


WE
ARE  **tempest**

Since 1998



**ONE OF
THE MANY
OR
THE ONE
IN MANY?**

Based in India,
we are headquartered
in **Hyderabad** with branches
in **Pune** and **Bangalore**.

Our CORE PURPOSE

Create Advertising
that will make peoples
lives better.

VALUES WE LIVE BY

Absolute transparency
with our employees,
clients and suppliers.

Importance to relationship
based on trust and mutual respect.

Freedom to Innovate.

The logo for TRIB GLOBAL, with "TRIB" in a large, white, sans-serif font, "GLOBAL" in a smaller, white, sans-serif font below it, and a circular orange icon to the right of "TRIB".

TRIB
GLOBAL

Tempest is the only Indian Advertising agency to have co-established
an international agency network with it's presence in the
Americas, Europe & Asia



Our Real estate Clients



Our Services

MARKONE

BRAND
ADVERTISING

DIGITAL DNA

DIGITAL MEDIA SERVICES

FAHRENHEIT

EVENT MANAGEMENT

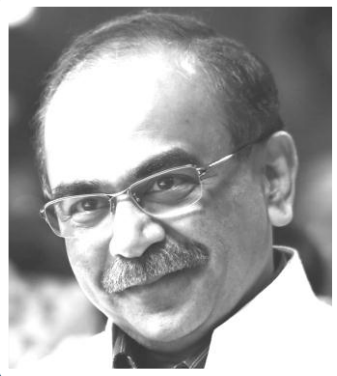
ASSETONE

HR BRANDING

SAMBANDH

CRM SERVICE

Our Team



**TURAB
LAKDAWALA**
MD& FOUNDER

IIM-A graduate

Began his career with
Hindustan Unilever

Super Specialist in Brand
Planning

Past Experiences in Agriculture
and FMCG

A CRM pioneer since 1998



REKHA OSWAL
GM- OPERATIONS

Marketing & Advertising post
graduate

Began her career with
CitiGroup

Been with Tempest since 2009,
she always gets the job done

Awards: 1 Best Employee, 1
Most Responsible & 1 Best
Branch

Our Team



ABHISHEK JANA BUSINESS HEAD

12 years of experience in marketing & international business

Past Exp: Symrise(One of the world's largest F&F Company,

Worked with MNC's for product development across Asian countries

Past Clients: PEPSICO, NESTLE, INDIA/ SRILANKA/ BANGLADESH, DANONE, BACARDI, DABUR



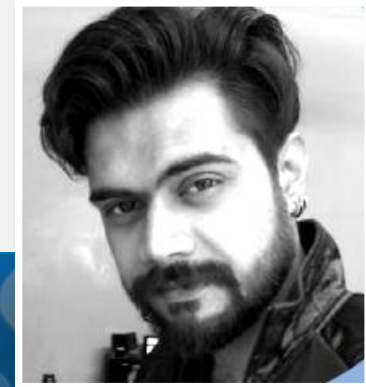
ABHIJEET MANKAR CREATIVE DIRECTOR- ART

12 + Years of Advertising expertise

Past Exp: Mudra, UTV, Purple Focus, Paradigm

Brands: Tata Motors, Bajaj Alliance, Nokia, Audi, Mitsubishi, RadioCity

Awards: 2 Abby's & Creative Director Of the year(2014)



ABHIJEET MEHTA CREATIVE DIRECTOR-COPY

Associated with tempest for over 5 Years

Brands: Aditya Birla, Wipro BPO, Kirloskar, Eicher, Hathway

Created Multiple Path breaking Campaigns for MagarPatta, Skybay, Nanded City, Melange and more.

A Passionate Story teller, foodie and an aspiring Standup Comedien

The background of the slide is a photograph of an art gallery. A woman with long, curly brown hair, wearing a black top hat, a black long-sleeved top, and a brown textured skirt, stands with her back to the camera, looking at a large, abstract painting on the wall. The painting is primarily yellow and orange. To the left and right of the main painting are smaller, colorful abstract artworks. The gallery has white walls and a dark, patterned carpet. A large, semi-transparent grey rectangle is overlaid on the right side of the image, containing the title text.

SNAPSHOT OF OUR PORTFOLIO

OUR EXPERTISE

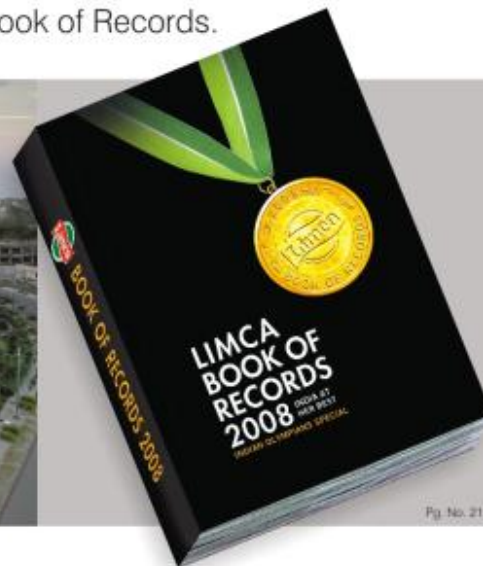
20 Years of Market Presence & catered to over 28 real estate corporates.

- **MEGA PROJECTS INTEGRATED CITIES**
- **GATED COMMUNITIES**
- **STANDALONE PROJECTS**
- **COMMERCIAL PROJECTS**
- **RETIREMENT HOMES**
- **PLOTTING VENTURES**
- **CORPORATE IMAGE**
- **EXHIBITIONS**



Most Admired. Most Appreciated and Most Awarded
integrated township of India.

Now enters into the Limca Book of Records.



Pg. No. 211/212

Largest Energy Saving Project by a single entity.

We are proud to inform you that Magarpatta City enters the Limca Book of Records,
for its solar water heating system, heating 4,28,750 litres* of water per day and saving 7 million electrical units.

Appreciating our **Green Efforts**, the Pune Municipal Corporation has offered **10% Discount on Property Tax** to property owners of Magarpatta City.
So what are you waiting for? Come be a part of Magarpatta City.

Welcome to 400 acres of remarkable reality called Magarpatta City - an integrated township. An award winning fully functional city. Admired by world renowned leaders.



Call: 25823900 E-mail: mgcity@vsnl.net Visit us at: www.magarpattacity.com IT Parks, SEZ, Retail, Health Care, Hospitality, Education Campuses, Sports Complexes & **WE ALSO BUILD HOMES**

Bookings Open !



700 ACRE CITY. OUR CLIENT SINCE 2009

THE CHALLENGE

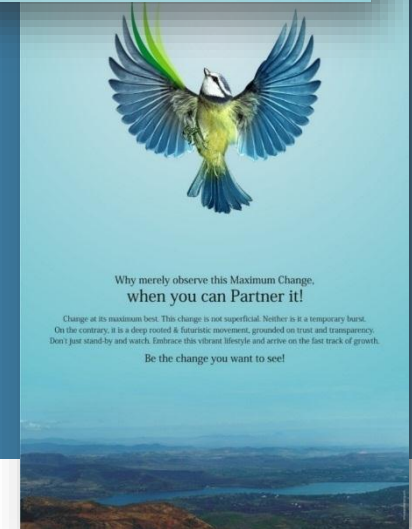
The project on Sinhgad road & Nanded city not being a popular location amongst Hinjawadi, Magarpatta and other upcoming areas.

THE SOLUTION

To create a big bang by bringing out the largeness of 700 acres & positioning it as a **changing face of Sinhgad road**

THE OBJECTIVE

THE RESULT
To highlight Nanded city as an upcoming township of 700 acres
1000 + ENQUIRIES
Delivered 7000 apartments | 95 towers | 6 neighborhoods yet to come



Launch Campaign

Change is **future**
A change that changes everything forever

Change is **inspiring**
A change that changes the way we see

Change is **inevitable**
A change that touches everyone

Change is **progress**
A change that takes us ahead of our times

Change is **positive**
A change that changes the way we think

Change is **inspiring**
A change that changes the way we see

EXPERIENCE

CHANGE

Change is **positive**
A change that changes the way we think

Change is **future**
A change that changes everything forever

Change is **essence of life**
A change that changes the way we live

Change is **inevitable**
A change that touches everyone

Change is **positive**
A change that changes the way we think



The change you want to see, is here! Come, See & Experience...
For more details refer to center spread page.



Why merely observe this Maximum Change,
when you can Partner it!

Change at its maximum best. This change is not superficial. Neither is it a temporary burst.
On the contrary, it is a deep rooted & futuristic movement, grounded on trust and transparency.
Don't just stand-by and watch. Embrace this vibrant lifestyle and arrive on the fast track of growth.

Be the change you want to see!



Change

Change is inspiring
The best change often starts as one simple thought.

Change is positive
It brings an enduring transformation.

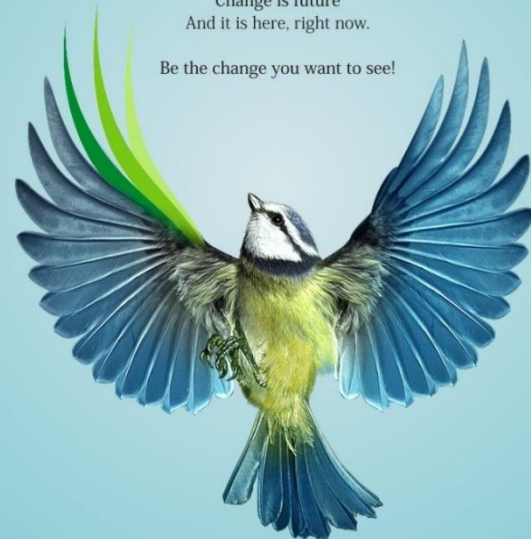
Change is progress
The smallest decision can make the biggest difference.

Change is inevitable
The sooner we open up to it, the better.

Change is the essence of life
If we don't change, we don't grow.

Change is future
And it is here, right now.

Be the change you want to see!





Master Plan of Nanded City



This Change promises Maximum Transformation!

Magarpatta City was a turning point in the lives of Puneites. Their life became more beautiful, meaningful and peaceful. Now history is being repeated at the 700 acre Nanded City, Pune - The Maximum City. Take your pick from a range of apartments, penthouses, bungalows & villas and your life will change forever. This change is sure to be vibrant, progressive and empowering because it is in tune with the present and connected to the future. And it is all set to bring a joyful transformation in the life of every family

residing at Nanded City, Pune. Nanded City, Pune will add to your life in more ways than one. 'Walk to Work' and 'Walk to Home' lifestyle will facilitate effective time management. The Greenery will refresh your body, mind and soul. From now on you will wait for the wonderful and entertaining weekends. Be a citizen of 'The Maximum City' and welcome home maximum prosperity, maximum lifestyle and maximum joy!



Location Map of Nanded City, Pune

• Mumbai Bypass
Expressway 2.10 Km
• Airport 18 Km approx.
• Swargate 8 Km
• Deccan 7 Km

Nanded City Development & Construction Company Limited

Site Office: Nanded City, Shihagad Road, Pune. Tel: 020-24391222 / 23 / 24 / 25 / 26 E-mail: sales@nandedcitypune.com URL: www.nandedcitypune.com
Corporate Office: Megapace, 13, Shopapour Bazar Road, Off East Street, Pune - 411 001, India. Tel: 020-26342797, 26341940 Fax: 020-26345541

MAGARPATTA
CITY Project
The pride of Pune

Pune has changed...



MAGARPATTA
CITY
The pride of Pune

The only fully functional 430 acre privately managed integrated township.



