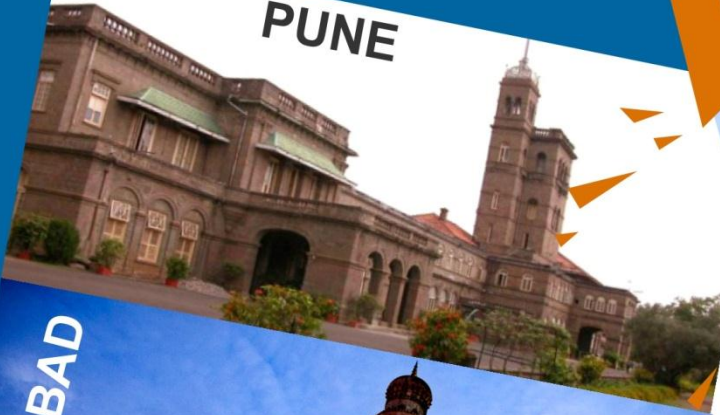


EDUCATION CREDENTIALS

Tempest Advertising
Hyderabad | Bangalore | Pune

PUNE



BENGALURU



HYDERABAD



Based in India, Tempest is headquartered in Hyderabad with branches in Bangalore and Pune

Core Purpose


Create advertising that will make people's lives better

- We are absolutely open and honest in all our dealings with employees, clients and suppliers
- We give utmost importance to relationship development based on trust and mutual respect
- We give freedom to our people to innovate



Core Values

Some
important
information.

- 
- Tempest has been in existence since 1998.

International Affiliation

Tempest is the only Indian advertising agency to have co-established an international agency network, with presence in the Americas, Europe and Asia.

TRIB 
GLOBAL





reasons

to consider Tempest.



1

Tempest combines
big agency brand exposure
with personalized service.



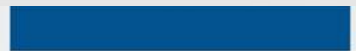
2

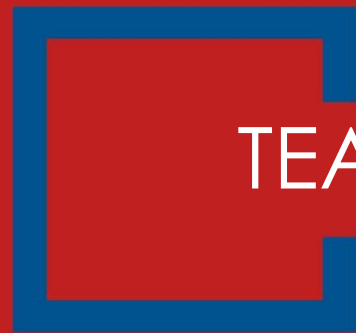
Tempest addresses all your
communications needs in-house.



3

Tempest Advertising has proved its
mettle in many Advertising Competitions
through the years.





TEAM TEMPEST



Awards

Tempest has won awards both locally and nationally.



AWARDS



6 GOLDS



2 SILVERS



'MOST EFFECTIVE
USE OF ADVERTISING IN
RURAL MARKET'

WORLD BRAND CONGRESS AWARDS



RATED



THE ONE CLUB CREATIVE SHOWCASE



BEST DIGITAL MEDIA COMPANY-INDIA

the most awarded digital media agency of hyderabad
ranked in the top 25 digital agencies of india

Tempest has done


exemplary

work in the following sectors.



Agriculture	: PHI Seeds, Xylem Seeds, Harvest Plus
Automobile	: Orange Auto, Varun Motors, Phoenix Motors
Education	: Badruka, MANAGE, SQL Star
Government	: Eden Square, Golden Mile, HMDA, TSIIIC, COI, RWSS, TSTPC
Hospitality	: The Park, Butta Group, Quality Inn, Taj Blue Diamond - Pune, Deccan Harvest, Ellaa Hotels, The Gathering, Times Square, Via Milano, Urban Asia, Eat India Co.
IT/ITES	: Siebel, Applabs, Geometric, Persistent, PTC, Honeywell, Ctrl S
Industrial	: Amara Raja Batteries, Waxoyl, Endress and Hauser, Avanti Feeds, Samuha,
MNCs	: Pepsi, Castrol, Godrej Pillsbury, Schott
NGOs	: Confederation of Voluntary Organizations, Mahila Sanatkar, NIRD
Pharma	: Shanta Biotech, Dr. Reddy's, Bharat Biotech, Vichows
Healthcare	: Global Hospitals, Mediciti Hospitals
Real Estate	: Magarpatta City, Nanded City, Mantri Group, IVRCL-A&H, Manjeera Group, Ozone, Ramky Estates, Ananya, Saket, Saarthi Group
Retail	: Hastkala, Silk Museum, Access2Future, P Satyanarayana and Sons
Tourism	: AP Tourism, Ramoji Film City, Lahari Resorts

The Tempest Charter



Mutual Trust

Tempest is your partner in improving your profitability. Tempest understands that its own growth and profitability depends on the client's growth and profitability. Hence we will always try and get you the best deals while negotiating with any vendor, on your behalf. Our recommendations on spends would be based on long term benefits.

