




EXPERIENCE MATTERS

A watercolor illustration of a crowd of people, shown from the chest up in profile, facing right. The figures are rendered in various shades of blue, purple, and orange. The background is a soft, light blue and yellow wash. The overall style is artistic and painterly.

| We Build Brands that make  
People's Lives Better

# OUR BRANCHES



HAPPENING  
HYDERABAD



PROSPERING  
PUNE



BOOMING  
BANGALORE



MIND-BLOWING  
MUMBAI



THRIVING  
TRIVANDRUM

# OUR EXPERTISE

Websites

360 Degree  
Campaigns

Video  
Production

Inbound  
Marketing

E-Commerce

Hosting  
Services

Apps

Analytics

SEO



# OUR AWARDS & RECOGNITIONS





We Treat Our Clients  
**Like Family**

A wide, horizontal red ribbon banner with decorative, pointed ends, serving as a background for the text.

WHICH MEANS WE VALUE

A large, solid yellow circle with a slight gradient, representing a medal.

COMPLETE  
TRANSPARENCY

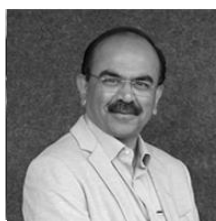
A large, solid grey circle with a slight gradient, representing a medal.

MUTUAL  
TRUST

A large, solid brown circle with a slight gradient, representing a medal.

FREEDOM TO  
INNOVATE

# OUR PEOPLE



Turab  
Lakdawala

Managing  
Director



Rekha Oswal

VP -  
Hyderabad  
Operations  
and Digital



Abhishek  
Jana

Assistant  
Vice  
President



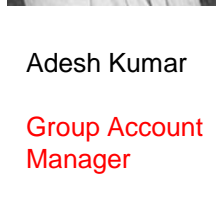
Vaishali Visal

AGM - Pune  
Operations



Abhijeet Mankar

National Creative  
Director



Adesh Kumar

Group Account  
Manager



Sandhya  
Balakrishna

Creative  
Director



Robert D'Silva

Creative  
Director



Sruthi Nair  
Isaac

Creative Art  
Head - South



Tathagata  
Mitra

Copy writer -  
South



Shoban Babu

Chief Graphic  
Designer



A.Prashanthi

Media  
Manager



Manupriya  
Bali

AGM - HR  
and AssetOne



P.Venugopal

AGM - Finance  
& Accounts



Ganesh Chatru

Graphic Design  
Head - South





EXPERIENCE MATTERS  
**A SHOWCASE OF OUR WORKS**



EXPERIENCE MATTERS  
**REAL ESTATE SHOWCASE**

The background of the slide is a photograph of a modern, multi-story apartment building with balconies and large windows. The building is set against a clear blue sky with some light clouds. In the foreground, there is a well-maintained green lawn and a paved walkway. The overall scene is bright and sunny, suggesting a pleasant living environment.

## OUR EXPERTISE

**20 Years of Market Presence & catered to over 28 real estate corporates.**

- **MEGA PROJECTS INTEGRATED CITIES**
- **GATED COMMUNITIES**
- **STANDALONE PROJECTS**
- **COMMERCIAL PROJECTS**
- **RETIREMENT HOMES**
- **PLOTTING VENTURES**
- **CORPORATE IMAGE**
- **EXHIBITIONS**



## STRATEGIC THOUGHT AND CONCEPT

CREDAI Hyderabad organized a Property Show that would showcase the real estate potential of East Hyderabad.

As the creative route, we came up with a concept that covers all the aspects briefed and at the same time, raising the interest of the consumers with it. It was necessary that the people of Hyderabad and investors would consider properties in East Hyderabad as an opportunity, which was otherwise not in their plan.

“Opportunity Rises in the East” was a simple line that easily passed on our necessary message at the same time making it easy to remember as it was a take on one of the most common phrases “Sun rises in the east.” The same line was executed for both Sponsors and Consumers (visitors) communication

Real  
estate



www.credaihyderabad.org

CREDAI HYDERABAD

# OPPORTUNITY RISES IN THE EAST

APARTMENTS VILLAS PLOTS COMMERCIAL SPACES

**CREDAI HYDERABAD PROPERTY SHOW**

**9<sup>th</sup> & 10<sup>th</sup> NOV, 2019**  
**SAROORNAGAR INDOOR STADIUM**  
**FIRST TIME IN EAST HYDERABAD**  
**ENTRY FREE**

TRANSPARENT. TRUSTWORTHY. TRANSFORMING.

**Palladium Sponsor**  


**Platinum Sponsors**  
 

**Diamond Sponsors**  
  

**Gold Sponsors**  
   



CREDAI

www.credaihyderabad.org

**OPPORTUNITY  
RISES  
IN THE EAST**

APARTMENTS VILLAS PLOTS COMMERCIAL SPACES

**CREDAI  
HYDERABAD  
PROPERTY SHOW**

TRANSPARENT. TRUSTWORTHY. TRANSFORMING.

**9<sup>th</sup> & 10<sup>th</sup> NOV, 2019**  
**SAROORNAGAR INDOOR STADIUM**  
**FIRST TIME IN EAST HYDERABAD**  
**ENTRY FREE**

**Palladium Sponsor**  
VASAVI

**Platinum Sponsors**  
PRANAVA GROUP, TNR GROUP, SMR HOLDINGS, MAAM, HARIHARA

**Diamond Sponsors**  
JUBILIFE, MADHAVARAM, ASHOKA, NSL INFRATECH, KSR PROJECTS, VAISHNAVI

www.credaihyderabad.org

**OPPORTUNITY  
RISES  
IN THE EAST**

APARTMENTS VILLAS PLOTS COMMERCIAL SPACES

**CREDAI  
HYDERABAD  
PROPERTY SHOW**

TRANSPARENT. TRUSTWORTHY. TRANSFORMING.

