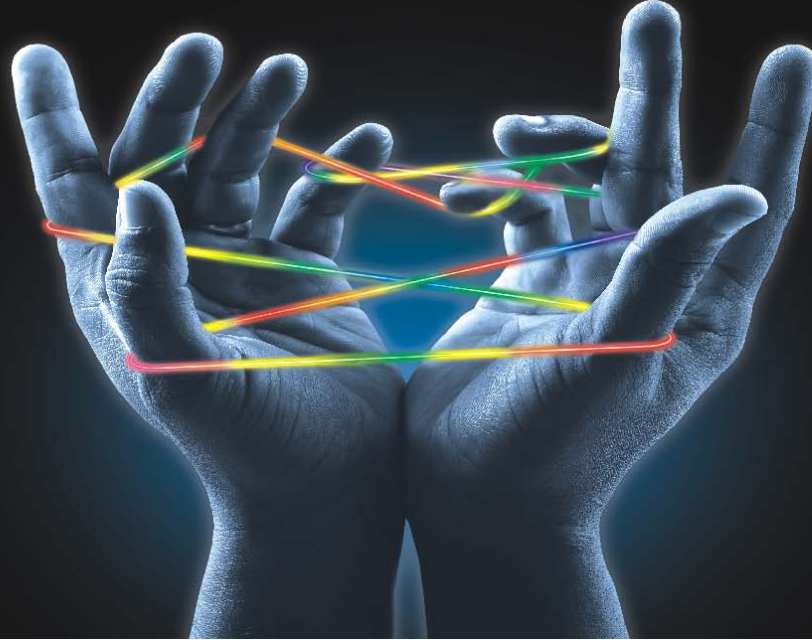
School of Learning

[illegible]



Entertainment

‘क’च्या कचाट्यातील करमणुकीची कुचंबणा...
कुठपर्यंत ?



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लवकरच...



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साम राज्या

निर्मळ करमणुकीच्या अस्सल मराठमोल्या 'साम राज्यात'
आपले सहर्ष स्वागत असो!

बातम्या मराठी शिक्षण संगीत मराठी झटका मनोरंजन

IT'S THE BIGGEST AND GREATEST

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साम मराठी म्हणजे, आनंदधनाचा सडा!
साम मराठी म्हणजे, इंद्रायणी अधांग...
साम मराठी म्हणजे, तुक्याचे अभंग!
साम मराठी म्हणजे, माडगुळकरांचा सांजदिवा...
साम मराठी म्हणजे, पु. ल. चा हास्यमेवा!
साम मराठी म्हणजे, मावळची मुलूखगिरी...
साम मराठी म्हणजे, कोकणची मुत्सद्देगिरी!
साम मराठी म्हणजे, मराठवाडी कोरीव लेणी...
साम मराठी म्हणजे, वऱ्हाडी लोभस वाणी!
साम मराठी म्हणजे, सह्याद्रीचा विशाल वेढा...
साम मराठी म्हणजे, धारवाडचा अस्सल पेढा!
साम मराठी म्हणजे, माणदेशी ठसका...
साम मराठी म्हणजे, मराठमोला दणका!
साम मराठी म्हणजे, नटरबट मुंबई मायानगरी...
साम मराठी म्हणजे, गोव्याची कार्निव्हल भारी!
साम मराठी म्हणजे, पारावरच्या भन्नाट गप्पा...
साम मराठी म्हणजे, कॉलेजाचा न चुकणारा कझा!
साम मराठी म्हणजे, मन्हाटमोली दौलत न्यारी...
साम मराठी म्हणजे, पढरीची अविरेत वारी!
साम मराठी म्हणजे, मराठमोळे गंधर्वगान...
साम मराठी म्हणजे, माऊलीचे पसायदान!

लवकरच...