Mutual Respect

At Tempest, we trust and respect a person irrespective of his/her job profile. The senior-most receives the same respect and trust as the junior-most employee in our company.

As your partner, we give you the utmost respect. In return, we expect the same to be reciprocated with every representative of ours.

Tempest has zero tolerance for the use of un-parliamentary language, shouting and abuse while dealing with our employees, clients, vendors and associates.

Value for Time

Tempest values time as its primary resource. We will be in time for all our meetings, and deliver jobs as per time commitment.

We request you to help us by starting and finishing meetings as per schedule, give proper briefs to ensure work efficiency, clear our bills as per agreed timelines and thus help us reduce cost.

This in turn would help you receive better value on your marketing investments.

Value for Openness

Tempest believes that a majority of issues and misunderstandings can be avoided by having an open discussion.

We believe in calling a spade a spade and a rose a rose.

Consequently, we expect the same from our employees, clients, vendors and associates too.

Value for Initiative

Tempest believes that all initiatives that are undertaken do not always succeed.

We encourage innovations and hence in case of failure, we would stand by the person who has taken the initiative.

We do not punish them but encourage them to take better decisions in the future.

OUR EXPERTISE

Brand Building

Direct Marketing

Loyalty Programs

Digital Marketing

Exhibitions



OUR EDUCATION PORTFOLIO

WE HAVE ADVERTISED FOR

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Human Capital Solutions

IMRT

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Manage

Meridian School

Phoenix Greens

GIIS

SITE

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SQL Star



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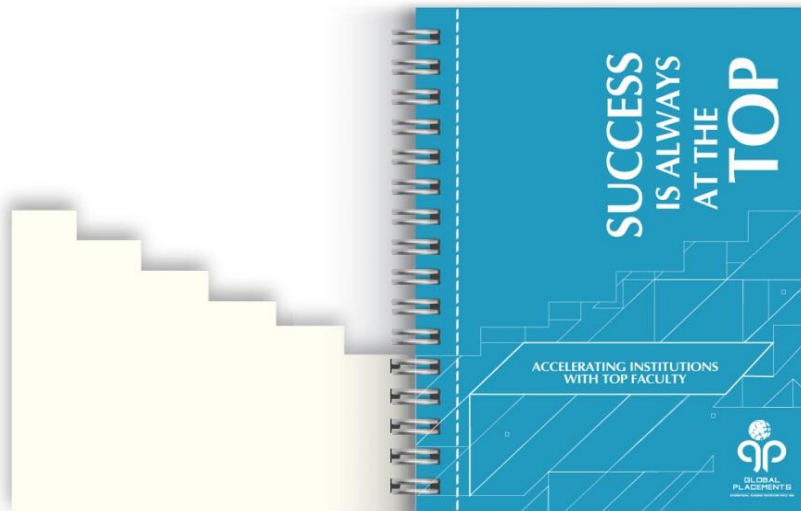
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PROFESSOR.**



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Premium Book





Logo



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SOLUTIONS

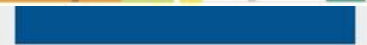


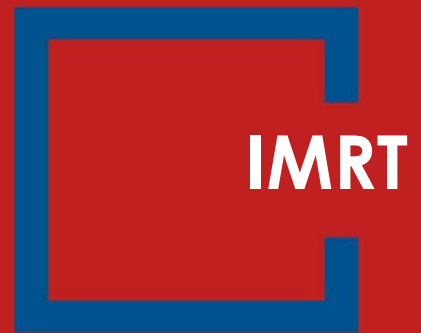


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About IMRT

- The only institute in the country which offers course in Metro & Rail Technology
- 1 year PGPMRT program
- Experienced Faculty
- Practical on-site training
- Quality Education



Challenges

- High Course fees. Limited seats.
- Admission for 2017 majorly through Digital Marketing
- Increased seats for the current year from 9 to 25.
- Digital Marketing since 1 ½ month