**9<sup>th</sup> & 10<sup>th</sup> NOV, 2019**  
**SAROORNAGAR INDOOR STADIUM**  
**FIRST TIME IN EAST HYDERABAD**  
**ENTRY FREE**

**Palladium Sponsor**  
VASAVI

**Platinum Sponsors**  
PRANAVA GROUP, TNR GROUP, SMR HOLDINGS, MAAM, HARIHARA

**Diamond Sponsors**  
JUBILIFE, MADHAVARAM, ASHOKA, NSL INFRATECH, KSR PROJECTS, VAISHNAVI

**Gold Sponsors**  
JUBILIFE, MADHAVARAM, ASHOKA, NSL INFRATECH, KSR PROJECTS, VAISHNAVI

Real  
estate

CREDAI

**CREDAI HYDERABAD**

**OPPORTUNITY RISES IN THE EAST**



**TRANSPARENT. TRUSTWORTHY. TRANSFORMING.**

**9<sup>th</sup> & 10<sup>th</sup> NOV, 2019**  
**SAROORNAGAR INDOOR STADIUM**  
**9AM to 8PM**  
**FIRST TIME IN EAST HYDERABAD**  
**ENTRY FREE**

**Chief Guest**  
 Sri K.T. Rama Rao  
 (Honourable Minister for MHAUD, Industries and IT & C)

**Guest of Honour**  
 Smt. P. Sabitha  
 (Honourable Minister for Education)

**Guest of Honour**  
 Sri C. Malla Reddy  
 (Honourable Minister for Labour & Employment, Factories)

**CREDAI HYDERABAD PROPERTY SHOW**

**Palladium Sponsor**  
**VASAVI GROUP**  
 You dream. We deliver.

**Platinum Sponsors**  
**PRANAVA GROUP**  
 Presenting the Future

**Diamond Sponsors**  
**TNR GROUP**  
 (Section of the Future)  
**SMR HOLDINGS**  
**M.A.A.M. INFRA PROJECTS PVT. LTD.**  
**HARIHARA**

**Gold Sponsors**  
**JUBILEE**  
**MADHAVARAM CONSTRUCTIONS**  
**ASHOKA**  
**NSI INFRA TECH**  
**VAISHNAVI PROJECTS**  
**DEEPTHI**

**BUMPER DRAW**

Apartment | Villas | Plots | Commercial Spaces

**CREDAI HYDERABAD**

**OPPORTUNITY RISES IN THE EAST**



**Chief Guest**  
 Sri K.T. Rama Rao  
 (Honourable Minister for MHAUD, Industries and IT & C)

**Guest of Honour**  
 Smt. P. Sabitha  
 (Honourable Minister for Education)

**Guest of Honour**  
 Sri C. Malla Reddy  
 (Honourable Minister for Labour & Employment, Factories)

CREDAI Hyderabad is proud to introduce its first ever Property Show in East Hyderabad. East Hyderabad is growing in leaps and bounds towards the future, giving its people opportunities like never before.

Thanks to the Government's proactive initiative, East Hyderabad is witnessing rapid growth. It's well connected to the rest of the city via Metro and multiple flyover projects. A large number of upcoming residential and commercial projects will make the East, hub of all activity. Visit the CREDAI Hyderabad Property Show and be a part of this exciting opportunity.

**Apartment | Villas | Plots | Commercial Spaces**

**CREDAI HYDERABAD PROPERTY SHOW**

**TRANSPARENT. TRUSTWORTHY. TRANSFORMING.**

**9<sup>th</sup> & 10<sup>th</sup> NOV, 2019**  
**SAROORNAGAR INDOOR STADIUM**  
**9AM to 8PM**  
**FIRST TIME IN EAST HYDERABAD**  
**ENTRY FREE**

**BUMPER DRAW**

**Palladium Sponsor**  
**VASAVI GROUP**  
 You dream. We deliver.

**Platinum Sponsors**  
**PRANAVA GROUP**  
 Presenting the Future

**Diamond Sponsors**  
**TNR GROUP**  
 (Section of the Future)  
**SMR HOLDINGS**  
**M.A.A.M. INFRA PROJECTS PVT. LTD.**  
**HARIHARA**

**Gold Sponsors**  
**JUBILEE**  
**MADHAVARAM CONSTRUCTIONS**  
**ASHOKA**  
**NSI INFRA TECH**  
**VAISHNAVI PROJECTS**  
**DEEPTHI**

tempestadvertising.com

Real estate





## STYLE TALKS BUT STATURE SHOWS

Exquisite 4 BHK Villas for the illustrious few.

42 Acres | 265 Villas | 4.5 Acres Garden Spaces  
Unit Sizes: 330, 400, 450 & 660 Sq. Yds.

HANDOVER BY MARCH 2020

Real  
estate

Realty



Real  
estate



RAJAPUSHPA  
*Green Dale*  
AT TELLAPUR - GACHIBOWLI

  
**RAJAPUSHPA**  
PROPERTIES PVT. LTD.  
*Shaping Innovations*

## STYLE TALKS BUT STATURE SHOWS

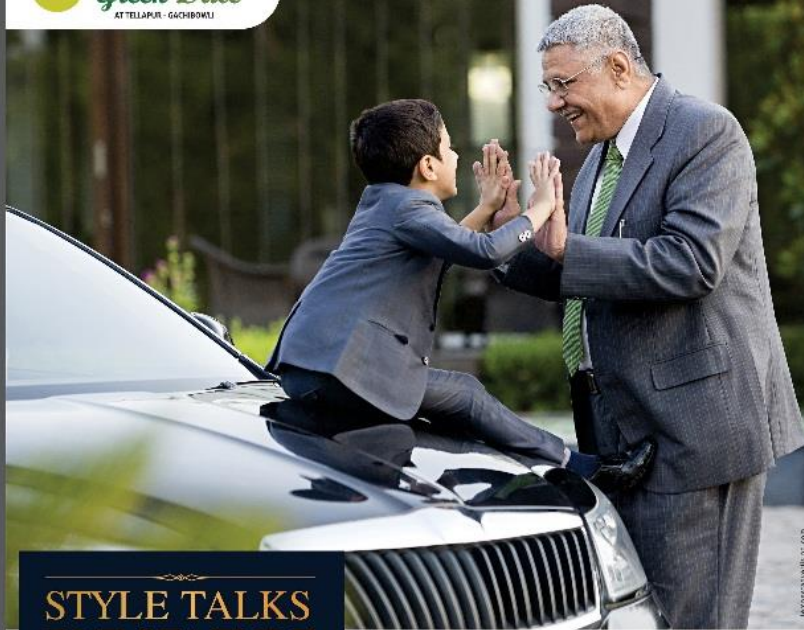
Exquisite 4 BHK Villas for the illustrious few.

42 Acres | 265 Villas | 4.5 Acres Garden Spaces  
Unit Sizes: 330, 400, 450 & 660 Sq. Yds.

**HANDOVER BY MARCH 2020**

Real  
estate





## STYLE TALKS BUT STATURE SHOWS

Exquisite 4 BHK Villas for the illustrious few.

Legacy is acquired, wealth is earned, the so are the villas of Rajapushpa Green Dale. An amalgamation of luxury space and everything in between. 4BHK Luxury Villas at Rajapushpa Green Dale, with its own clubhouse, a landscaped water park and an artificial lake for the discernible taste of the society. The aesthetics is complemented by the highest quality, handpicked by architects to give a better quality of life. Welcome aboard!