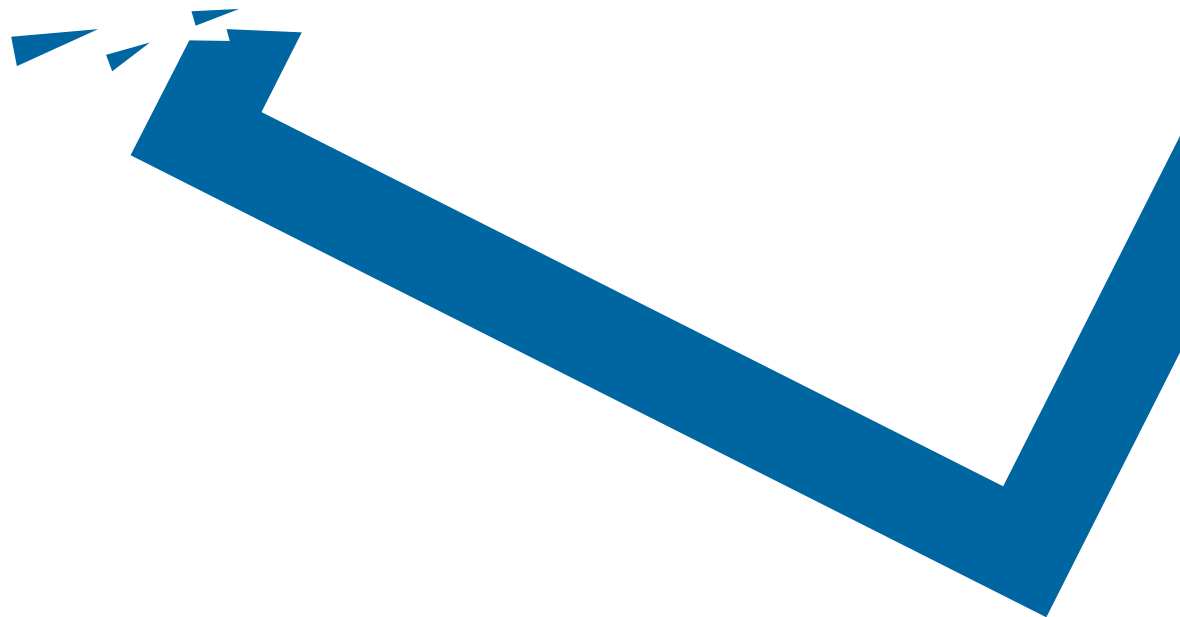


सामर्थ महाराष्ट्राचे

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Government

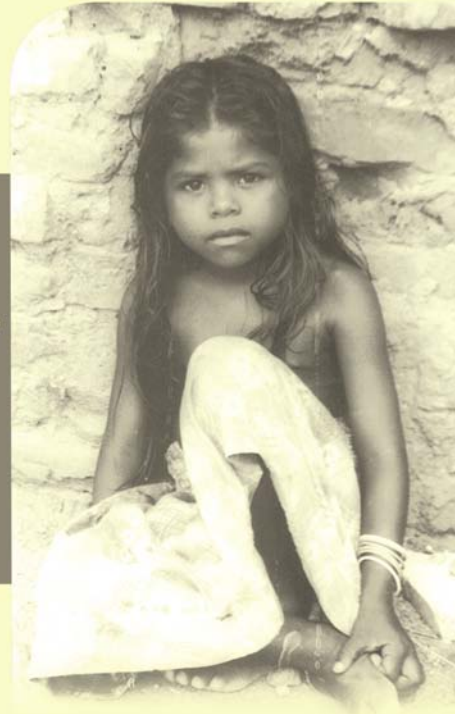






*"Many of the things we need can wait,
The child cannot wait."*

Child Labour in Rural India



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**We are bringing in the change.
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HUDA is now HMDA.