Pune has experienced countless changes and has enriched itself by absorbing them. This knowledge hub has extended into an IT hub. It is a paradise for pensioners and youth alike. Industrial empires and artistic endeavours co-exist here in perfect harmony. Pune preserves culture and welcomes modernity. It respects values and facilitates professionalism. Here 'old' is gold and 'new' is celebrated. Today, Pune stands on a turning point of progress, prosperity and globalization. It has been a trailblazing process of development and Magarpatta City is our contribution towards it. We are proud to have done our bit!

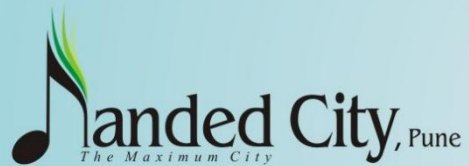
430 acre Magarpatta City, a towering achievement in Pune's real estate!

- Privately managed integrated township, a socially committed complete community
- Happy families residing in 7,500 homes, employment opportunities for more than 60,000
- Walk to work and walk to home experience for the first time in India
- Natural beauty, educational and sports complexes, banks, restaurants, fitness centers and IT hubs in one integrated community
- 120 acres of greenery
- 40 % energy saving, water harvesting, solar water heaters, vermiculture, solid waste management
- Round the clock multi-layered security system including CCTV, ambulance and medical facilities
- Educational facility up to management level
- Retail space, recreational facilities, food court, restaurants & gymnasium
- A multi speciality hospital
- Health check up camps, literacy programmes for construction workers, vaccination, day care and hostel for their children
- Financial assistance to mentally challenged children through purchasing the decoration items made by them
- Blood donation camps

This unbelievable and unparalleled positive change has earned us what we value most, the unshakable trust of the Puneites. Pune is still changing and another dimension of this change is also shaping up.

If you are a true blue Puneite, come and partner this change!





700 acres of Dreams, Vision and Success.



235 farmer families nurtured a dream and resolved to turn it into a reality. Imagination was unleashed, action was initiated and an epic was born - Nanded City, Pune. You placed your trust in our dream. We are striving to match up to it by working ceaselessly to realize this vision. With the firm foundation of your trust and our commitment, we are creating 'The Maximum City' on 700 acres of land.

Maximum Thought

An all-encompassing thought has gone into this creation. We have seriously thought about your aspirations, the quality of your family life, about environment and how we should co-exist in perfect harmony with it. We have thought about what roots mean to wings. In this huge endeavor, we are committed to cherish humanity. This integrated and honest thought has turned Nanded City, Pune into 'The Maximum City' blessed with natural beauty and best in class amenities.

5.2 kms of river frontage



Maximum Nature

Sprawling lawns, flower laden bushes, gardens, Eco Park, rustling trees, chirping birds, nature cure center, huge playgrounds, proximity to Khadakwada, Punshet, Sinhagad, Mulshi, Bhutgarh, Varanasi dams, river frontage and pollution free southeast breeze throughout the year. All these combine to create a never before, natural environment. Only in Nanded City, Pune - The Maximum City!

Maximum Lifestyle

Health, happiness, harmony, freedom, entertainment, security, leisure, enrichment and bliss, all this and much more has defined the unique lifestyle at Nanded City, Pune. A Sports Center, Jogging Track, Parks, Bus Terminus, Hospital, Fire Station, Shopping Center, Library, Police Station and many more amenities are adding style and substance to 'The Maximum City'.

25 kms of backwaters for cool and natural breeze



200 acres of lush greenery



Maximum Eco-friendliness

Original natural glory will not only be retained but enhanced at Nanded City, Pune. Riverbed & riverside developments, Sustainable energy systems such as Rainwater Harvesting, Bio-gas Plant, Vermiculture and Solar Water Heating will be consistently used, making 'The Maximum City' truly eco-friendly.

Maximum Opportunities

Nanded City, Pune will house state-of-the-art Commercial, Business, Recreational and Institutional Zone comprised of IT Park, Animation & Gaming Zone, Offices, Corporate Offices, Showrooms, Hyper Markets, Multiplex, Mall, Theme Restaurants, Star Hotels and many more prestigious facilities. The Maximum City' will be laden with an array of growth opportunities.

Nanded City, Pune - The Maximum City in tune with nature.

- 200 acres of lush greenery
- 5.2 kms of river frontage
- Wide & Well-planned 6 lane roads
- 13,200 trees and more to be planted
- 25 kms of backwaters for cool and natural breeze

बदल अनुभवा



बदल घडलाय. निश्चितपणे घडलाय. सर्वांची मनं आणि मतं जाणून घेत, प्रत्येकाला सामावून घेत पुढे चाललाय. बदल वाढतोय, उंचीवर जातोय. मातीत रुजतोय. हिरवाईत बहरतोय. दिलेली वचनं तो कटिबद्धतेनं पाळतोय. आणि हे सारं तो करतोय शांतपणे, आत्मविश्वासाने आणि मुख्य म्हणजे मॅक्सिमम् वेगाने. या, पाहा, अनुभवा हा बदल.



700 ACRE CITY. OUR CLIENT SINCE 2009

THE CHALLENGE

To generate enquiries from Magarpatta and near by premises for Nanded city

THE SOLUTION

Instead of giving a print ad we created a tabloid with the same look and feel to give each and every unique detail of the project. This was distributed at Magarpatta, seasons , noble hospital and other surrounding areas

THE OBJECTIVE

To highlight why the 700 acre township is a smart investment opportunity

THE RESULT

100+ ENQUIRIES

The Nanded City Tabloid



It is all in the Nanded City, Pune has opened a range of opportunities when you can invest a sum of money in just the Magarpatta city, you begin with more and more, the more money you invest, the more you get. It is all in the Nanded City, Pune has opened a range of opportunities when you can invest a sum of money in just the Magarpatta city, you begin with more and more, the more money you invest, the more you get.



A 700 Acre Mega Township on Sinhadag Road, Pune.

NANDED CITY Express

www.nandedcitypune.com | www.magarpatnacity.com | Call: 020-67275300 / 1 / 2 | info@nandedcitypune.com

Wednesday, January 27, 2016, Pune.



Smart Decision. Smart Citizen.

A 700 Acre Mega Township on Sinhadag Road, Pune.

You, along with 7000 other families, who reside in 95 towers comprising of 3000 apartments are the only families residing on Sinhadag Road who are enjoying the benefits of Nanded City, Pune, with Sargam and Pancham - our two new launched neighbourhoods, you will find more like-minded individuals sharing the perks with you. With an internationally acclaimed model of self-sustainable development, Nanded City, Pune was accepted when 235 farmer families came together to form a 700 acre privately managed, mega integrated township on Sinhadag Road. The idea behind Nanded City, Pune was to carry the rich legacy of Magarpatta City forward and provide living spaces that use different technologies and services and enhance the quality of living while reducing costs and resource consumption. We pass this idea to you and handover the concept of wholesome living in this mega township. We thank you for the trust you have bestowed upon Nanded City, Pune and we are sure you know that this has been a smart move and a smart investment for your future.



It is all in the address!

Nanded City, Pune has opened a range of opportunities where you can expect a wholesome life just like Magarpatta city, only bigger with more add ons, like the enhanced shopping complex CBSE & ICSE board schools, IT park that is spread across 7 million sq. ft and will provide job opportunities to more than 50,000 employees in the future. The Eco Park and Oxygen Zones have been designed to make you experience a pollution free environment.

Symphony IT Park
at Nanded City, Pune

7 million sq. ft
50,000 Job Opportunities

Just like Cybercity in Magarpatta City but much larger in size - you will soon find Symphony IT Park in Nanded City, Pune which will be the future of Information Technology parks.

Get
Pat
5
Lakh
Carry

3 | NANDED CITY Express

Wednesday, January 27, 2016, Pune | www.nandedcitypune.com | www.magarpatnacity.com | Call: 020-67275300 / 1 / 2

ECO FRIENDLY ADVANTAGE

Only at Nanded City, Pune

Eco Park & Oxygen Zone

We, at Nanded City, Pune believe that a well grown tree gives oxygen, saves soil fertility & soil erosion, controls air pollution, provides shelter and food for birds and animals and also gives flowers, fruits & rain. We have already planted more than 13,200 trees and have also converted the natural features of this place, like the stream running through the site into an Eco park. There is this Mangir Baba Nallah that carries water from surrounding village area and passes through Nanded City, Pune. We have created an Eco Park along it by treating the water stream through a combination of root zone & culture treatment.

Urban Agriculture

The concept of Urban Agriculture has also been introduced in Nanded City, Pune wherein organic vegetables are cultivated and sold to the residents. We have also developed the riverside area and have been growing vegetables in the vicinity. The restoration of riverside belts have resulted in an increasing number of flora surrounding it. This self sustainable model and the concept of urban agriculture make Nanded City,

Pune one of the most environment friendly places in town.

Riverside Frontage

The serene views of the river keep you refreshed and rejuvenated. Riverside area is kept exclusively for green development. As we carry on with the developments during phase one, it will become a strolling park. The river frontage and the backwaters make a picturesque locale. Also, because of its location, Nanded City, Pune tends to get more foggy and misty most of the year.

Soil Management

At Nanded City, Pune we have embarked Gabion wall and Gabion mattresses along riverside to arrest surface runoff, prevent erosion of soil and scoring of the river bank. We have also established plantation along the riverside for river bank localisation.

Waste Management

We, at Nanded City, Pune promote the residents to segregate domestic waste at source. This helps us to



effectively recycle solid waste. We also have a strong system for recycling Non-biodegradable waste.

Biogas

The construction of biogas Plant is also complete. It is the most eco-friendly manner to treat solid biodegradable waste. The biogas generated through this is being used to produce electricity which is used for area lighting. The water that is used for landscaping here is STP water.



Urban Agriculture



Oxygen Zone



Eco Park

2 | NANDED CITY Express

Wednesday, January 27, 2016, Pune | www.nandedcitypune.com | www.magarpatnacity.com | Call: 020-67275300 / 1 / 2

Experience community living like nowhere else.

Where families from all the communities come together to celebrate festivals, where days of national importance are celebrated together, where there is a sense of belonging and attachment, where senior citizens can spend time together, where like-minded individuals can share their thoughts and exchange ideas, where children have their own space to grow up, community-living experience like this is hard to find anywhere else but in Nanded City, Pune.