42 Acres | 265 Villas | 4.5 Acres Garden Spaces  
Unit Sizes: 330, 400, 450 & 660 Sq. Yds.



### Lifestyle Amenities

- 33,000 Sft. Luxury Clubhouse
- Attracting Landscapes & Waterways
- 1.6 Acres Central Park
- Proximity to Renowned International Schools
- 9 Kms from Laxmi Devi Hospital, Gachibowli
- Indoor Sports, Badminton & Tennis Courts
- Swimming Pool and World Class Gymnasium
- Guest Suites
- Restaurant
- Grocery Store
- A/C Multi-purpose Hall
- Art of Indoor Sports
- Pharmacy and ATM
- Spa & Salon
- Yoga, Aerobics & Meditation
- Senior Citizen Lounge & Library

HANDOVER BY MARCH 2020



📞 95539 888 44 / 9100 888 274

📧 sales@rajapushpa.in 🌐 www.rajapushpa.in



A MASTERPIECE FROM THE HOUSE OF RAJAPUSHPA

A STEP ABOVE LUXURY.  
A LIFE BEYOND EXCLUSIVE.

At Financial District - Gachibowli  
(0.5 Kms. from Continental Hospital)

A Luxurious 3 & 4 BHK Community  
4.6 Acres | 3 Blocks | G+14 Floors | 290 Apts.  
Sizes: 2360 Sft. to 4340 Sft.

31,500 SFT., PREMIUM CLUBHOUSE

**Highlights**  
Luxury 3 & 4 BHK Residences | 100% open space with landscaping and landscaped | Well-lit, easily designed entrance lobbies | Grand hall at lobby feature at the entrance | Outdoor fitness station | Graciously designed walking track | Theme based floral track | More natural earth retained to allocate high avenue plantation | Play areas for children



WHERE LUXURY IS A WAY OF LIFE



LIVE THE DREAM,  
LIVE THE REGAL LIFE.

An Exclusive 3BHK Community  
At Kokapet - Gachibowli

4.23 Acres | 3 Blocks | 19 Floors each  
491 Apts. | 1945 to 2600 Sft.

37,500 SFT., AMENITY RICH CLUBHOUSE

**Highlights**  
Double height entrance lobby in each tower | 100% Vasthu Compliant | Beautiful landscaped and landscaped | Terrace swimming pool | Terrace party lawn | Multi purpose hall | Conference Hall | Jogging track | Indoor games | Recreation court, Squash court, Billiards, Table tennis etc. | Furnished Guest Suites | Children's play area

📞 766 000 55 00



OFFICE: Rajapushpa House, Plot No. 34, 4th Floor, Silicon Valley, Madhapur, Hyderabad - 500 081 | Tel: +91 431 42 4142

📧 sales@rajapushpa.in 🌐 www.rajapushpa.in







**BOOK NOW**  
**ZERO GST**



**Your key to regal life**

**RAJAPUSHPA**  
PROGRESSIVE REALTY LTD.  
Shaping Tomorrow

**READY TO OCCUPY**  
\*Occupancy Certificate Received

An Exclusive  
**3 BHK Community**  
At Kokapet - Gachibowli

 **Regalia**  
At Kokapet - Gachibowli

 **766 000 55 00**  
sales@rajapushpa.in www.rajapushpa.in

**BOOK NOW**  
**ZERO GST**

**LIVE YOUR DREAMS,  
MOVE IN NOW.**

 **Regalia**  
At Kokapet - Gachibowli



**RAJAPUSHPA**  
PROGRESSIVE REALTY LTD.  
Shaping Tomorrow



**READY TO OCCUPY**  
\*Occupancy Certificate Received

An Exclusive  
**3 BHK Community**  
At Kokapet - Gachibowli

 **766 000 55 00**  
sales@rajapushpa.in www.rajapushpa.in





We figured that in order to create buzz around a luxurious tower such as Sapphire, we would keep things simple and straightforward. We figured our target audience is short of time and likes to move at a quick pace. A simple design layout and copy would do. Why complicate? So to appeal to our target audience, we decided to go on print, digital and radio.

# Real estate

**LAUNCHING  
SAPPHIRE TOWER.**

AT

*Rainbow*  
**VISTAS**  
@ ROCK GARDEN  
NEAR HITEC CITY MMTS

- PREMIUM APARTMENTS
- PREMIUM VIEWS
- PREMIUM LOCATION
- PREMIUM SPECS

THE MOST LAUDED GATED COMMUNITY RAINBOW VISTA'S @ ROCK GARDEN IS BACK WITH IT'S MOST PREMIUM OFFERING: SAPPHIRE TOWER. LUXURY MEETS AESTHETICS. IN THE FORM OF A WORLD-CLASS 24 FLOORS TOWER THAT BOASTS OF STUNNING VIEWS. STEP INTO AFFLUENCE AND CLASS AND OWN YOUR SPACE. STEP INTO SAPPHIRE TOWER. ACCESS PREMIUM LIVING.

TS RERA | REGN No: P02200000619

Turn the page to find out more



Real  
estate

AT  
**Rainbow VISTAS**  
@ ROCK GARDEN  
NEAR HITEC CITY MMTS

**LAUNCHING  
SAPPHIRE TOWER.**

**CYBERCITY**  
BUILDERS & DEVELOPERS PVT. LTD.

PREMIUM APARTMENTS

PREMIUM VIEWS

PREMIUM LOCATION

PREMIUM SPECS

THE MOST LAUDIBLE GATED COMMUNITY RAINBOW VISTAS @ ROCK GARDEN IS BACK WITH IT'S MOST PREMIUM OFFERING SAPPHIRE TOWER. LUXURY MEETS AESTHETICS IN THE FORM OF A WORLD-CLASS 24 FLOORS TOWER THAT BOASTS OF STUNNING VIEWS. STEP INTO AFFLUENCE AND CLASS AND OWN YOUR SPACE. STEP INTO SAPPHIRE TOWER. ACCESS PREMIUM LIVING.