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investments. With better infrastructure, purer environment and improved
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The Mission of HMDA

- ◆ Develop Hyderabad as a model Metropolis in the country
- ◆ Promote active participation of the citizens in the process of planning and implementation of development plans
- ◆ Improve quality of life through planned growth and development
- ◆ Contribute to the creation of a cleaner and greener city

HMDA Highlights

- ◆ 7073 sq km, second largest Metropolitan area in the country
- ◆ 849 villages across Ranga Reddy, Medak, Mahbubnagar and Nalgonda Districts
- ◆ 5 Zonal Offices and 10 Service Centres proposed for better service to the public



Growing Global

Hyderabad Metropolitan Development Authority

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*Subject to clinical correlation

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Bengaluru : Uttarahalli Road, Kengeri, Ph: +91 80 2625 5555

Chennai : Perumbakkam, off OMR Ph: +91-44-2277 7000

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email: info@globalhospitalsindia.com

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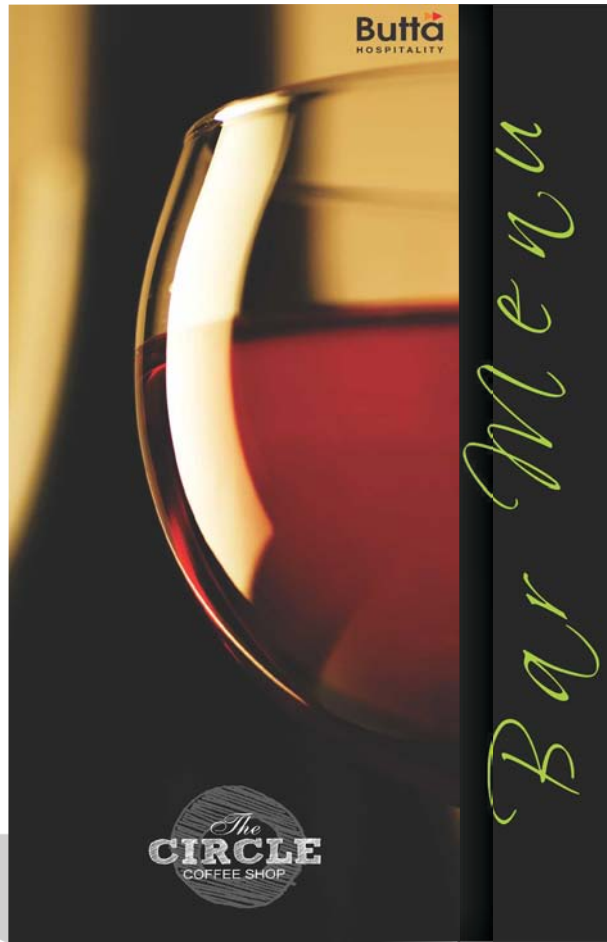
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Kairali Sadya

A traditional Kerala feast awaits you. Our chefs bring you the choicest, the most flavourful of delicacies - Puttu with kadala curry, Appam with stew, Meen pollichathu, Thoran, Kozhi varuthathu. So, begin your mesmerizing journey into the backwaters, as the flavours of Kerala come alive during this festive time of Onam.

Date:
7th-17th September

Time:
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For appointment, call: 86860 47000

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breakfast
place in the city!

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5:30 
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Begin your day with a hearty and delicious
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The Taj Blue Diamond Amateur Open Golf
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passion continues. Till we meet again, next year.



Tempest / PU / 03088


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Maybe the last time your wife blushed was when she was a bride or when something unusual happened. Well, there's a new way you could see the joy of her blushing ever so often. And it can happen at a place called the Lahari resorts, a luxurious retreat. Designed to capture the blissful bride in her, Lahari resorts offers various facilities to totally pamper her feelings and moods. Just drop in sometime and you'll feel like newly weds again.