Navratri Utsav 2015



Deep Mohatsav 2015



Independence Day 2015



Senior Citizen & Police Meet



Ganesh Utsav 2015



THE CHALLENGE

Every other builder in Hinjawadi was harping on the location of Hinjawadi

THE SOLUTION

A disruptive illustration was created to depict the ease & convenience of the location

THE OBJECTIVE

To highlight the location feature in a clutter breaking way

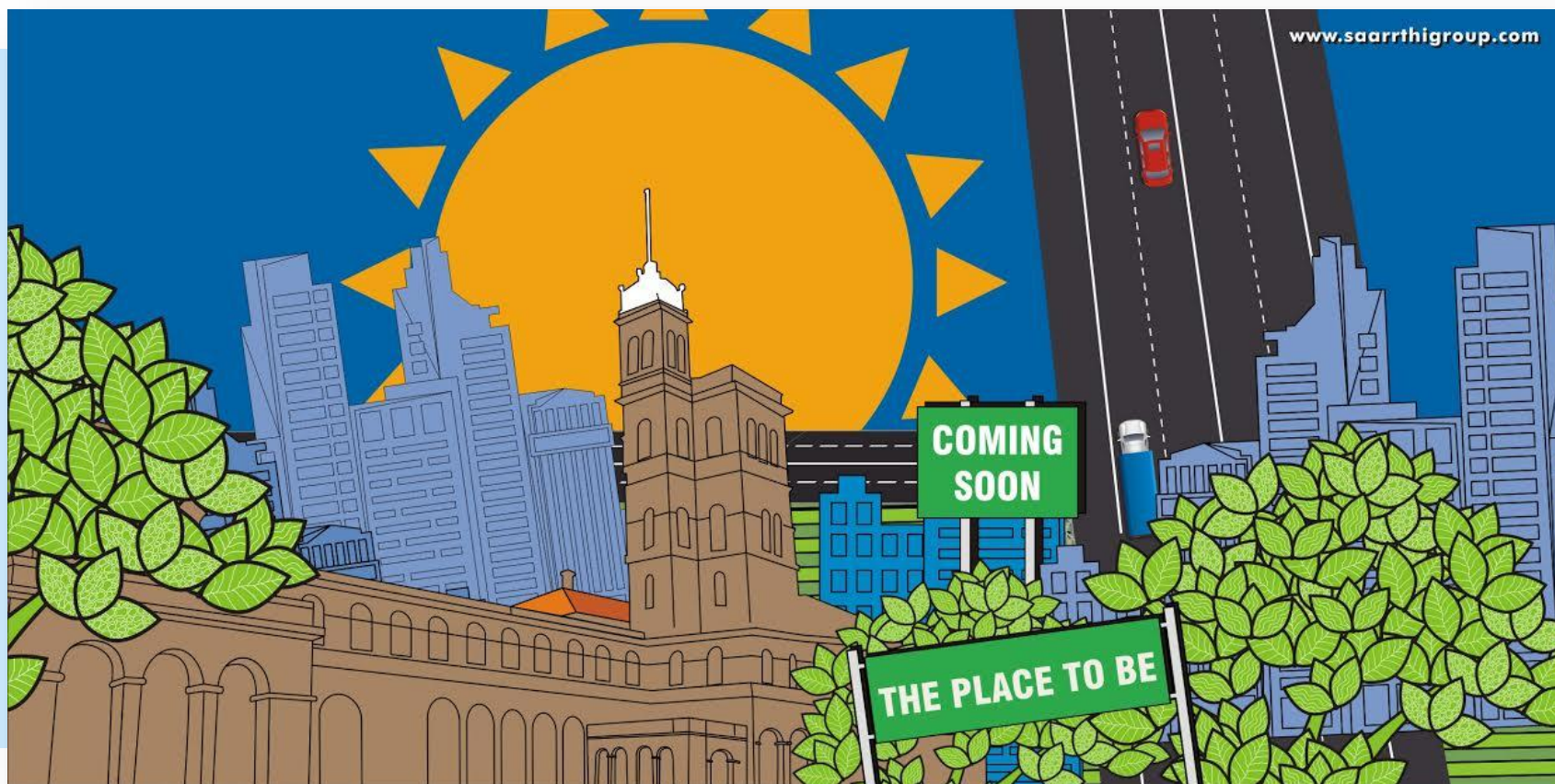
THE RESULT

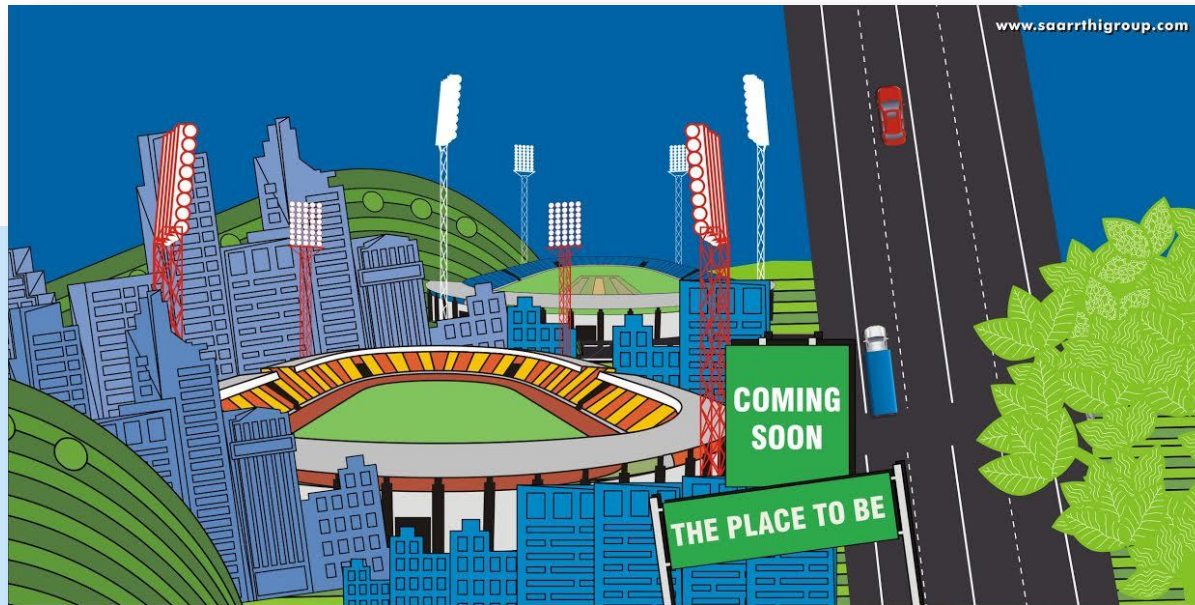
750+ ENQUIRIES

Launch CAMPAIGN- The place to be



Launch teasers





Launch Reveal

www.saarrthigroup.com

Hinjawadi
Wakad
Mumbai

THE PLACE THAT HAS THE IT FACTOR

SAARRTHI
Skybay
The Place To Be
1, 2 & 3 BHK cosmo-apartments
Mhalunge

 **SAARRTHI™**
Exceeding Excellence
AN ISO 9001:2008 COMPANY

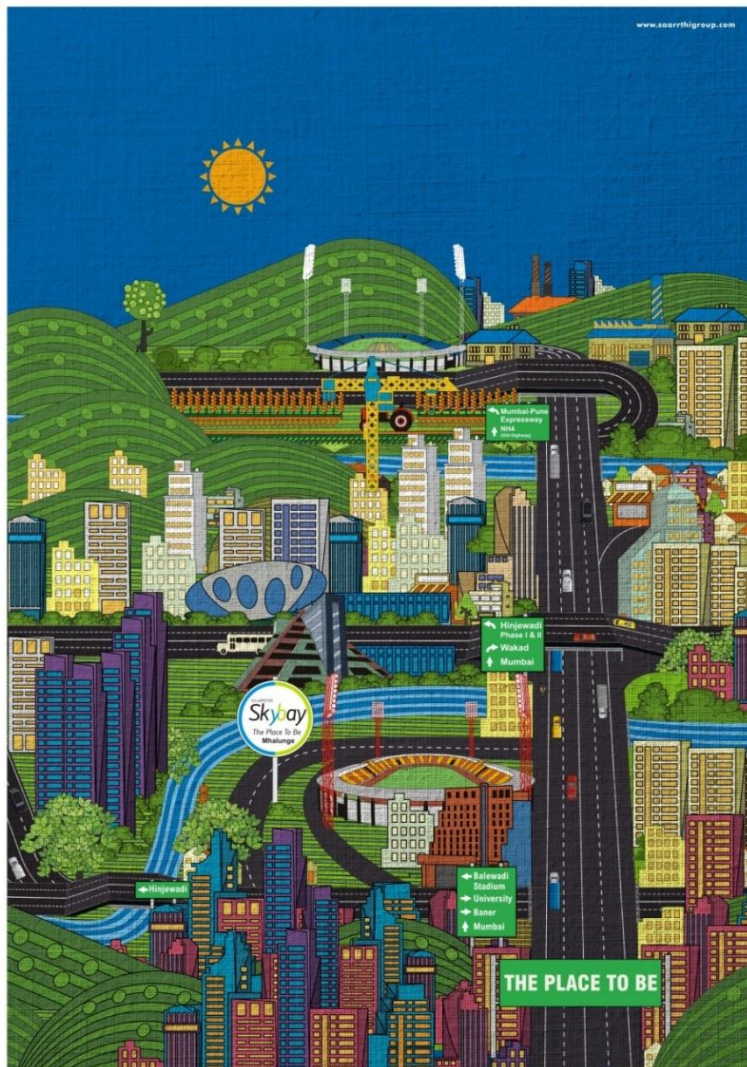
Site: S. No. 60/1 & S. No. 4 (Part), Near Hotel Holiday In,
Behind Balewadi Stadium, Mhalunge, Tal. Mulshi, Pune.
Call: 020 2563 1161 / 9595 123 123
Email: sales@saarrthigroup.com

Launch Reveal



THE TIMES OF INDIA

INCLUDES OF PUNE TIMES AVAILABLE ONLY IN PUNE CITY, PUNE AREA & PUNE DISTRICT AND TIMES PROPERTY



Launching Today

www.saarrthigroup.com

SAARRTHI
Skybay
The Place To Be



1, 2 & 3 BHK cosmo-apartments at Mhalunge, Pune.

Spread across 12 acres of sprawling space, Saarrthi Skybay is exquisitely located at Mhalunge, one of the fastest growing extensions of Pune. Housing 963 apartments in these seven skytowers, Saarrthi Skybay has all the elements of a cosmopolitan lifestyle with the best of amenities & specifications under its name. Touted as the next favourite destination of Pune, Saarrthi Skybay at Mhalunge is an ideal place to be in terms of connectivity, convenience and cosmopolitan lifestyle. Visit once and see for yourself.

Highlights • Spread across 12 acres, overlooking water-body • Mhalunge - The new destination for cosmo-lifestyle • Easily accessible from Baner, Pashan, Aundh, Bavdhan, Hinjewadi & University Circle • Close to Mumbai-Bangalore Highway and Mumbai-Pune Expressway • Equipped with premium amenities & specification
Hotspots nearby • Hotels & Restaurants • IT Hubs & major commercial centres • Schools, Colleges & Educational Institutes • Entertainment avenues like clubs & resorts • Stadium

SAARRTHI
Special 26
Pay just Rs. 2.5 Lakh and own a flat here!
Offer valid for first 26 customers only

1 BHK - 41.5 Lakh' 2 BHK - 56.5 Lakh' 3 BHK - 87.5 Lakh'



SAARRTHI
Exceeding Excellence
AN ISO 9001:2008 COMPANY

Site: Near Hotel Holiday Inn, Behind Balewadi Stadium, Mhalunge, Pune.

Email: sales@saarrthigroup.com

Call: 020 2563 1161 / 9595 123 123

CREDIT

SAARRTHI

f

SITE BRANDING



THE LONER OR THE LEADER?





Realty



Sobha Developers limited

- Sobha Garnet launch campaign
- Sobha Corporate brand campaign



A Truly Global Indian Company
www.sobha.com

Sobha Developers Limited
Real Estate and Construction



PASSION AT WORK

LIFE IN DETAIL

It's perfect everywhere, just like Nature.

SOBHA GARNET
Kondhwa, Pune

3 & 4 BHK Super Luxury Apartments
2032 sq. ft. to 2600sq. ft.

Indulge in a world of magnificent detail – excellently crafted and brilliantly executed. Where life's about its finer nuances. At Shoba, enjoy every detail of life.