TS RERA | REGN No: P02200000619

Turn the page to find out more

**CYBERCITY**  
BUILDERS & DEVELOPERS PVT. LTD.

**A WORLD OF MORE.  
MORE SPACE.  
MORE AMENITIES.  
MORE FAMILY TIME.**

CENTRAL PARK

OUTDOOR SPORTS AREA - CRICKET, BADMINTON, TENNIS, BASKETBALL

**3 & 4 BHK | 2000, 2500 & 3000 SFT.**

JUST 4KMS FROM HITEC CITY

G+24 FLOORS | 173 PREMIUM UNITS

1 LAKH SFT OF RECREATIONAL FACILITIES

IGBC GOLD RATED PROJECT

**For more details:  
91777 022 53/49/47/42**

E-mail: [wecare@cybercity.in](mailto:wecare@cybercity.in)

GYMNASIUM

SWIMMING POOL - TODDLER POOL

SKATING RINK

APOLLO CLINIC

CUE SPORTS ROOM

KIDS PLAY AREA

SUPERMARKET

SENIOR CITIZEN FACILITIES

Actual photos at site



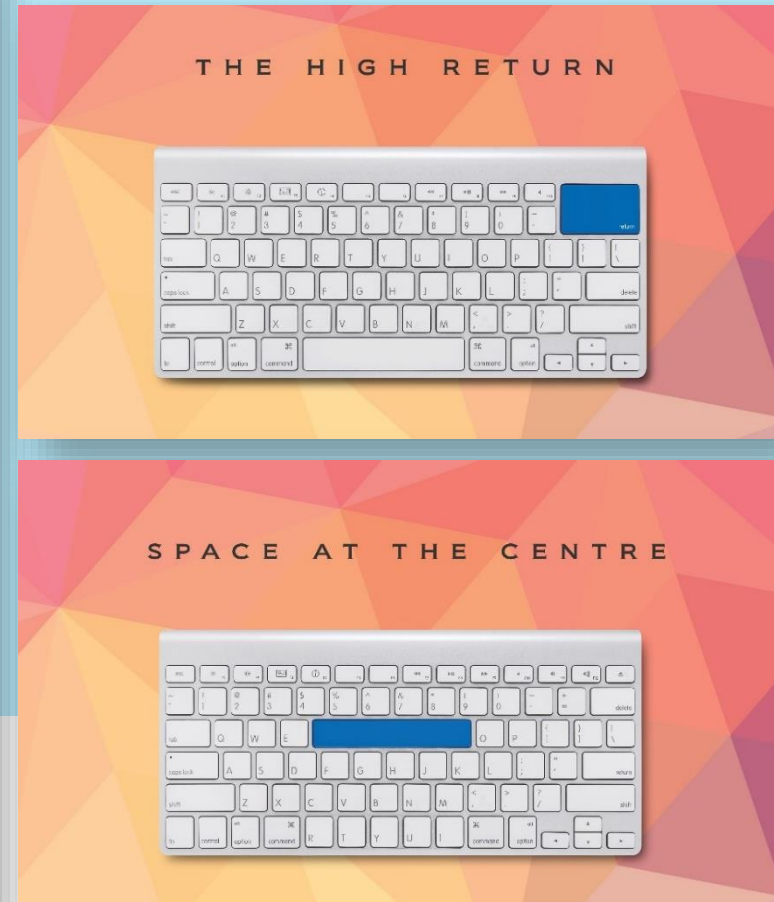


# Marina Skies by Cybercity

Launch Campaign



## LAUNCH Campaign - Teaser





www.marinaskies.in

**MARINA SKIES**  
BY CYBERCITY  
NEAR HITEC CITY MMTS

**GRAND LAUNCH TODAY**

Behold Marina Skies by Cybercity, Hyderabad's newest lifestyle residence designed by master architect Hafeez Contractor.

On a map where location is luxury, Marina Skies is your space at the centre. Four kms from HITEC City, the G+31storey towers of Marina Skies will stand tall and proud, reaching towards clouds, adorned by serene lakes, offering a view that takes the breath away. Here, happening Hyderabad will be abuzz all around you, yet you will be nestled deep within the recess of nature. The flamboyance of designer-apartments will meet the functionality of urban living, and you feel at home.

**GRAND LAUNCH TODAY**

4Kms from HITEC City  
2 & 3 BHK Designer Apartments  
2 Towers in 8.5 acres, G + 31 Storeys  
80% Open Spaces  
16 Flat Types from 1160 Sft. - 2220 Sft.

King Size Swimming pool  
World class amenities & more  
50,000 sft Clubhouse

Call: +91 99894 24444 / 3999 3999 | E-mail: sales@marinaskies.in

cybercitybuilders Cybercity\_hyd

Swimming Pool, Co-Top Bar, Restaurant, Lounge, Banquet Hall, Grocery Store, Yoga Deck, Pharmacy, Squash Court, Library, Gym, Party Lawn, Tennis Court, Tennis Lawn, Security, Pet Care

Corporate Office: Cybercity Builders & Developers Pvt. Ltd., 2nd & 4th Floors, Plot No. 35, Kukatpally, Hyderabad - 500081. Phone: +91 40 2311 1222, www.cybercity.in  
Registered Office: Cybercity, Hyderabad, India. Corporate Office: Cybercity Builders & Developers Pvt. Ltd., Hyderabad, India. Corporate Office: Cybercity Builders & Developers Pvt. Ltd., Hyderabad, India. Corporate Office: Cybercity Builders & Developers Pvt. Ltd., Hyderabad, India.

## LAUNCH Campaign - Reveal





## The BRIEF

To create a campaign to launch Adarsh's new project ASTRIA and generate relevant leads.

STRATEGIC THOUGHT: Real Estate advertising has achieved a visual saturation. The strategic idea was to break away from the usual copy-elevation combination and create a visual that is more appealing.

THE CREATIVE IDEA: Real Estate talks about the life of the TG or the property or the location. And even while talking about life of the TG, it mostly concerns about the achievements. In this ad campaign, we are talking about what the TG are missing in their life. As the location is so good that the commute is lessened, it means people have more time to connect with their souls. We just threaded the idea with the reality to achieve this.