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- The Music


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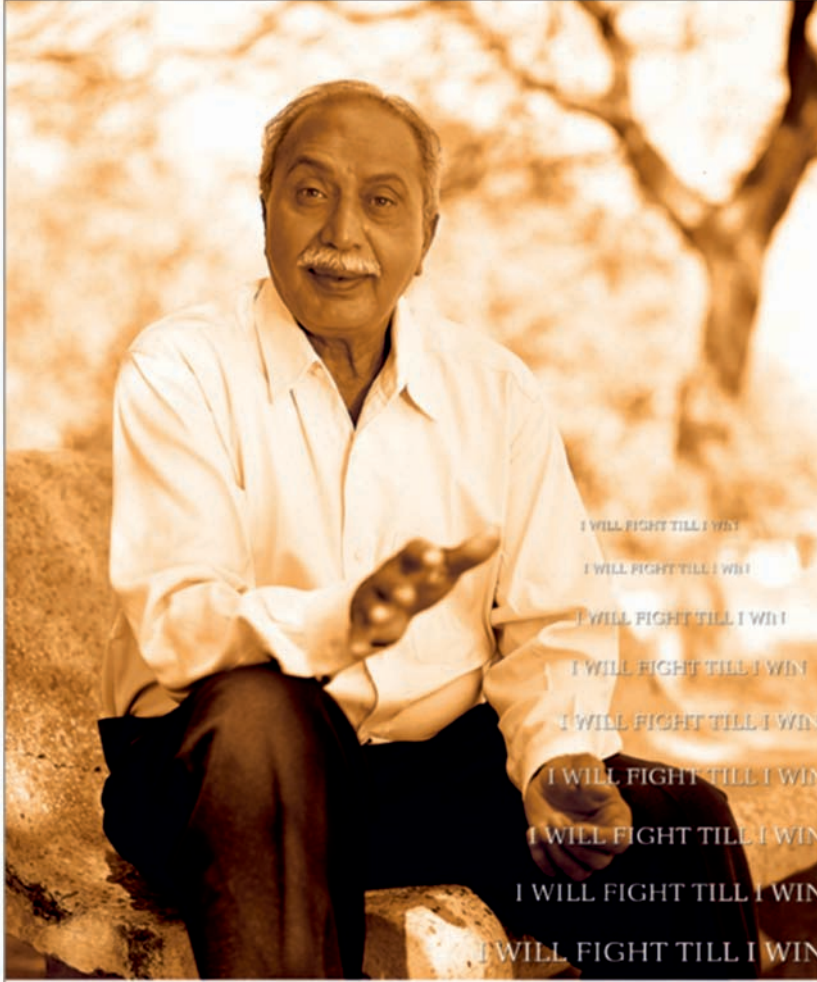
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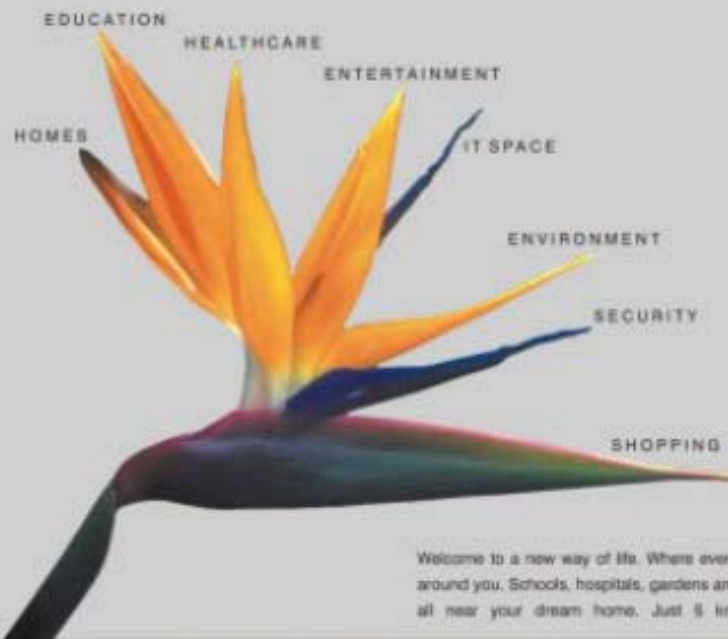
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700 acres of Dreams, Vision and Success. The 'One More' Advantage