CHALLENGE: Get 25 seats only through Digital Marketing. Course Fee very High

TOOLS:



RESULTS:

- Facebook fans almost doubled in 1 ½ month
- Twitter grew 600% in 1 ½ month
- 87 applications received in a month
- 20 lakh+ people visited the website

New Website

http://imrtindia.edu.in/admissions_2017/

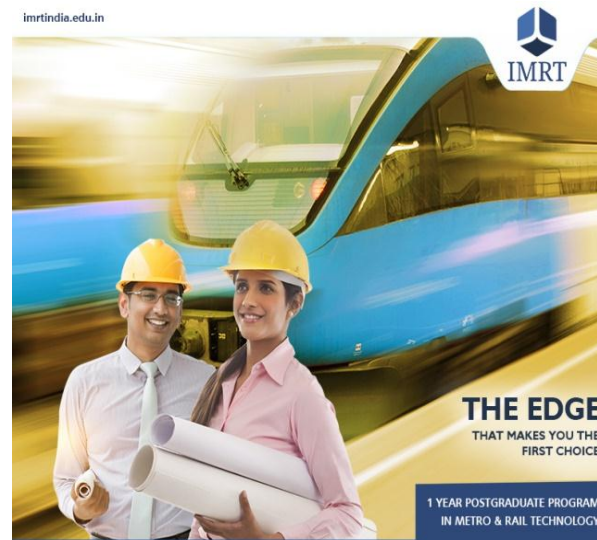
A large banner image showing a blue and white high-speed train (numbered 5065) traveling on elevated tracks through a dense urban skyline with tall skyscrapers in the background.

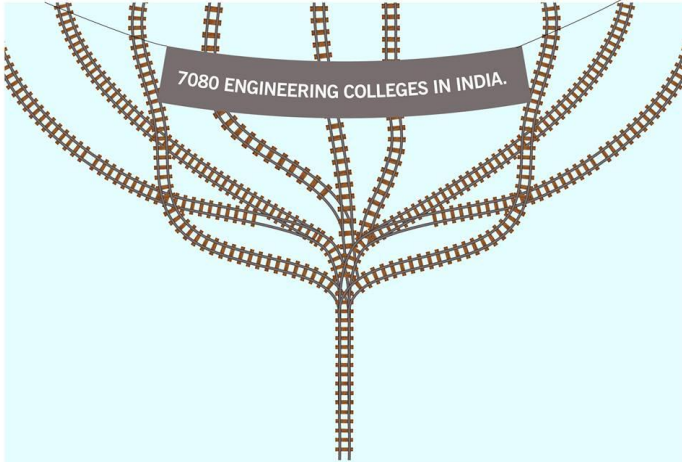
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Navigation elements: A vertical "MENU" button on the left, a vertical "APPLY NOW" button on the right, and a vertical "CONTACT" button below it. A left arrow button is on the left side of the banner, and a right arrow button is on the right side. A small upward arrow button is at the bottom right corner.