Real  
estate





Real  
estate





Real  
estate

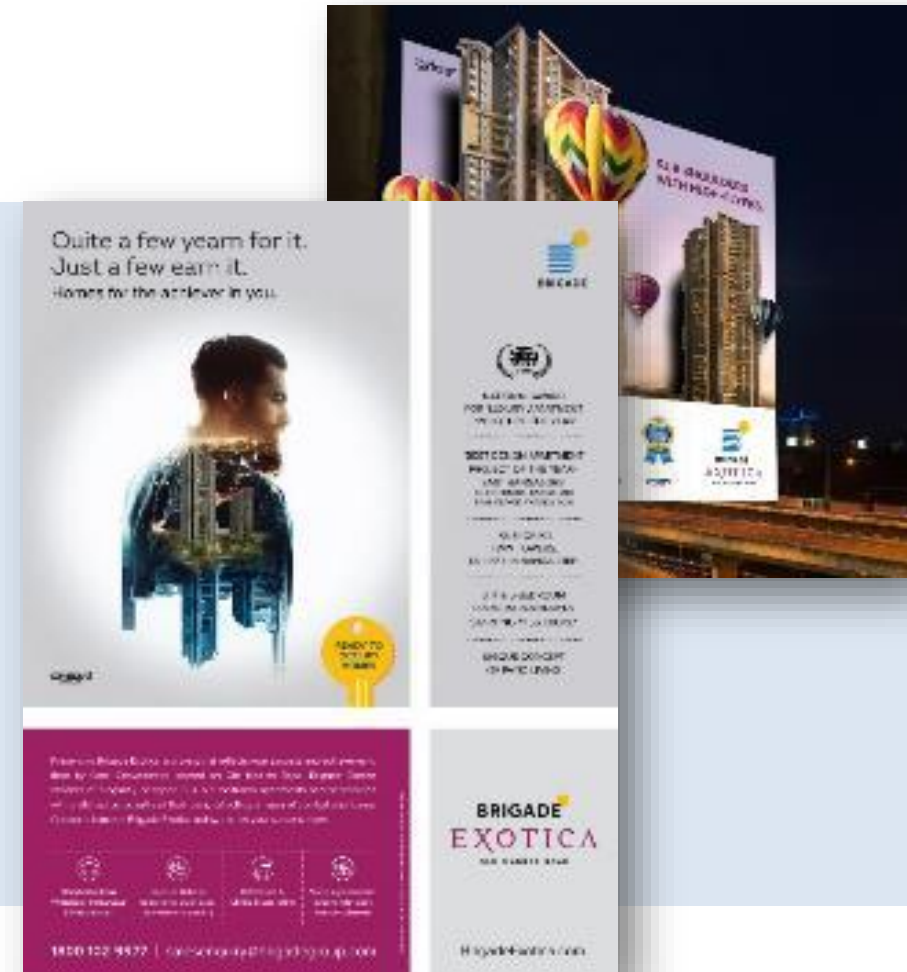




## The BRIEF

Brigade is a leading builder in Bangalore. Brigade Exotica is one of the premium offerings. It was one of the tallest buildings in Bangalore but was located in an area which though in proximity to the commercial hub, was still not fully developed. We therefore had to position it for those who have arrived in life, are confident of themselves and are able to see the future growth potential. We also had to highlight the height of the building and hence showcased it through a hot air balloon floating at a lower height.

Real  
estate










Real  
estate


Installation billboard

ಬ್ರಿಗೇಡ್


**HIGH LIFE FOR THE HIGH FLYERS**



3, 4 & 5 BEDROOM  
PREMIUM RESIDENCES  
STARTING ₹1.56 CRORE\*




35 STORIED  
TWIN TOWERS.  
TALLEST IN BANGALORE.



NTV  
Property  
AWARDS  
LUXURY APARTMENT  
PROJECT OF THE YEAR

1800 102 9977 | [BrigadeExotica.com](http://BrigadeExotica.com)



**BRIGADE  
EXOTICA**  
OLD MADRAS ROAD

**THERE'S NO FORMULA  
FOR SUCCESS,  
BUT THERE'S  
AN ADDRESS  
FOR IT.**



BRIGADE





Ready to  
move in

Actual Image - Shot on location





Brigade At No. 7 offers you the finest amenities at the most luxurious location in town - minutes from lifestyle destinations, super specialty hospitals, international schools, and much more. With only 55 homes spread over a sprawling 3.1 acre property, we bring you limited edition 4 & 5 bedroom premium residences fit for royals. The best part? We are ready to move in. So visit us today!



4.7 Crore  
Onwards



One Premium  
Residence per floor  
(3350 To 5180 sq.ft.)



10,000 sq.ft.  
Clubhouse



OC  
Received



BRIGADE  
**AT NO. 7**  
BANJARA HILLS

BrigadeAtNo7.com

1800 102 9977

Call: 1800 102 9977 | [salesenquiry@brigadegroup.com](mailto:salesenquiry@brigadegroup.com)





## Re launch of AtNo.7 Hyderabad Project



Brigade At No. 7 offers you the finest amenities at the most luxurious location in town - minutes from lifestyle destinations, super specialty hospitals, international schools, and much more. With only 55 homes spread over a sprawling 3.1 acre property, we bring you limited edition 4 & 5 bedroom premium residences fit for royals. The best part? We are ready to move in. So visit us today!



4.7 Crore  
Onwards



One Premium  
Residence per floor  
(3350 To 5180 sq.ft.)



10,000 sq.ft.  
Clubhouse



OC  
Received

Call: 1800 102 9977 | [salesenquiry@brigadegroup.com](mailto:salesenquiry@brigadegroup.com)

**CREDAI**



## The BRIEF

A rich expansive land, lush with greenery, home to multitudes of indigenous trees. Secluded and hidden away from the city's noise – this world be the site of Adarsh Group's next big villa project: SANCTUARY.

## STRATEGIC THOUGHT AND CONCEPT

The concept of "Fertile Minds" came into existence when we saw that inside our TG lies a separate group that is susceptible to things happening around it. These people are open to ideas and are evolving continuously. Also, we wanted to give this project a human touch and not make it yet-another-project-in-the-city.

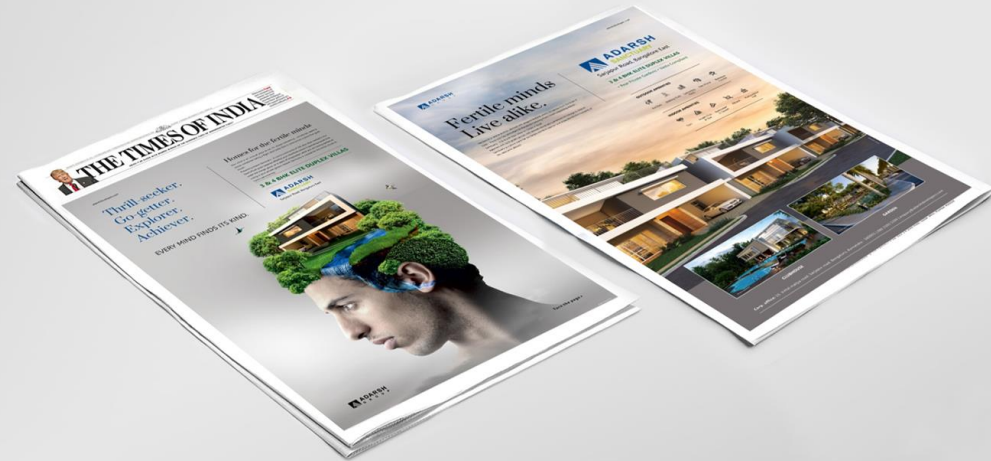
The visual were created to draw attention and the copy was to-the-point stating the kind of people we wanted to draw rather than just another visual of our villa.