Change is inevitable and it's undeniable, we have already changed the way a city lives in the form of Magarpatta City. We endeavored to give you a modern lifestyle, super convenience and unparalleled luxury. In a sustainable ecological habitat, it's a delightful place where nature blossoms alongside and where life supports, conserves, beautifies and enhances the natural balance by its thoughts and actions. We've already done it, and we are doing it **One More time, in Nanded City, the Maximum City, history repeats itself. Only this time - It's Maximum.**

The Inspiring Change - One More Eco-friendly City

- Beautification of Nanded Park
- Protein-rich and conservation of flora and fauna
- Urban Agriculture
- Growing organic vegetables and fruits in-house
- 100,000 tons of fly ash saving 22 to 30% of cement consumption

The Positive Change - One More Garbage Free City

- Garbage Treatment (GOT) Units appear every year
- 4 tons of nature production from organic garbage through 20 vermicomposting pits
- Erecting windmills to reduce wind pollution
- 13,200 trees planted and more to come

The Progressive Change - One More City Conserving Maximum Water

- Usage of ground water through TST for landscaping works
- Recycling and distribution of water through WTP

The Futuristic Change - One More City Saving Maximum Power

- 1.81,603 units saved per year through installation of 284 LED street lights
- 84,313 units saved through 710 LED landscaping lights
- One 200-22 KV substation, five 25/11 KV substations and three 10MVA substations set up
- 100% DG has been in all common amenities like lifts, common areas

Landscaped area and club house

- 1.75 crore units saved every year through installation of 8240 water panels

The Inevitable Change - One More Thoughtful City

- 2,000 permanent residents by the end of 2012
- Coming up shortly
- Nanded City Public School
- Business Center
- Gymkhana

This is merely the beginning, but as they say, we'll begin to build. This will change the way we live, the way we work and the way we think. That's why when we say, **'It's the Maximum Change and it's here!'**, we mean it.

All the facts and figures mentioned are pertaining to Nanded City, Phase I Development.



Master Layout of Nanded City, Pune



Phase I Construction work in progress



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An abstract graphic featuring a large, thick blue line forming a jagged, open square shape. Inside this shape, there is a smaller orange square frame. A blue arrow points from the bottom-left corner of the orange frame towards the center. Several small, triangular fragments in blue and orange are scattered around the intersection of the blue line and the orange frame. The word "Retail" is written in a light purple, serif font to the right of the orange frame.

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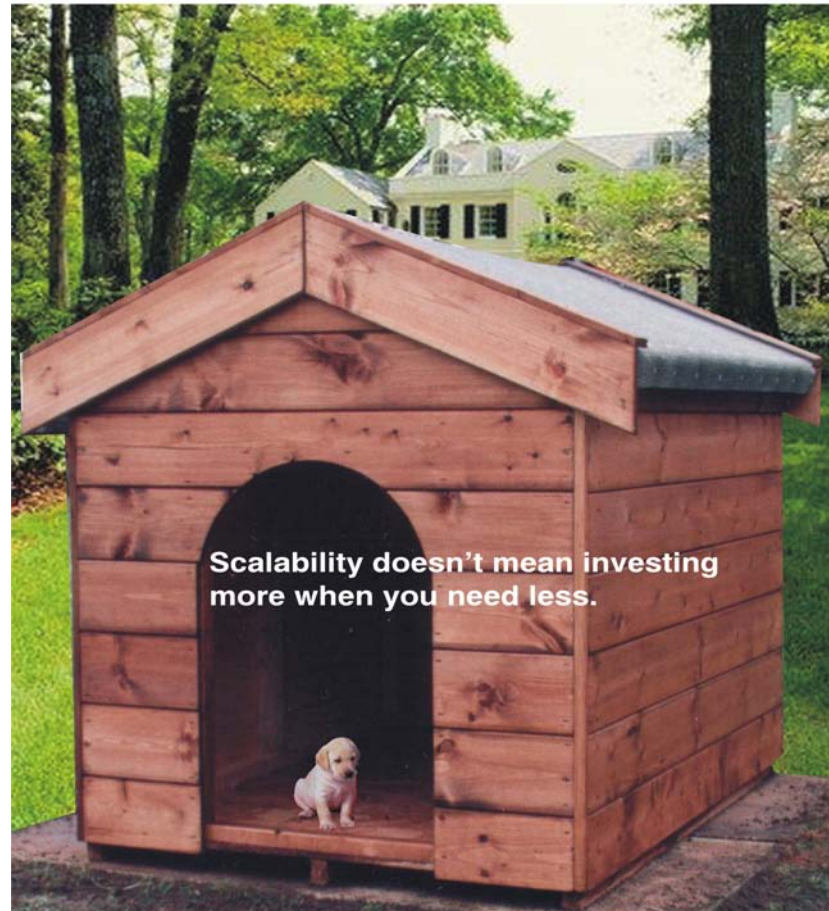
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For more details, log on to www.theplatina.in