Admission Campaign Creatives





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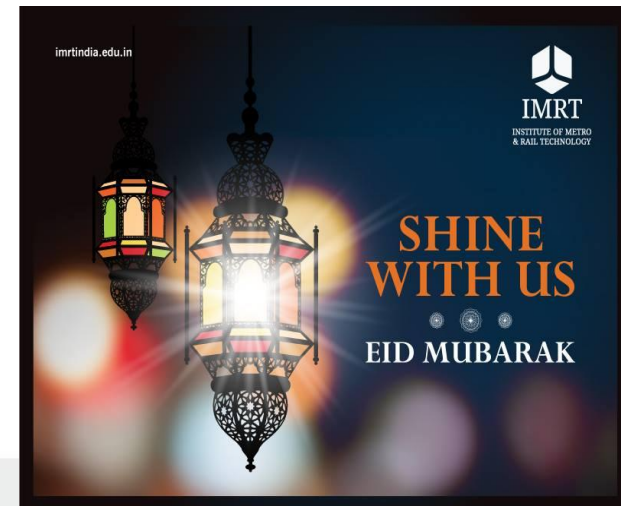
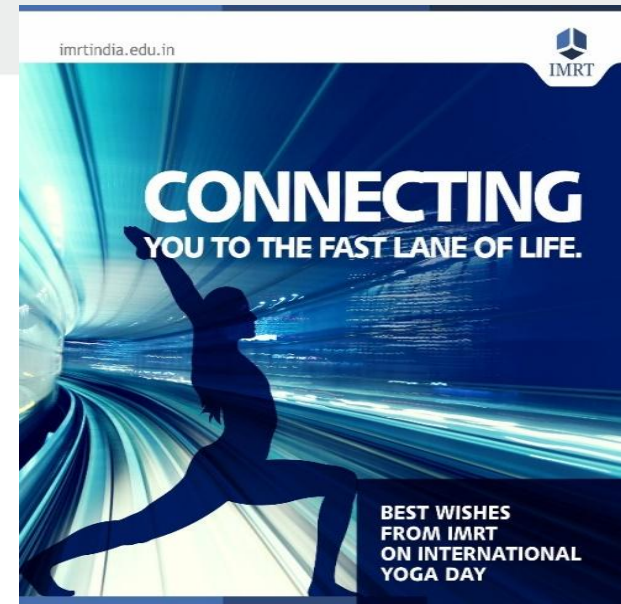
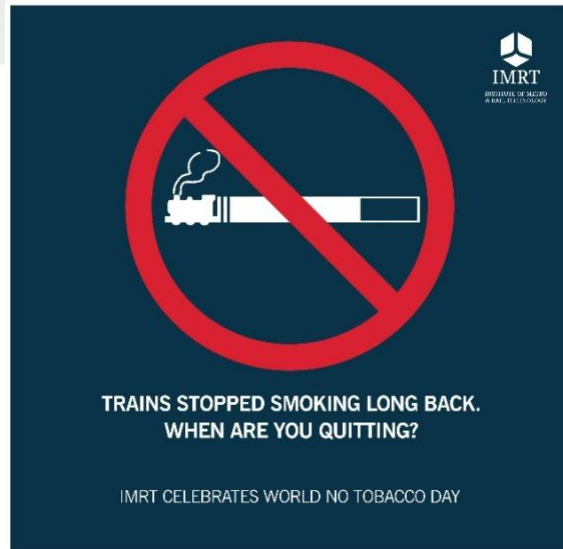
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AND HIGH-SPEED PROJECTS
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15,000 RAILWAY ENGINEERS.



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The festival
post



The Contests

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CONTEST
Track
Finder



1 Find the right track 2 Name the right exit 3 Share

#IMRTQUIZ

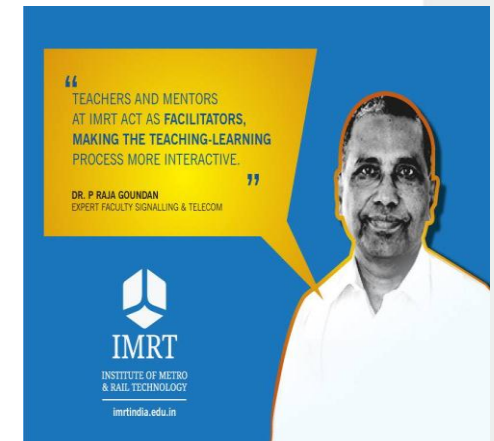
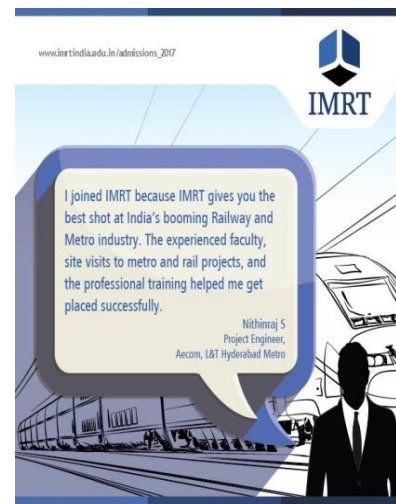
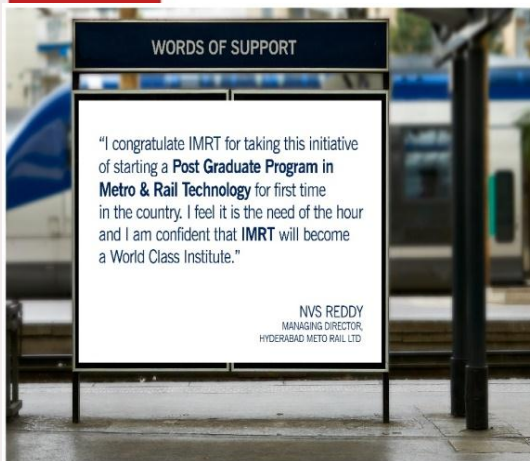
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CONTEST OPEN FROM JUNE 6 - JUNE 11