Designer Landscape | Rainwater Harvesting System | 24x7 Power Backup | Amphitheater | Proximity to State Highways and City Centre

Call: 99756 40000 / 99756 50000 | punemarketing@sobha.com

A Truly Global Indian Company
www.sobha.com

Sobha Developers Limited
Real Estate and Construction



PASSION AT WORK

LIFE IN DETAIL

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Call: 99756 40000 / 99756 50000 | punemarketing@sobha.com

A Truly Global Indian Company
www.sobha.com



PASSION AT WORK

Sobha Developers Limited
Real Estate and Construction



A Truly Global Indian Company
www.sobha.com



Sobha Developers Limited
Real Estate and Construction



THE SOBHA TOUCH HANDPICKED LIFESTYLE

Sobha. A lifestyle where every element is carefully chosen to be placed exactly where it's supposed to belong. Surrender to Style at Sobha.

THE SOBHA TOUCH HANDCRAFTED DETAILING

Sobha, where every home is so immaculate, so detailed, so precise, that excellent becomes an understatement. Detailing is Discipline at Sobha.



THE BRIEF

Brigade is a leading builder in Bangalore. Brigade Exotica is one of the premium offerings. It was one of the tallest buildings in Bangalore but was located in an area which though in proximity to the commercial hub, was still not fully developed. We therefore had to position it for those who have arrived in life, are confident of themselves and are able to see the future growth potential. We also had to highlight the height of the building and hence showcased it through a hot air balloon floating at a lower height.

REAL ESTATE



Quite a few years for it.
Just a few earn it.
Homes for the achiever in you.



READY TO
START
LIFE?



BRIGADE

BRIGADE EXOTICA

OLD ESTATE

Brigade Exotica is a premium residential project in Bangalore. It is a tall building with high-end finishes and amenities. The project is located in a prime location and is surrounded by lush greenery. Brigade Exotica is a perfect choice for those who want to live in a premium building with high-end finishes and amenities.

BRIGADE EXOTICA

OLD ESTATE

1800 122 9977 | www.brigadeexotica.com

Quite a few years for it.
Just a few earn it.
Homes for the achiever in you.



BRIGADE



NATIONAL AWARD
FOR LUXURY APARTMENT
PROJECT OF THE YEAR

BEST DESIGN APARTMENT
PROJECT OF THE YEAR
EAST BANGALORE
SALUNGERA, JAYANAGARA
BELLUR, KUMARU JAY

35 STORED
TWIN TOWERS
COLLECT IN BANGALORE

2.1 & 5-BEDROOM
PREMIUM RESIDENCES
STARTING ₹1.6 CRORE*

UNIQUE CONCEPT
OF PATIO LIVING

Experiencing Brigade Exotica are indeed reflecting your success and achievement. Next to that, the award is indeed an Old Money Award. It is a brand of elegance designed 3, 4 & 5 bedroom apartments and penthouses with a blend of personality of both modern and traditional architecture. It is a unique concept of a luxury living in the heart of Bangalore.



35 STORED
TWIN TOWERS
COLLECT IN BANGALORE



2.1 & 5-BEDROOM
PREMIUM RESIDENCES
STARTING ₹1.6 CRORE*



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HIGH LIFE FOR THE HIGH FLYERS

3, 4 & 5 BEDROOM PREMIUM RESIDENCES STARTING ₹1.56 CRORE*

35 STORIED TWIN TOWERS. TALLEST IN BANGALORE.

LUXURY APARTMENT PROJECT OF THE YEAR

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BRIGADE



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FOR SUCCESS,
BUT THERE'S
AN ADDRESS
FOR IT.



Ready to
move in

Actual Image - Shot on location



Brigade At No. 7 offers you the finest amenities at the most luxurious location in town - minutes from lifestyle destinations, super specialty hospitals, international schools, and much more. With only 55 homes spread over a sprawling 3.1 acre property, we bring you limited edition 4 & 5 bedroom premium residences fit for royals. The best part? We are ready to move in. So visit us today!



4.7 Crore
Onwards



One Premium
Residence per floor
(3350 To 5180 sq.ft.)



10,000 sq.ft.
Clubhouse



OC
Received

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AT NO. 7
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BrigadeAtNo7.com

1800 102 9977

Call: 1800 102 9977 | salesenquiry@brigadegroup.com



BRIGADE
AT NO. 7
BANJARA HILLS

Re launch of AtNo.7
Hyderabad Project



Brigade At No. 7 offers you the finest amenities at the most luxurious location in town - minutes from lifestyle destinations, super specialty hospitals, international schools, and much more. With only 55 homes spread over a sprawling 3.1 acre property, we bring you limited edition 4 & 5 bedroom premium residences fit for royals. The best part? We are ready to move in. So visit us today!



4.7 Crore
Onwards



One Premium
Residence per floor
(3350 To 5180 sq.ft.)



10,000 sq.ft.
Clubhouse



OC
Received

Call: 1800 102 9977 | salesenquiry@brigadegroup.com



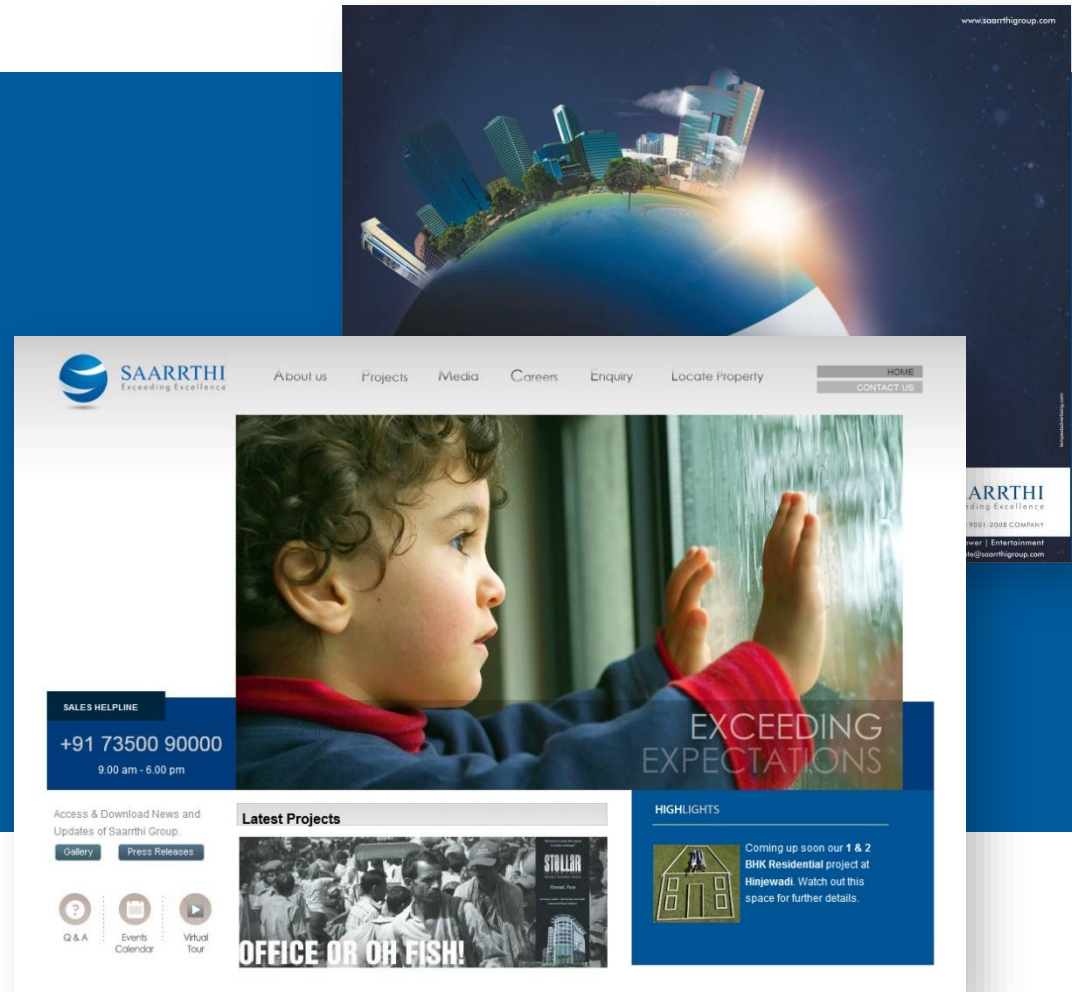
Realty



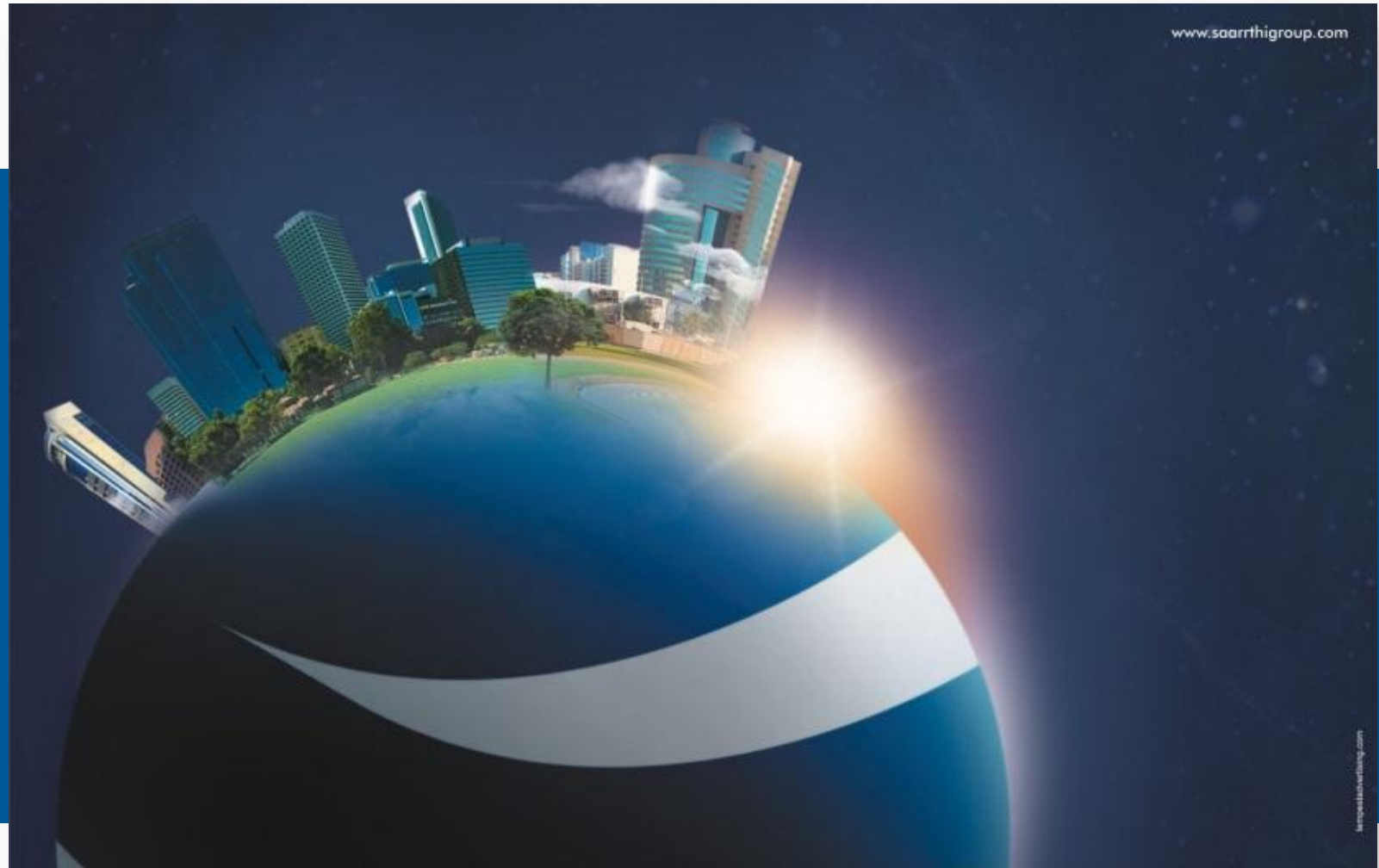
Real Estate | Redevelopment | Entertainment

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Latest Projects



HIGHLIGHTS



Coming up soon our **1 & 2 BHK Residential** project at **Hinjewadi**. Watch out this space for further details.