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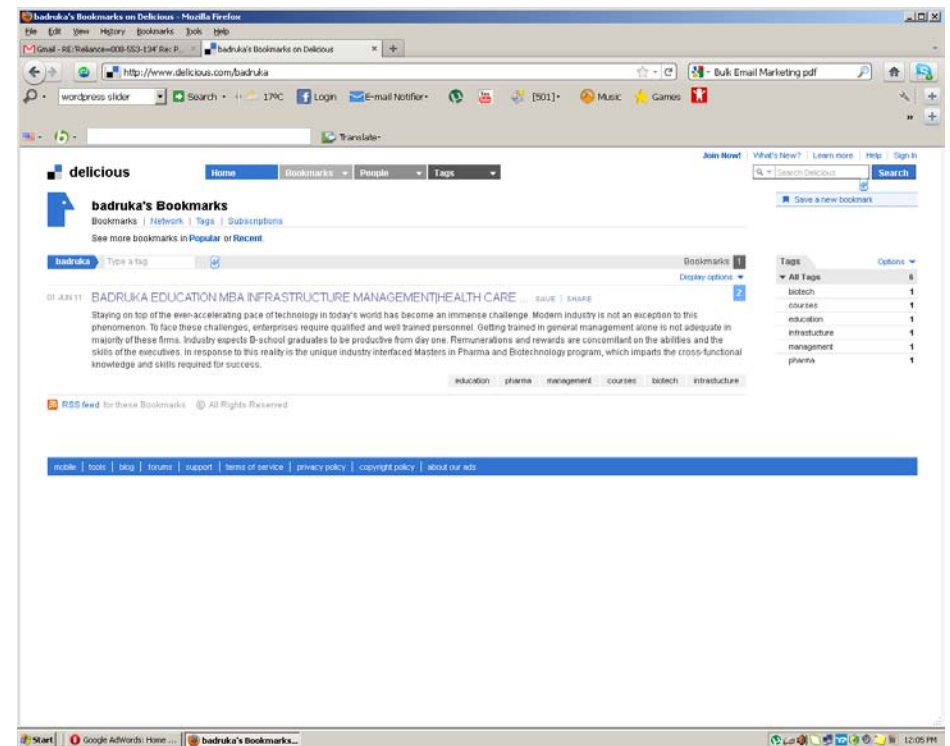
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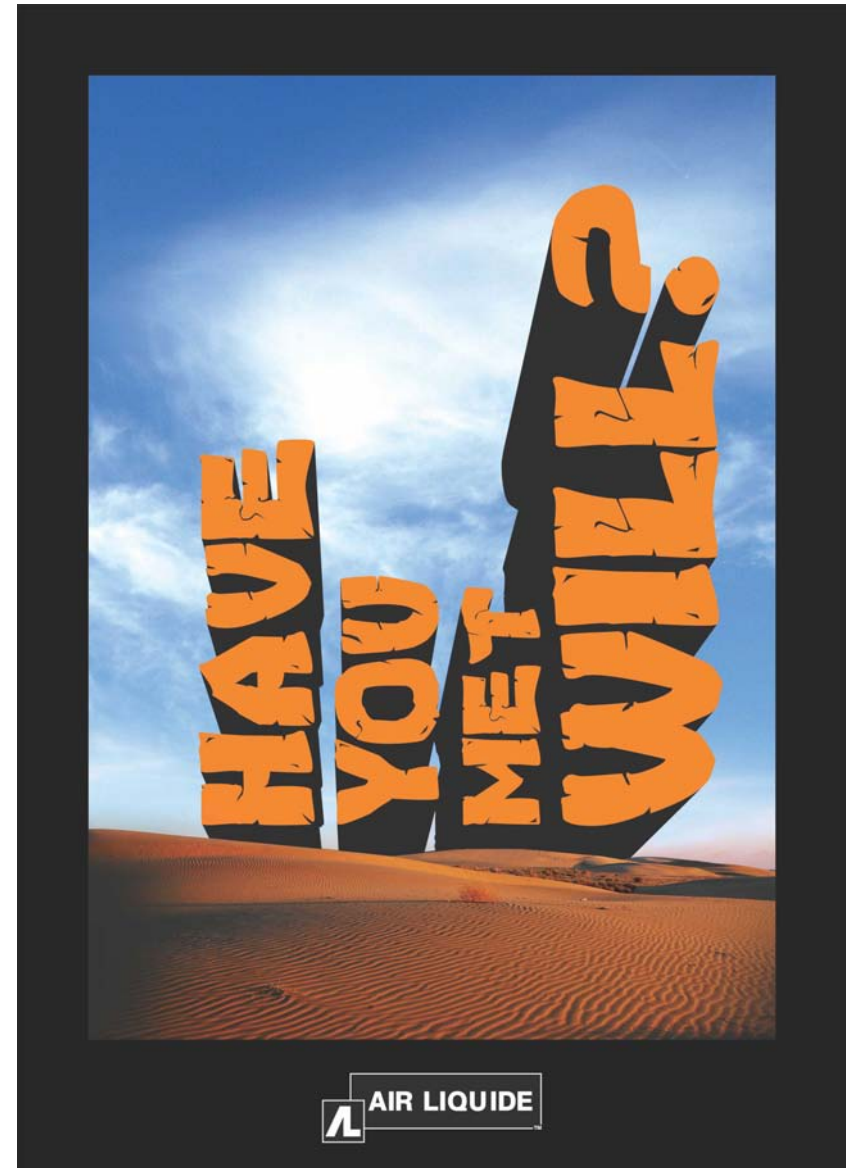
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Which captain will be victorious at the end of CCL Season 2?