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The Blogs



If Delhi Metro Wrote a CV

By *imrt* on Jun 30, 2017 in *Uncategorized*

Delhi Metro never wrote a resume, for sure. Aspirant engineers and technicians write resumes intending to get selected to serve it. Understandably, because it is one of the world's foremost underground (in stretches above, too) railway systems. That bit aside, if the Delhi metro ever did write curriculum vitae for itself, what could be the [.. Read More](#)



It's a Metro World

By *imrt* on Jun 09, 2017 in *imrt*

Curious facts about metro stations around the world Metro transport is perhaps the savior of big city commuters more than any other mode of transit today. Around the world, people take the subway to work and elsewhere in cities every day. Reliable and economic, the underground, as it is popularly known in the UK, has [.. Read More](#)

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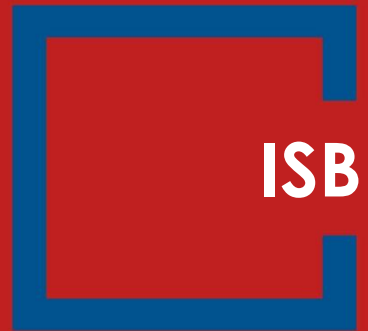
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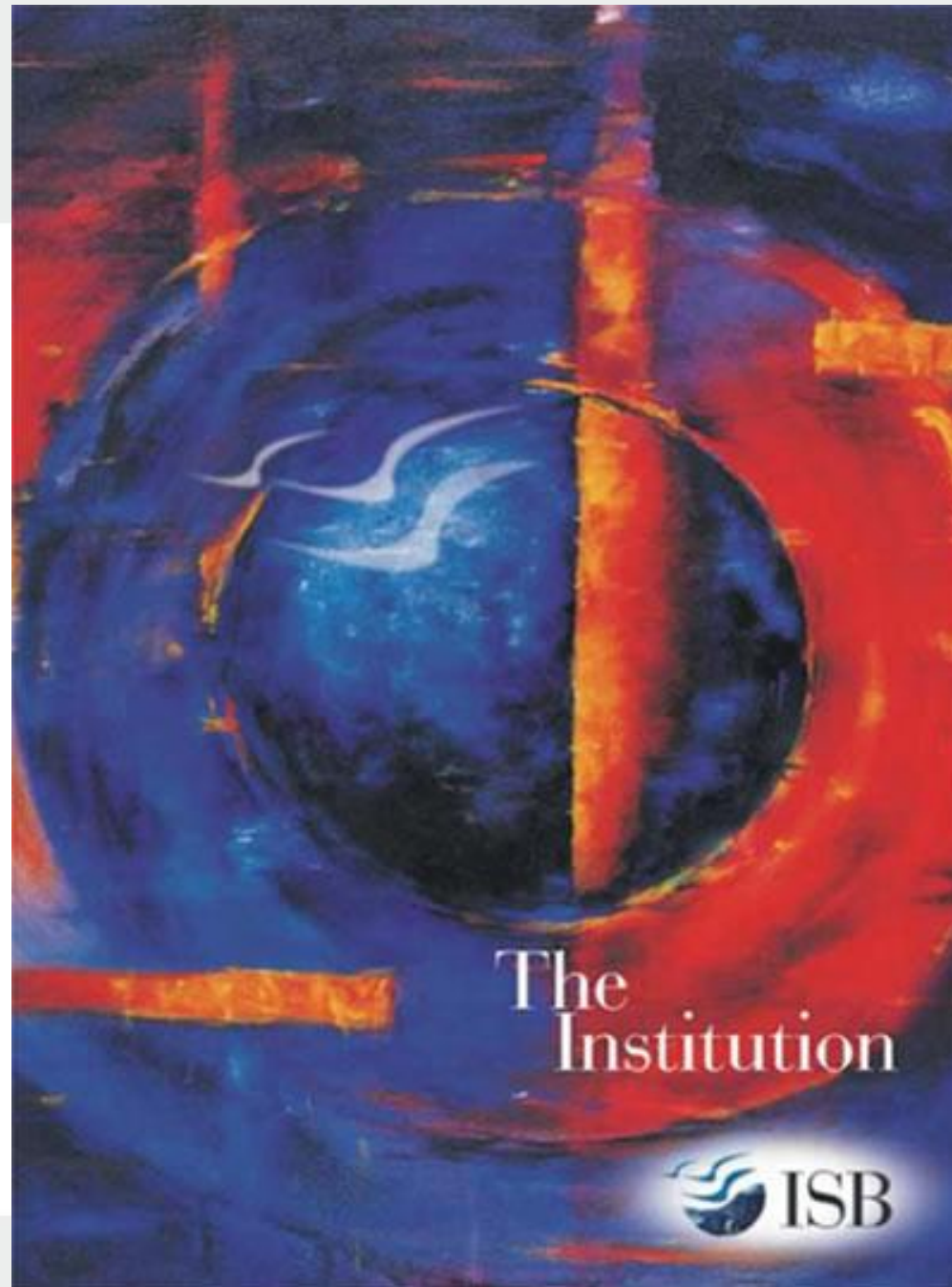
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The Institution