This campaign created an immense buzz among the real estate community in Bangalore and generated nearly 180 leads in the first ten days of its release.

Real  
estate







Real  
estate

adarshtelivillas.com

## Thrill-seeker. Go-getter. Explorer. Achiever.

EVERY MIND FINDS ITS KIND.

Homes for the fertile minds

Your mind is an endless place to be. It's always searching, sometimes seeking, always wanting to take a flight. And rarely does it come across a place that gives it both.

Presenting Adarsh Sanctuary - A coveted community of 138 elite villas nestled in the heart of lush greenery. Whether you're a thrill-seeker, a go-getter, an explorer, or an achiever, Adarsh Sanctuary is the place where your mind finds its kind.

**3 & 4 BHK ELITE DUPLEX VILLAS**

**ADARSH SANCTUARY**  
Sarjapur Road, Bengaluru East.

Turn the page >

adarshtelivillas.com

**ADARSH GROUP**

## Fertile minds Live alike.

**ADARSH SANCTUARY**  
Sarjapur Road, Bangalore East

**3 & 4 BHK ELITE DUPLEX VILLAS**

• Rear Private Gardens • Vastu Compliant

**OUTDOOR AMENITIES**

- Net Park
- Shooting Table
- Swimming Pools
- Tennis Courts
- Barbecue

**INDOOR AMENITIES**

- Gym
- Health Club & Spa
- Bedroom & Study
- Barbecue
- Mini-Golf

**CLUBHOUSE**

**GARDEN**

Corp. office: 10, Vittal Malaya Road, Sarjapur Road, Bengaluru, Karnataka - 560001 | 080 2593 5200 | enquiry@adarshdevelopers.com



Real  
estate

adarshdevelopers.com

## Solitude-seeker. Reader. Crafter. Thinker.

Homes for the fertile minds

Your mind is an unusual place to be. It's always wandering, sometimes working, often sometimes taking a flight. And rarely does it come across a place that grows with you.

Presenting Adarsh Sanctuary - A contemporary city of 100 elite villas nestled in the heart of lush greenery. Whether your mind finds solace in spending quiet moments under the mango trees, or it seeks of imagination while you are having breakfast looking at your garden, Adarsh Sanctuary is created for the fertile minds to thrive & welcome it.

### 3 & 4 BHK ELITE DUPLEX VILLAS

**ADARSH SANCTUARY**  
Sarjapur Road, Bengaluru East

EVERY MIND FINDS ITS KIND.

**ADARSH GROUP**

Turn the page >

adarshdevelopers.com

**ADARSH GROUP**

## Fertile minds Live alike.

**ADARSH SANCTUARY**  
Sarjapur Road, Bangalore East

### 3 & 4 BHK ELITE DUPLEX VILLAS

• Rear Private Gardens • Vastu Compliant

Sanctuary is a serene enclave, defined with elegant features, set in a picturesque landscape. It is a modern city of 100 elite villas nestled in the heart of lush greenery. Whether your mind finds solace in spending quiet moments under the mango trees, or it seeks of imagination while you are having breakfast looking at your garden, Adarsh Sanctuary is created for the fertile minds to thrive & welcome it.

**OUTDOOR AMENITIES**

- Net Park
- Showering Station
- Swimming Pool
- Tennis Court
- Barbecue Courtyard

**INDOOR AMENITIES**

- Gym
- Health Club & Spa
- Badminton & Squash
- Billiards
- Mini-golf

**CLUBHOUSE**

**GARDEN**

Corp. office: 10, Vittal Malysa Road, Sarjapur Road, Bengaluru, Karnataka - 560001 | 080 2393 5200 | enquiry@adarshdevelopers.com





## The BRIEF

To create a campaign to launch Vaswani's new project Vaswani Exquisite and generate relevant leads.

**STRATEGIC THOUGHT AND CONCEPT:** 'Luxury is not meant to be seen. It must be experienced.' This was our core thought that we used to create this campaign. The biggest challenge was to how to turn that idea into a simple yet interesting ad so that it would drive enquiry. The solution was so simple that we almost missed it. We provided a glimpse of the luxurious lifestyle with a reminder that luxury in its truest form cannot be defined by an image. It's an experience.

Real  
estate

PRM/KA/RERA/1251/446/PR/17105/000784  
www.rera.karnataka.gov.in

VASWANI

NO PICTURE COULD TRULY DEFINE ITS  
**LUXURY**  
COME AND EXPERIENCE IT

3 & 4 BEDROOM PREMIUM LAKEFRONT RESIDENCES  
STARTING FROM ₹1.39 CR\* (ALL INCLUSIVE)

BOOK BEFORE 31<sup>ST</sup> DECEMBER AND SAVE UP TO ₹14 LAKHS\*

VASWANI  
**EXQUISITE**

Next to Hotel Zuri, ITPL Main Road, Whitefield.

3 & 4 Bedroom residences overlooking the Hoodi Lake	Apartment area range: 1815 sqft to 2860 sqft	Possession 2020 onwards	Multi-level 25,000+ sqft Clubhouse
---	--	-------------------------	------------------------------------

CREDAT BANGALURU ವಾಸವಾನಿ | www.vaswanigroup.com | +91 9513966055 | Strategic Partner ANAROCK RESIDENTIAL

ANAROCK RERA No. PRM/KA/RERA/1251/446/AG/171110/000554



Realty

tempest



Real  
estate

VASWANI

PRM/KA/RERA/1251/446/PR/17105/000784  
www.rera.karnataka.gov.in

NO PICTURE COULD TRULY DEFINE ITS  
**LUXURY**  
COME AND EXPERIENCE IT

3 & 4 BEDROOM PREMIUM LAKEFRONT RESIDENCES  
STARTING FROM ₹1.39 CR\* (ALL INCLUSIVE)

BOOK BEFORE 31<sup>ST</sup> DECEMBER AND SAVE UP TO ₹14 LAKHS\*

VASWANI  
**EXQUISITE**

Next to Hotel Zuri, ITPL Main Road, Whitefield.

+91 95138 95550

CREDAI  
ವಾಸವಾನಿ

ANAROCK

VASWANI

PRM/KA/RERA/1251/446/PR/17105/000784  
www.rera.karnataka.gov.in

VASWANI  
**EXQUISITE**

Next to Hotel Zuri, ITPL Main Road, Whitefield.