This Gudi Padwa, the traditional 'Poona' meets the cosmopolitan 'Pune'.

Introducing Saarrthi Pune-Re : A redevelopment initiative by Saarrthi Group.

Poona - the name perennially associated with traditions, customs and values meets Pune - The name synonymous with new-age, forward-looking and modern beliefs with Saarrthi Pune-Re. It means that this new-age thinking will amalgamate with traditional values and what will come out of it will be a masterpiece - like all our other projects at Saarrthi. With an experienced team and qualified leaders, we have already managed to redevelop over 6,21,000 sq. ft of area in Pune. Trust us for our quality and we will give you the aesthetics of a modern lifestyle with the old charm intact. Think of redevelopment, Think of Saarrthi Pune-Re.



Ongoing Projects



Upcoming Projects at Mayur Colony, Pune 2 & 3 BHK Apartments | Prabhat Road, Pune 3 & 4 BHK Apartments | Model Colony, Pune 3 BHK Apartments

Redevelopment Business Proposals are welcome. Please call - 90111 22 809



REDEVELOPMENT DIVISION OF SAARRTHI GROUP

Stellar – Commercial Space,

www.saarrthigroup.com

Launch Ad


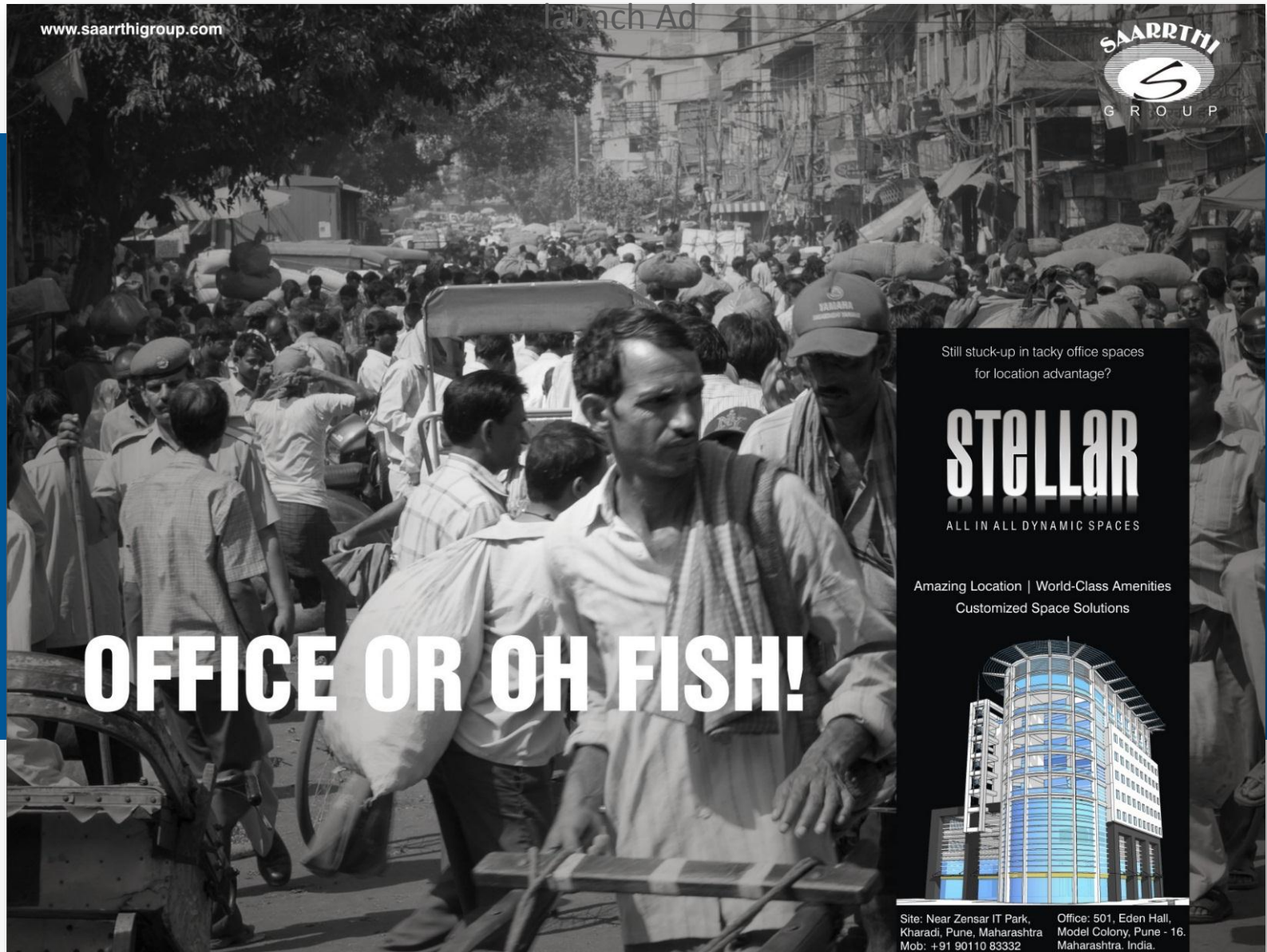
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Still stuck-up in tacky office spaces
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STELLAR
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Amazing Location | World-Class Amenities
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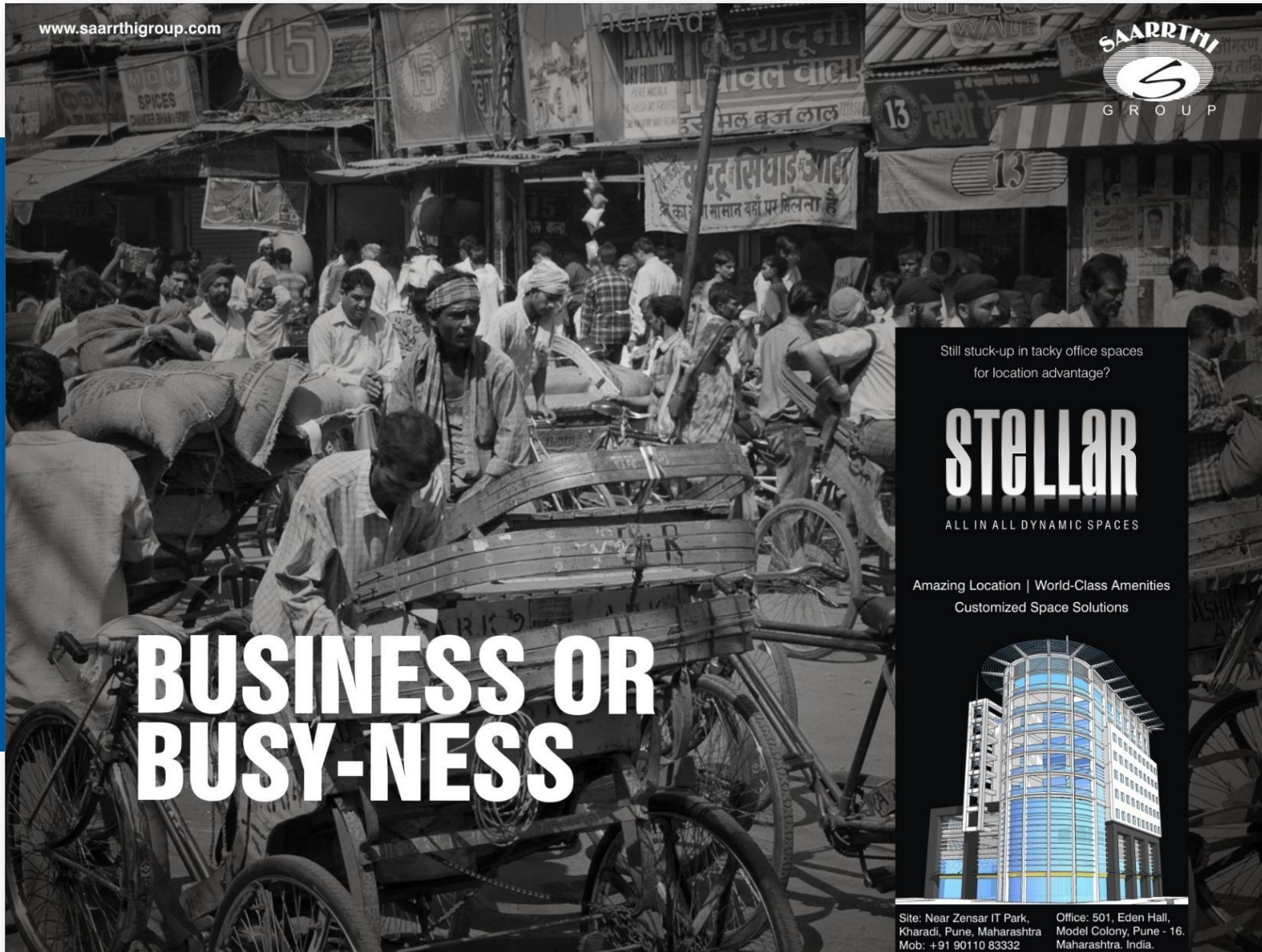
OFFICE OR OH FISH!



Site: Near Zensar IT Park,
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Mob: +91 90110 83332

Office: 501, Eden Hall,
Model Colony, Pune - 16,
Maharashtra, India.

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for location advantage?

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Customized Space Solutions



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Mob: +91 90110 83332

Office: 501, Eden Hall,
Model Colony, Pune - 16,
Maharashtra, India.

BUSINESS OR BUSY-NESS

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Convenient Location, Close proximity to all the utilities and recreational centers, wonderful neighborhood of world class organizations, great approach roads, world class infrastructure ample residential opportunities suiting all classes, what else one looks for an ideal office space. *Stellar*- All in All Dynamic Space, offers you not only world class offices but also a neighborhood which is conducive for your business and susceptible for growth..

Stellar- All in All Dynamic Space, offers you not only world class offices but also a neighborhood which is conducive for your business and susceptible for growth..



THE CHALLENGE

Design communication to attract new customers, who possess the will to buy as well as the purchasing power to be able to do so

THE SOLUTION

Position Green Grace as the "Address of Pride", a top notch and eco-savvy, premium luxury property

THE OBJECTIVE

Attract the right customers who will understand and appreciate the value of the offerings, as provided by S&S Green

THE RESULT

150 Apartments in Block A Sold Out
A hike in brand awareness
Reflected in walk-ins and sales calls





Air | Light
Water | Health



The
wind
comes
from a
Japanese
forest.

A Japanese forest stands beside your home.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹ 110 Lakhs onwards



INTL.
AIRPORT
20 min



FINANCIAL
DISTRICT
5 min



IT
CORRIDOR
5 min



INTL.
SCHOOLS
5 min



REPUTED
HOSPITALS
10 min



LIFESTYLE
DESTINATIONS
10 min



OUTER
RING ROAD
5 min



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Sunlight
stays
home
longer.