HTML



CSS



jQuery

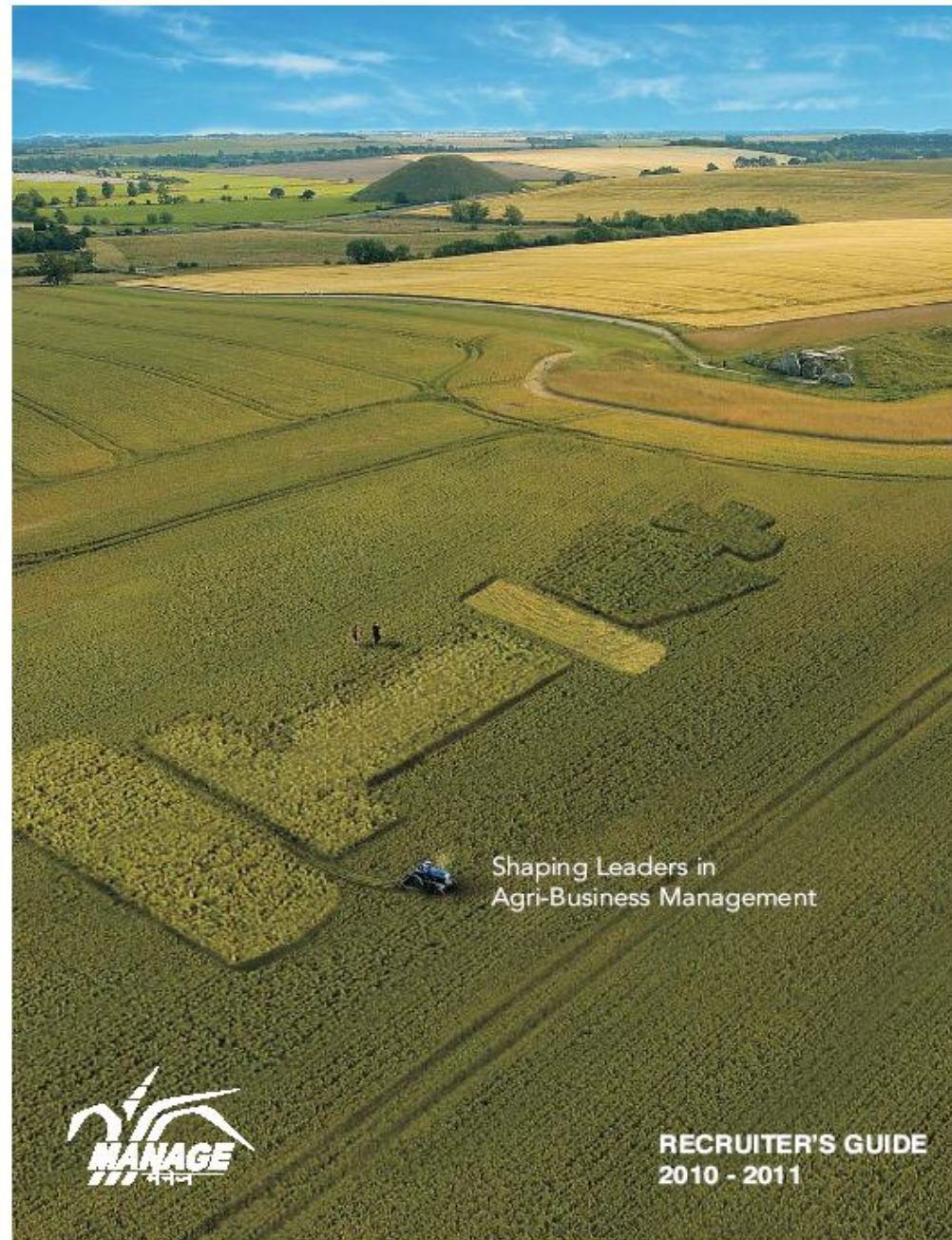


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Development



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RECRUITER'S GUIDE
2010 - 2011



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HTML



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CSS



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Recruiter's Guide
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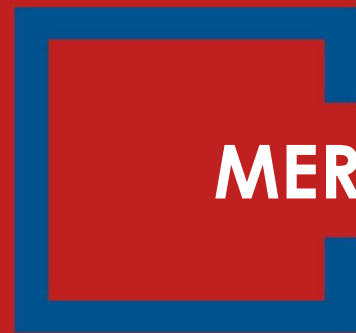


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Hon'ble President of India, Smt. Pratibha Patil handing over the National Award 2010 to Ms. D. Usha Reddy, Academic Director, Meridian Group of Institutions, at New Delhi.

Our Academic Director, Ms. D. Usha Reddy, has been awarded the National Award 2010, by the Ministry of Human Resource Development, Department of School Education & Literacy, for her outstanding