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The Tempest Charter



Mutual Trust

Tempest is your partner in improving your profitability. Tempest understands that its own growth and profitability depends on the client's growth and profitability. Hence we will always try and get you the best deals while negotiating with any vendor, on your behalf. Our recommendations on spends would be based on long term benefits.

Mutual Respect

At Tempest, we trust and respect a person irrespective of his/her job profile. The senior-most receives the same respect and trust as the junior-most employee in our company.

As your partner, we give you the utmost respect. In return, we expect the same to be reciprocated with every representative of ours.

Tempest has zero tolerance for the use of un-parliamentary language, shouting and abuse while dealing with our employees, clients, vendors and associates.

Value for Time

Tempest values time as its primary resource. We will be in time for all our meetings, and deliver jobs as per time commitment.

We request you to help us by starting and finishing meetings as per schedule, give proper briefs to ensure work efficiency, clear our bills as per agreed timelines and thus help us reduce cost.

This in turn would help you receive better value on your marketing investments.

Value for Openness

Tempest believes that a majority of issues and misunderstandings can be avoided by having an open discussion.

We believe in calling a spade a spade and a rose a rose.

Consequently, we expect the same from our employees, clients, vendors and associates too.

Value for Initiative

Tempest believes that all initiatives that are undertaken do not always succeed.

We encourage innovations and hence in case of failure, we would stand by the person who has taken the initiative.

We do not punish them but encourage them to take better decisions in the future.



Thank you