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www.ssgreengrace.com

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comes
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Japanese
forest.

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The
water
runs
seven
stories
deep.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹. 99 Lakh onwards.

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RACHANA
LIFESTYLE
The Spirit of Creation

THE CHALLENGE

Rachana Lifestyle had been in the Pune Market for the over 3 decades but was relatively unknown

THE SOLUTION

We suggested them to do a corporate campaign taking their philosophy ahead

THE OBJECTIVE

Have a greater market reach.

Create newer customer base by

showing market presence. It was time to reinvent it's brand image

THE RESULT

- **100+ enquiries on their existing projects**
- **Presently known by the Puneites as one of the prominent builder in the city**
- **Increase their client base by 100%**

**RACHANA CORPORATE
CAMPAIGN**



www.rachanalifestyle.com



RACHANA
 LIFESTYLE
The Spirit of Creation

Drops create Ocean. Oceans create Drops.

Rachana Lifestyle: Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

Corporate Office: 'Rachana House', 1229/B, F. C. Road, Deccan Gymkhana, Pune -411 004
 Mob : +91 9604 03 5000, +91 9822 93 5000 | E-mail : sales@rachanalifestyle.com



Law College Road

Launching Soon

RACHANA
BELLA CASA-II
 2 AND 3 BHK FLATS
 WORLD WITHIN BEACH

Baner



Baner

www.rachanalifestyle.com

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RACHANA
LIFESTYLE
The Spirit of Creation

Sun creates Rays. Rays create Sun.

Rachana Lifestyle Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

Corporate Office: 'Rachana House', 1229/B, F.C. Road, Deccan Gymkhana, Pune - 411 004
Mob. : +91 9604 03 5000, +91 9822 93 5000 | E-mail : sales@rachanalifestyle.com

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BELLA CASA-II
A RACHANA PROJECT
WORLD WITHIN REACH



Law College Road

Batter

Batter



RACHANA
LIFESTYLE
The Spirit of Creation

Air creates Forest. Forest creates Air.

Rachana Lifestyle: Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

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Upcoming Projects

RACHANA
Yashprabha
The Crowned Jewel
Law College Road

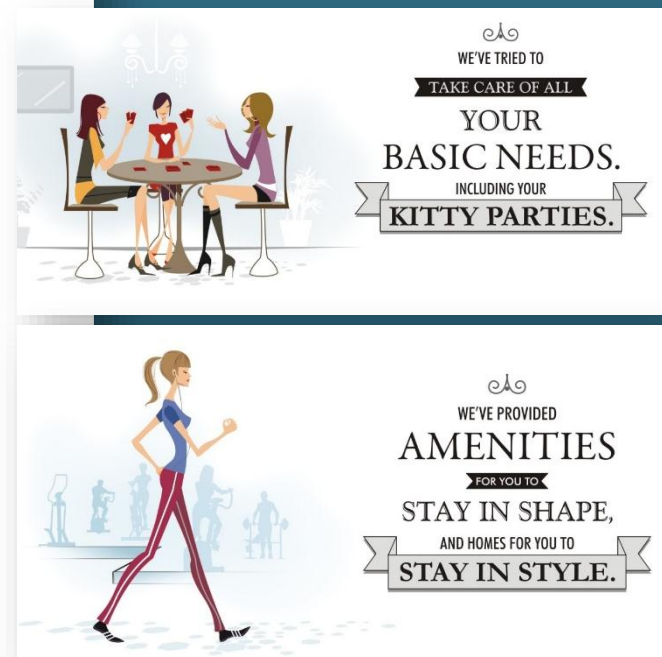
RACHANA
BELLA CASA-II
A RACHANA PROJECT
WORLD WITHIN REACH

RACHANA
BELLA CASA-II LAUNCH Campaign
WORLD WITHIN REACH

www.rachanalifestyle.com



IT'S NOT THAT YOU NEED A
PLACE
TO
GOSSIP.
WE'VE PROVIDED YOU ONE,
ANYWAY.

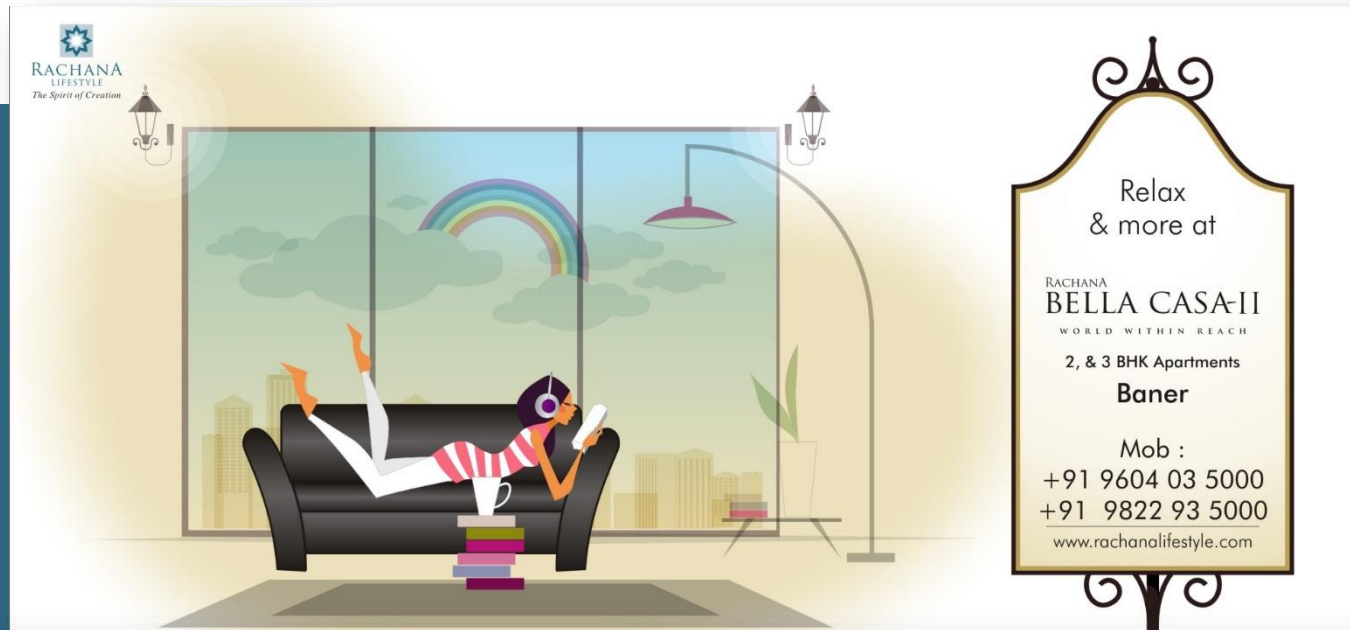


WE'VE TRIED TO
TAKE CARE OF ALL
YOUR
BASIC NEEDS.
INCLUDING YOUR
KITTY PARTIES.

WE'VE PROVIDED
AMENITIES
FOR YOU TO
STAY IN SHAPE,
AND HOMES FOR YOU TO
STAY IN STYLE.

RACHANA
BELLA CASA-II
WORLD WITHIN REACH

Billboard Campaign



RACHANA LIFESTYLE
The Spirit of Creation

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The Spirit of Creation

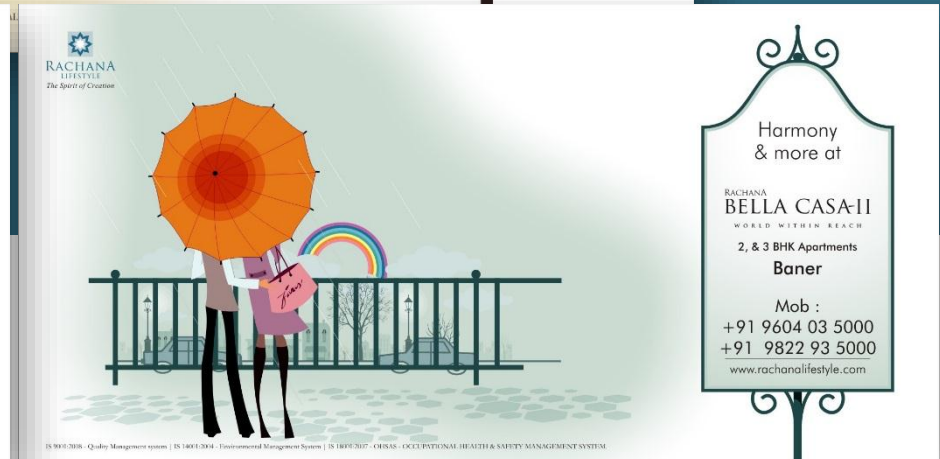
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Harmony
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RACHANA
BELLA CASA-II
WORLD WITHIN REACH

**BELLA CASA SITE OFFICE
BRANDING**





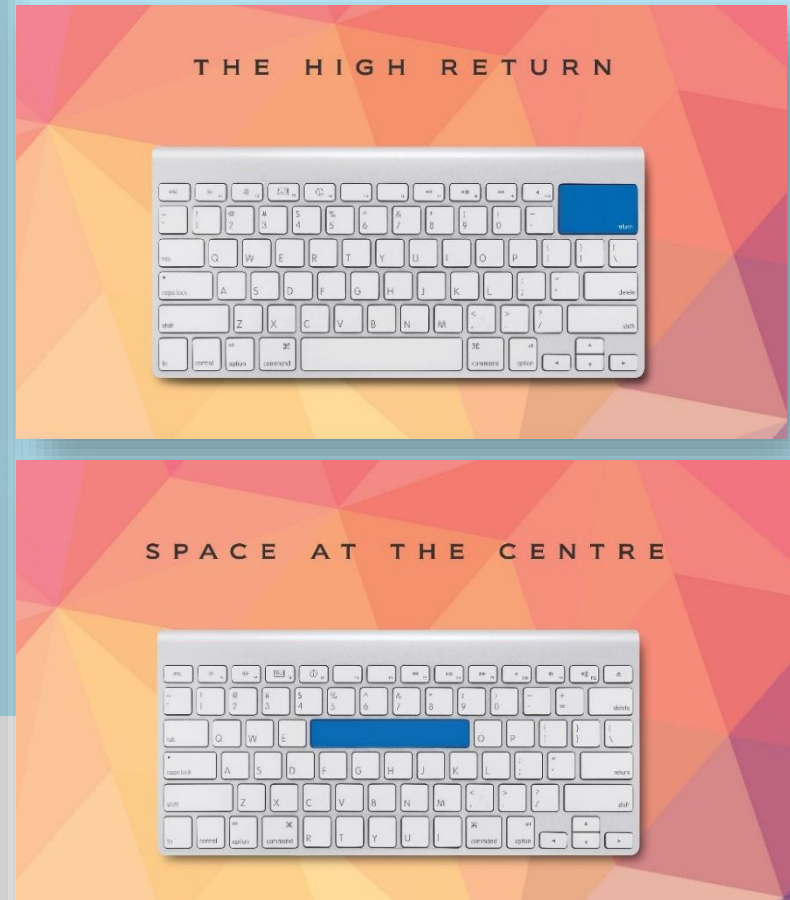
Marina Skies by Cybercity

Launch Campaign





LAUNCH Campaign - Teaser



www.marinaskies.in

MARINA SKIES
BY CYBERCITY
NEARHITEC CITY MMTS

GRAND LAUNCH TODAY

Behold Marina Skies by Cybercity, Hyderabad's newest lifestyle-residence designed by master architect Hafeez Contractor.