contribution to education. We are proud of her achievement and are thankful to Ms. Reddy for her efforts towards education. We wish her more success in the years to come.



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"Fearless minds climb
soonest unto crowns."
Shakespeare



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GACHIBOWLI



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A young boy with dark hair, wearing a blue and white checkered shirt, is looking upwards and to the right. In the background, a world map is visible, with the Americas and Europe clearly shown. The lighting is soft, highlighting the boy's face.

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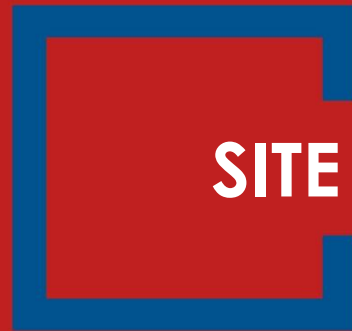
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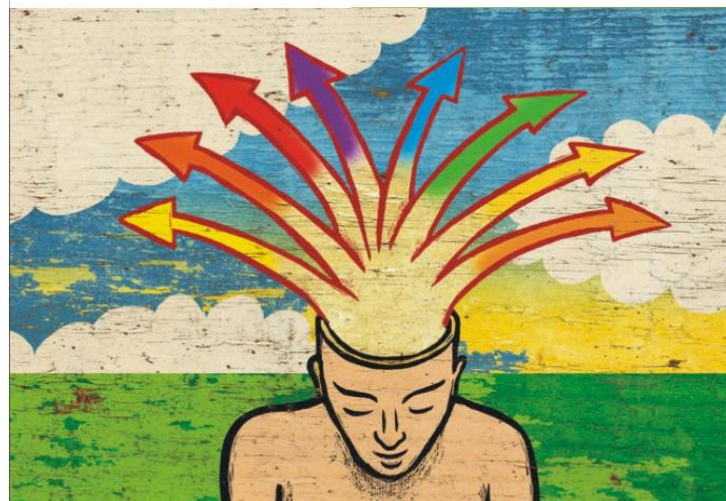
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- ◆ AU Diploma Courses
- ◆ Non-Diploma Courses