COME AND EXPERIENCE LUXURY

3 & 4 Bedroom Lakefront Residences	Overlooking the pristine water of Hoosur Lake
World Class Amenities & Specifications	Apartment area ranges 1815 sqft to 2860 sqft
Possession 2020 onwards	Multi-level 25,000+ sqft Clubhouse

A picture perfect home that is an oasis of serenity in bustling Whitefield. Why go anywhere else?  
Visit our fully furnished model apartment and Experience Centre today.

SHOPS  
GROCERIES  
RESTAURANTS

+91 95138 95550 | www.vaswanigroup.com

Strategic Partner  
**ANAROCK**



## OUR CLIENT SINCE 1999

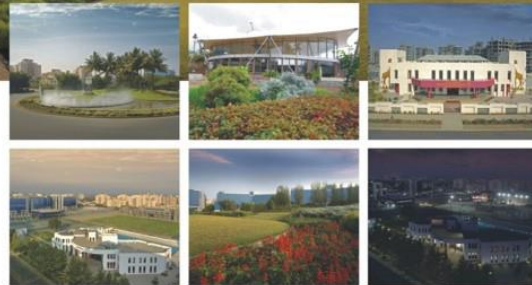
# Project Focuses

- Located in Pune
- A city developed by 110 farmers is today a worldwide model for **inclusive development**.
- A 410 acre city

## MEGA PROJECTS INTEGRATED CITIES







## We believed in success and we achieved it. Today, Magarpatta City's success is leading to greater opportunities.

When we first started our journey, nobody believed that we could achieve success. Our dreams were too high, our project was not just innovative, but larger than life. But, above all, our will power to realize our dreams guided us to success and changed criticism and doubts to admiration. Today, Magarpatta City is 400 acres of remarkable reality. It is first of its kind revolutionary role model of India to pioneer a unique walk to home, walk to office lifestyle. Residents of Magarpatta City enjoy larger than life amenities like education and sports campuses, hospitals, banks, restaurants, fitness center and many more within the boundaries of the project. Our robust sustainable system has set an example towards creating and maintaining green environment. From suburban lifestyle to world class IT infrastructure there is everything that makes a complete world. Our success is very much evident from the global IT giants whose growth is empowered by SEZ at Magarpatta City. An ISO 9001:2000 Certified Company, Magarpatta City has also won the Govt. of Maharashtra's Best IT Infrastructure Award 2004. The company offers opportunity that fulfills your ambition to work on the projects of global stature. Here, your personal growth and progress is not restricted to tedious parameters, as you are involved in multi-level job profile, you are also given chance to choose your area of interest. This strategy not only helps company grow but also strengthens self-confidence and make work environment more interesting and vibrant. We are on our way to create many more huge projects based on Magarpatta City pattern. And for these ambitious growth plans, we require personnel for our Corporate Office, Site Office and Property Management Services. This is an opportunity to be a part of a new world.

### ● MAGARPATTA CITY CORPORATE OFFICE

#### CO-1: ACCOUNTS EXECUTIVE (MF)

Candidate should be a Chartered Accountant / Inter CA / ICMA with minimum 3 years of experience in Accounts/ Finance. Knowledge of computerized accounting packages and command over English and Marathi is essential.

#### CO-2: COMPANY SECRETARY (F)

Candidate should be a member of the Institute of Company Secretaries of India. Freshers can also apply. Age limit : Up to 30 years.

#### CO-3: CUSTOMER SERVICE EXECUTIVES (MF)

Fresh, bright, young graduates having excellent telephone manners. Good communication skills with fluency in English, Hindi and Marathi are a must. Computer knowledge is essential. Age limit : Up to 30 years.

#### CO-4: SECRETARY TO MD (F) (1 post)

Bright, young graduates with Diploma in Secretarial Training, 2-3 years experience as secretary to top management personnel. Excellent communication skills with computer knowledge is a must.

#### CO-5: ADMIN. EXECUTIVE (MF)

Bright, young graduates, interested in day-to-day office administration along with computer knowledge. Fluency in English is a must. Candidates with a legal background or studying law will be preferred. Experience will be an added benefit, though not mandatory. Age limit: Up to 30 years.

#### CO-6: SALES/MARKETING EXECUTIVES (MF)

Fresh, bright, young graduates with computer knowledge, excellent communication skills and good command over English, Marathi and Hindi is essential. Candidates with engineering background will be preferred.

#### CO-7: SALES/MARKETING EXECUTIVES (MF)

Fresh, bright, young graduates with computer knowledge, excellent communication skills and good command over English, Marathi and Hindi is essential. Candidates with engineering background will be preferred.

#### CO-8: SALES/MARKETING EXECUTIVES (MF)

Fresh, bright, young graduates with computer knowledge, excellent communication skills and good command over English, Marathi and Hindi is essential. Candidates with engineering background will be preferred.

### ● MAGARPATTA CITY SITE OFFICE

#### SO-1: CHIEF ENGINEERS (2 posts)

B.E. Civil Engineering with experience of minimum 20 years.

#### SO-2: PROJECT ENGINEERS (6 posts)

B.E. / Diploma in Civil Engineering with experience of minimum 15 years.

#### SO-3: SENIOR ENGINEERS (Civil) (15 posts)

B.E. Civil / Diploma in Civil Engineering, experience of minimum 8 years.

#### SO-4: JUNIOR ENGINEERS (Civil) (25 posts)

Diploma / Degree in Civil Engineering. Minimum experience of 2-3 years in Construction of Multi-storied Buildings/ Bangalore.

#### SO-5: QUANTITY SURVEYOR (1 post)

Diploma / Degree in Civil Engineering. Minimum experience of 10 years especially for Hindi, Marathi.

#### SO-6: TRAINING OFFICER (SECURITY)

Candidate should be an Army/Navy background or should have served in a reputed security agency as Training Officer. Experience 5-10 years.

#### SO-7: SECURITY OFFICER (Administration)

Candidate should be an Army/Navy background or should have served in a reputed security agency as security officer. Experience 5-10 years.

#### SO-8: SECURITY OFFICER (Administration)

Candidate should be an Army/Navy background or should have served in a reputed security agency as security officer. Experience 5-10 years.

#### SO-9: SECURITY OFFICER (Administration)

Candidate should be an Army/Navy background or should have served in a reputed security agency as security officer. Experience 5-10 years.

### ● PROPERTY MANAGEMENT SERVICES

#### PMS-1: OFFICE ASSISTANT (2 posts)

Male/Female graduate with 2-3 years experience as Office Assistant. Computer knowledge is essential.