On a map where location is luxury, Marina Skies is your space at the centre. Four kms from HITEC City, the G+31storey towers of Marina Skies will stand tall and proud, reaching towards clouds, adorned by serene lakes, offering a view that takes the breath away. Here, happening Hyderabad will be buzz all around you, yet you will be nestled deep within the recess of nature. The flamboyance of designer-apartments will meet the functionality of urban living, and you feel at home.

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2 Towers in 8.5 acres, G + 31 Storeys
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Corporate Office: Cybercity Builders & Developers Pvt. Ltd., 3rd & 4th Floors, Plot No. 55, Kesar Hills, Road # 35, Dimpled Lakes II B, Opposite to Water Lakes, Hyderabad - 502 081. Phone: +91 40 2311 1222, www.cybercity.in
Registered Office: Cybercity, Hyderabad Hills, Opposite to, Kesar Hills Road, Hyderabad - 502 081. Phone: +91 40 2311 1222, www.cybercity.in

LAUNCH Campaign - Reveal



**WAITING
FOR
HIS TIME
OR
SAILING
THROUGH THE TIME?**



Pearl Celestial

Premium Luxury Apartments

THE CHALLENGE

Design communication to get potential leads from Newspaper ads and Hoardings

THE SOLUTION

Position Pearl Celestial as the prime project closer to Financial District and that offers connectivity to ORR as well.

THE OBJECTIVE

To create awareness about the project and generate maximum leads

THE RESULT

450+ ENQUIRIES



www.bpril.org



THIS CLOSE.

THERE'S A REASON WHY PEARL CELESTIAL IS
A LUXURY RESIDENCE.
IT OFFERS A VIEW CALLED THE FINANCIAL DISTRICT.

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs*, it's an offer you can't refuse.



2BHK: 1502 to 1517 sq.ft.
3BHK: 1784 to 2466 sq.ft.

Possession by December 2016

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**Pearl
Celestial**

Premium Luxury Apartments
Kokapet, Gachibowli

Corporate Office: BPR INFRASTRUCTURE LIMITED,
First Floor, Fortune Chambers, Image Garden Road,
Madhapur, Hyderabad - 500 081. Tel: 040-4021 1441-43

*Terms and conditions apply



**Pearl
Celestial**

Premium Luxury Apartments
Kokapet, Gachibowli

SURE THING.

THERE'S A REASON WHY YOU CHOOSE
ONE HOME OVER OTHERS.
IT IS THE SURE THING.

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs, it's an offer you can't refuse.



2 & 3 BHK
Apartments

Starting
from 1206 sq.ft.

Call: 97013 46171, 97013 44955



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**Pearl
Celestial**

Premium Luxury Apartments
Kokapet, Gachibowli

THAT BIG.

THERE'S A REASON WHY SOME APARTMENTS GIVE
THE BIGGEST RETURNS ON INVESTMENT.
THEY HAVE MICROSOFT AND ISB FOR NEIGHBOURS.

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs, it's an offer you can't refuse.



2 & 3 BHK
Apartments

Starting
from 1206 sq.ft.

Call: 97013 46171, 97013 44955



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Other realty clients we have been associated with



BRICKS & BONDS
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www.brickcastle.com

Because royal castles need royal treatment.

Just like our homes.

Limited Edition Homes studded with luxurious utility elements.

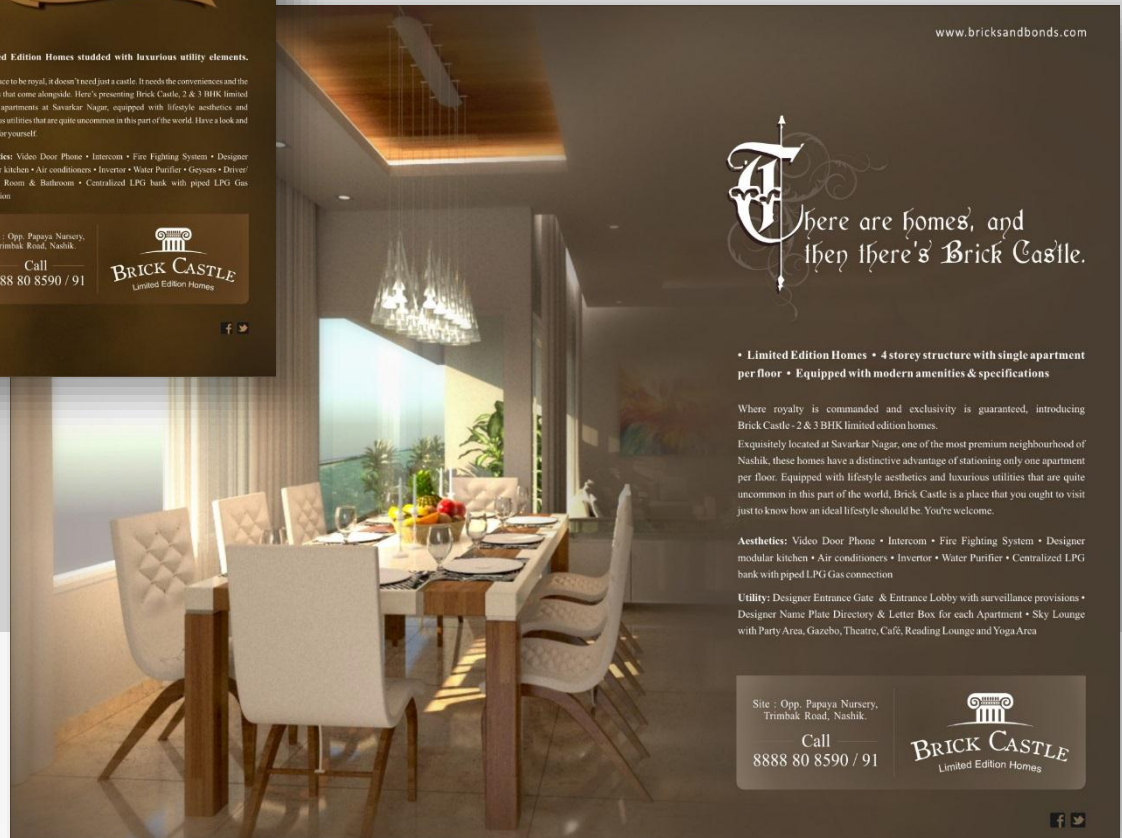
For a place to be royal, it doesn't need just a castle. It needs the conveniences and the luxuries that come alongside. Here's presenting Brick Castle, 2 & 3 BHK limited edition apartments at Savarkar Nagar, equipped with lifestyle aesthetics and luxurious utilities that are quite uncommon in this part of the world. Have a look and decide for yourself.

Aesthetics: Video Door Phone • Intercom • Fire Fighting System • Designer modular kitchen • Air conditioners • Inverter • Water Purifier • Geysers • Driver's Servant Room & Bathroom • Centralized LPG bank with piped LPG Gas connection

Site : Opp. Papaya Nursery,
Trimbak Road, Nashik.

Call
8888 80 8590 / 91

BRICK CASTLE
Limited Edition Homes



www.bricksandbonds.com

Where are homes, and then there's Brick Castle.

• Limited Edition Homes • 4 storey structure with single apartment per floor • Equipped with modern amenities & specifications

Where royalty is commanded and exclusivity is guaranteed, introducing Brick Castle - 2 & 3 BHK limited edition homes.

Exquisitely located at Savarkar Nagar, one of the most premium neighbourhood of Nashik, these homes have a distinctive advantage of stationing only one apartment per floor. Equipped with lifestyle aesthetics and luxurious utilities that are quite uncommon in this part of the world, Brick Castle is a place that you ought to visit just to know how an ideal lifestyle should be. You're welcome.

Aesthetics: Video Door Phone • Intercom • Fire Fighting System • Designer modular kitchen • Air conditioners • Inverter • Water Purifier • Centralized LPG bank with piped LPG Gas connection

Utility: Designer Entrance Gate & Entrance Lobby with surveillance provisions • Designer Name Plate Directory & Letter Box for each Apartment • Sky Lounge with Party Area, Gazebo, Theatre, Café, Reading Lounge and Yoga Area

Site : Opp. Papaya Nursery,
Trimbak Road, Nashik.

Call
8888 80 8590 / 91

BRICK CASTLE
Limited Edition Homes

Other realty clients we have been associated with



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MORTALS


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ESTATE**
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WITH THE CROWN


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HOME TO LUXURY AT BANER
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Life at
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12 acres of Palatial Living

3, 3.5 & 4 BHK Premium Apartments
3, 3.5 & 4 BHK single-level/duplex Penthouses
5 BHK Row Villas



70 ft infinity swimming pool

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Pimple Nilakh,
Aundh Annexe, Pune - 27

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12 acres of Palatial Living

Premium Apartments | Penthouses | Row Villas

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Home To More Than 200 Families
Best-in-class, Ready-to-use Amenities

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Your capital gain can be the one
that lays the golden egg!



Spread over 12 acres, Water's Edge is lavishly poised on the bank of the serene Mula River. An elite residential neighborhood with six - 12 storey towers & six row villas; at Water's Edge, life is indeed palatial.

Water's Edge
12 acres of Palatial Living
Premium Apartments | Penthouses | Row Villas

SAGAR
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Home to more than 200 families | Best-in-class, Ready-to-use amenities

Om Sagar Developers, 201 AB, 2nd Floor, City Towers, A/347, Boat Club Road, Pune - 01
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Other realty clients we have been associated with



IDEA

We created two protagonists – Tim (the boy) & Gia (the girl). We started calling Tim – ‘T’, while Gia was referred to as ‘G’. We tried creating different situations pertaining to every month and tried to weave around a tale of two people who are quite different from each other but still have a connection between them.

BRIEF- Table Calendar TCG

TCG Real Estate, one of the leading real estate developers in Pune, wanted us to create a calendar for the year 2016. They were open to suggestions and were clear that they don't want the calendar to look like a real estate calendar in any way.