Building shot



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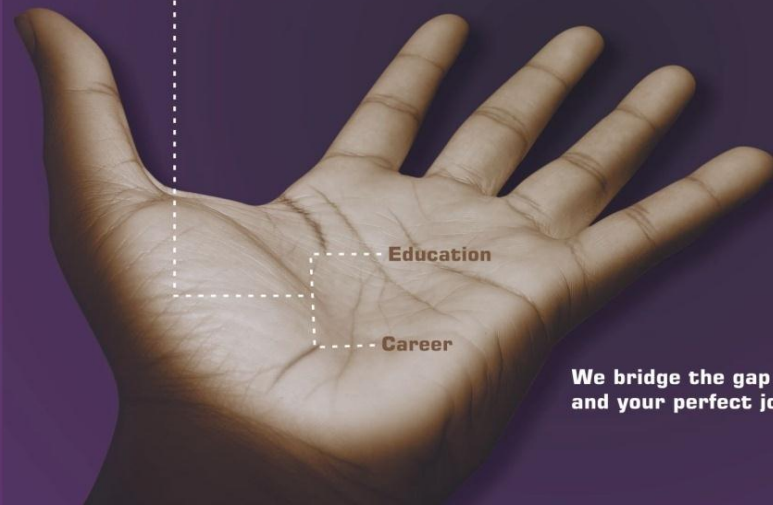


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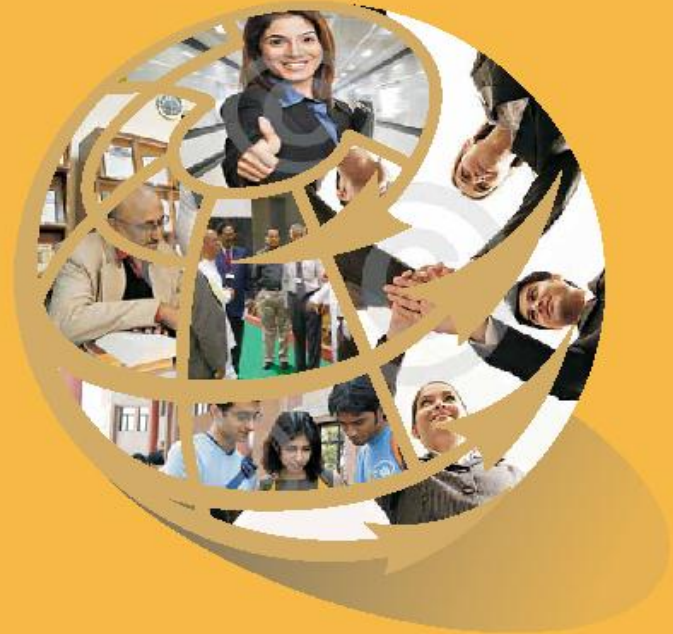
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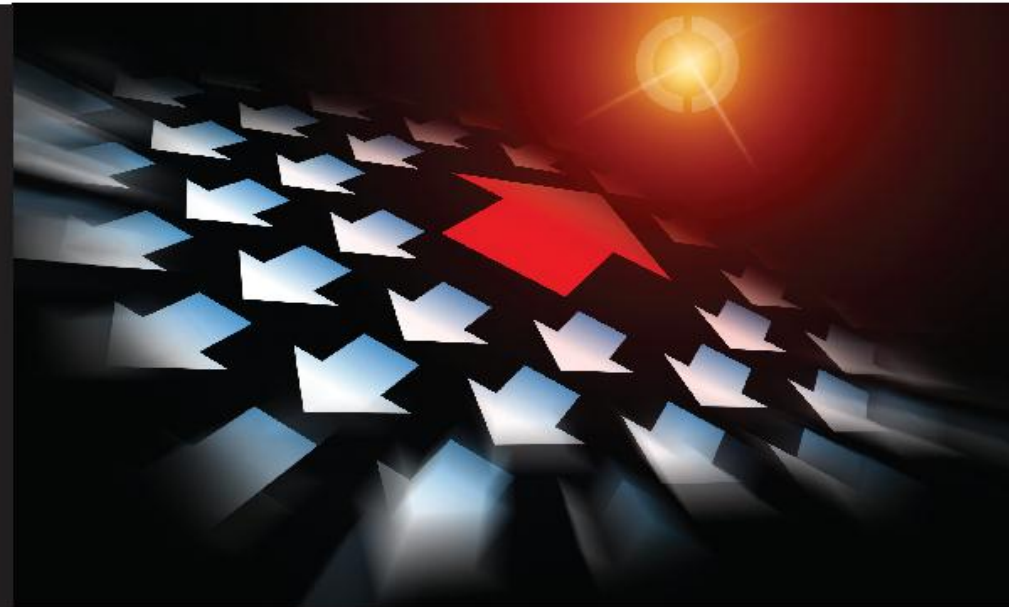


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