Other realty clients we have been associated with

www.credaipune.org

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PUNE METRO
ISO 9001 Organisation

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OF PUNE IS BACK WITH
THE BEST OF

EAST

Inauguration Today!
Venue: Amanora Town Centre, Kharadi Bypass, Pune.
Date: 19 - 20 - 21 Oct 2012 **Time:** 10 am to 8 pm
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PUNE METRO
ISO 9001 Organisation

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OF PUNE IS BACK WITH
THE BEST OF

WEST

Inauguration Today!
Venue: VITS Hotel, Bangluru Highway (NH-4) Adj. Shivaji Sports Complex, Balewadi, Pune.
Date: 26 - 27 - 28 Oct 2012 **Time:** 10 am to 8 pm
 CREDAI Pune brings to you PROFEST WEST- the biggest and the best property exhibition showcasing the best in real estate when it comes to Pune West. PROFEST is the most user-friendly and trustworthy platform to decide on properties.
PROFEST Snapshots: Properties for all budgets under one roof • More than XXX renowned real estate brands • Encompassing Flats, Bungalows, Shops and Commercial Spaces. • On the spot financial assistance and options • Daily Offers and Schemes • Trustworthy & Buyer friendly platform

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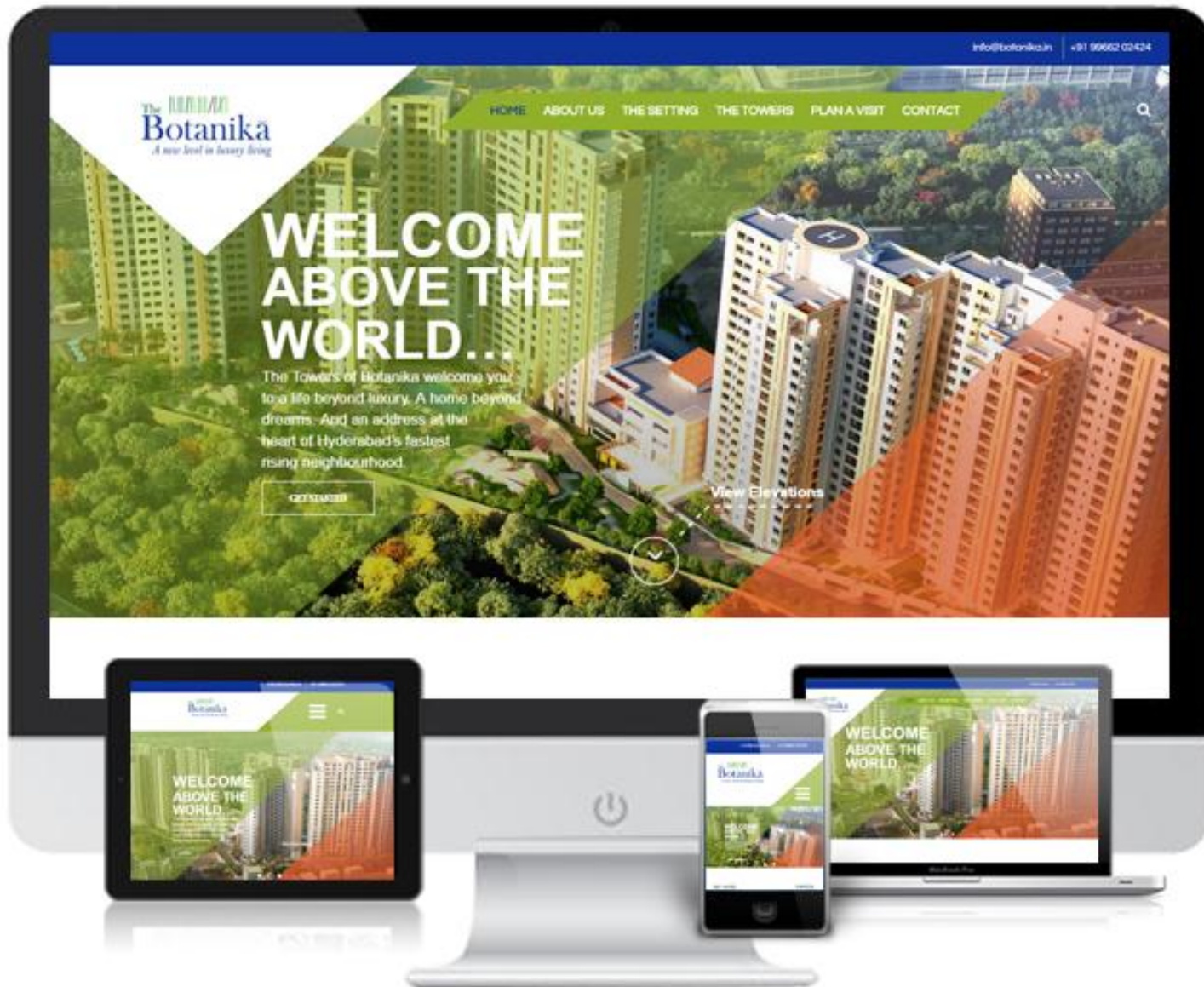
CREDAI-PUNE METRO PRESENTS
PROFEST 2012
 Pune's Mega Property Fair

Venue: SSPRMS Ground, Near Hotel Le Meridien, Next to B.T.O., Pune
Dates: 6th - 8th Jan 2012
Time: 10 am - 8 pm

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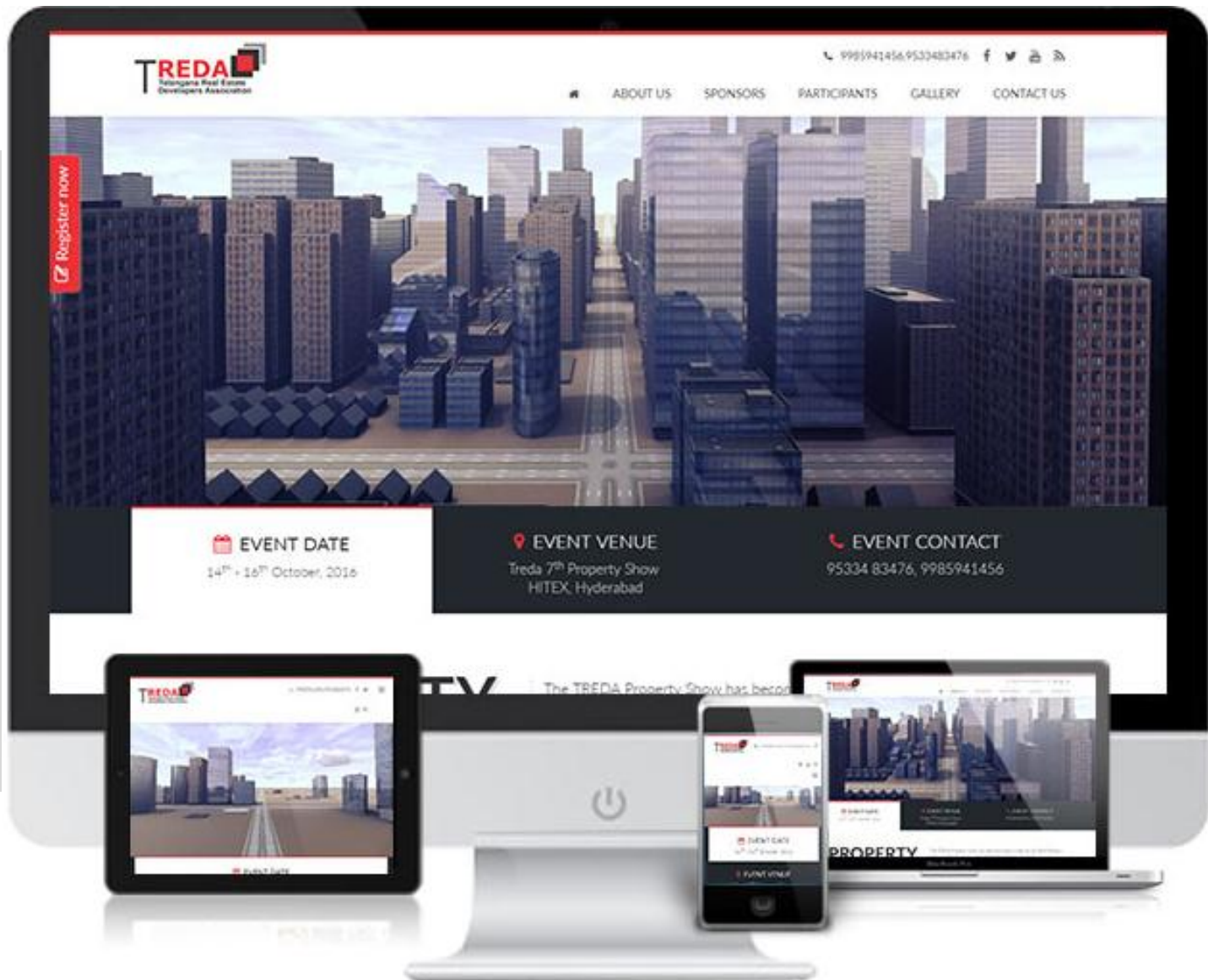
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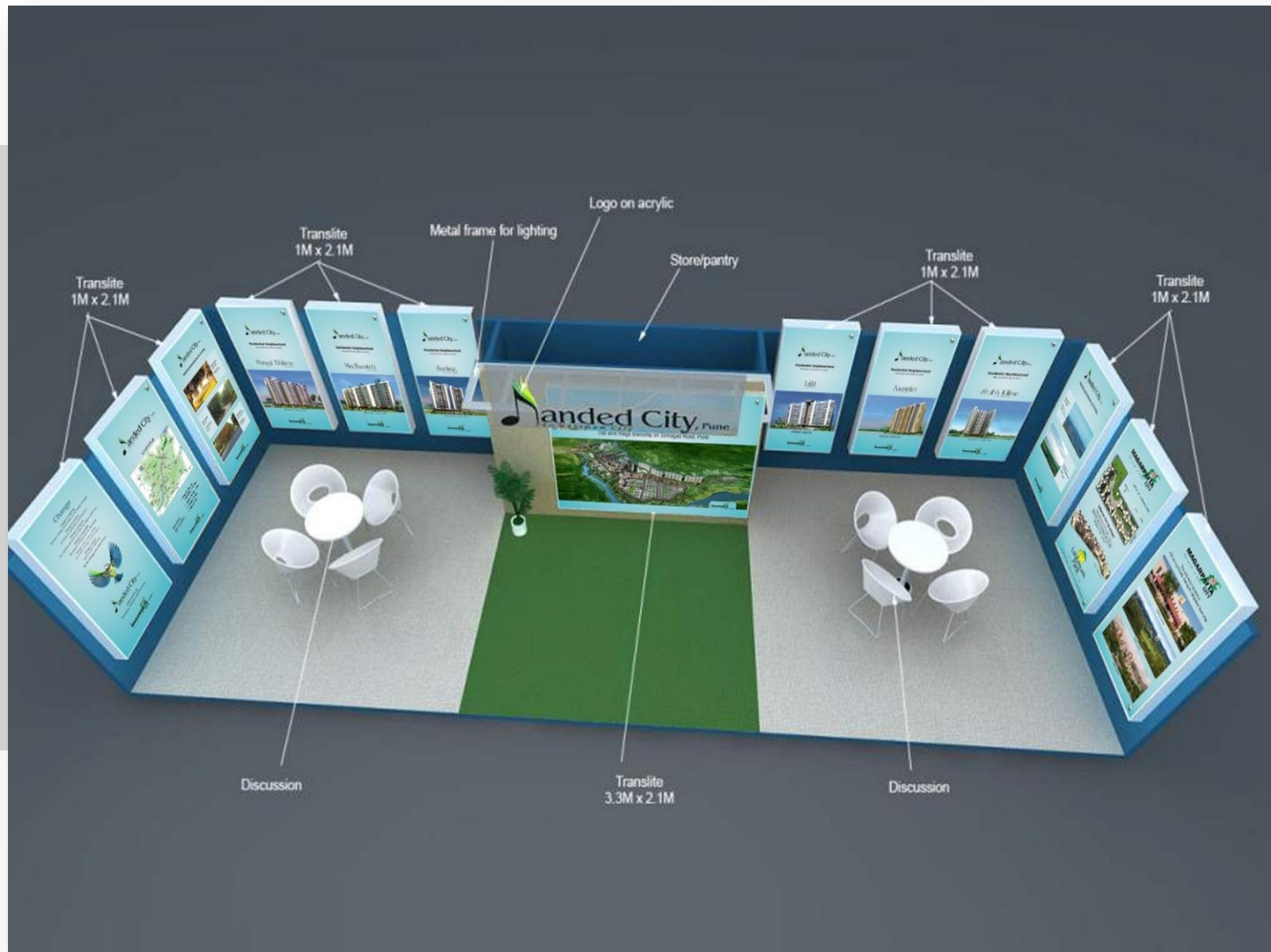




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thank you
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