#### PMS-2: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-3: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-4: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-5: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-6: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-7: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-8: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.

#### PMS-9: HOUSE KEEPING SUPERVISOR (Residential & Commercial) (2 posts)

Candidate should be graduate / diploma holders with experience in house keeping. Command over Hindi, English & Marathi preferable.



**MAGARPATTA CITY**  
The pride of Pune

The Company offers excellent remuneration and opportunity for growth. Interested candidates must specify position code. Attach passport size photograph. Send contact number. Resumes must be sent within 7 days to: The Chief Operating Officer, Magarpatta Township Development and Construction Company Limited, Mgaapace, 13, Sholapur Bazaar Road, Off East Street, Pune - 411 001.

MID-DAY ad size 25cm (w) x 35cm (h)



## We Built Magarpatta City

### It is existing and functional. See it to believe it.

Core integrated township built by 120 farmer families isn't a miracle. It's a great, Magarpatta City is the result of sheer hard work, perseverance and some seemingly impossible dreams.

Magarpatta City, built on the eco-friendly concept of Sustainable Development, is a landmark project for contemporary India. The integrated township to blue chip big wigs from across the world and thousands of

families, living in the finest homes. Being the complete city it is, inhabitants of Magarpatta City have discovered a new way of life. They walk to work, walk to shop, walk to school and walk to play - a unique urban revolution in today's age and time.

As we look back at our achievements with pride and joy, we also take a pledge to strive in search for a greater excellence. It's only the start of the "Movement called Magarpatta City."



Lush green internal roads



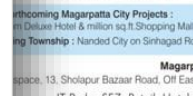
Modern designed residential neighbourhoods



City Public School has classes from KG to std. XII



Look, the lush green, pure and fresh path



Upcoming Magarpatta City Projects : 1. Deluxe Hotel & million sq.ft Shopping Mall 2. IT Township : Nanded City on Sirghad Road



3rd December, 1999 - 2007

Every farmer of Magarpatta village is today a part of Magarpatta City. The farmers continue to receive part of the income that Magarpatta City generates. Thus ensuring that the fruits of development, rising income and pride of achievement is shared by all proportionately, in what is truly "Inclusive Development" - a concept that will be spread by Magarpatta City in future ventures, in Pune and around the country.



**MAGARPATTA CITY**  
The pride of Pune



Cybercity Magarpatta, home to software giants



Deccan Harvest, the multi-cuisine restaurant



Noble Hospital with impeccable treatment & care facilities



Gymkhana with Olympic size swimming pool

**Upcoming Magarpatta City Projects :**

1. Deluxe Hotel & million sq.ft Shopping Mall

2. IT Township : Nanded City on Sirghad Road

Featured as the role model for 'Inclusive Development' on BBC, CNBC, Discovery, NDTV, CNN IBN, Sahara Samay, Star TV, Doordarshan and in all leading Publications.

Winner of the 'Best IT Infrastructure Award' from Govt. of Maharashtra.

**Magarpatta Township Development and Construction Company Limited**

Office: 13, Sholapur Bazaar Road, Off East Street, Pune - 411 001. Call: +91-20-26823900 E-mail: mpcity@vsnl.net Visit us at: www.magarpattacity.com

**IT Parks, SEZ, Retail, Hotels, Hospitals, Education Campuses, Sports Complexes & WE ALSO BUILD HOMES**

**PARTNERS IN PROGRESS**

CONSORTIUMS:

BANKERS:

ACCREDITED:

MEMBERS:

CYBERCITY MAGARPATTA IS HOME TO:

**LEGAL ADVISORS :** Chandan M. Parwani - Associates

**CHARTERED ACCOUNTANTS :** D.R. Barve & Company

**SERVICE PROVIDERS :** BSNL, VSNL & Airtel

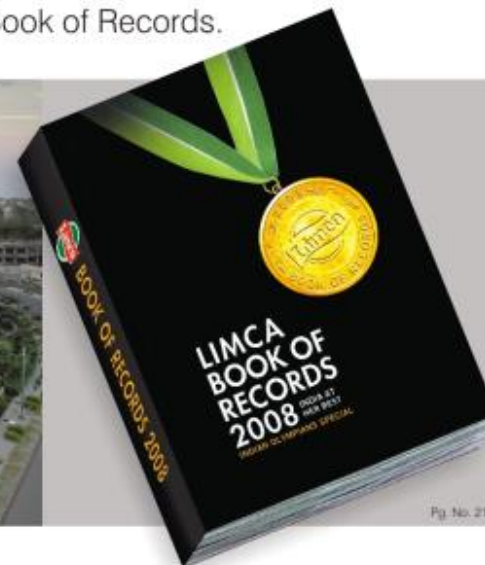
**GOVERNMENT OF INDIA :** Ministry of Information Technology, Ministry of Commerce & Industry, GOVERNMENT OF MAHARASHTRA, Pune Municipal Corporation, MSEDC Ltd., STPI





Most Admired. Most Appreciated and Most Awarded  
integrated township of India.

Now enters into the Limca Book of Records.



Pg. No. 211/212

Largest Energy Saving Project by a single entity.

We are proud to inform you that Magarpatta City enters the Limca Book of Records,  
for its solar water heating system, heating 4,28,750 litres\* of water per day and saving 7 million electrical units.

Appreciating our **Green Efforts**, the Pune Municipal Corporation has offered **10% Discount on Property Tax** to property owners of Magarpatta City.  
So what are you waiting for? Come be a part of Magarpatta City.

Welcome to 400 acres of remarkable reality called Magarpatta City - an integrated township. An award winning fully functional city. Admired by world renowned leaders.



Call: 26823960 E-mail: [mgcity@vsnl.net](mailto:mgcity@vsnl.net) Visit us at: [www.magarpattacity.com](http://www.magarpattacity.com) IT Parks, SEZ, Retail, Health Care, Hospitality, Education Campuses, Sports Complexes & **WE ALSO BUILD HOMES**

**Bookings Open !**

\*lit daily

tempestadvertising.com



700 ACRE CITY. OUR CLIENT SINCE 2009

## THE CHALLENGE

The project on Sinhagad road & Nanded city not being a popular location amongst Hinjewadi, Magarpatta and other upcoming areas.

## THE SOLUTION

To create a big bang by bringing out the largeness of 700 acres & positioning it as a **changing face of Sinhagad road**

## THE OBJECTIVE

To highlight Nanded city as an upcoming township of 700 acres

## THE RESULT

1000 + ENQUIRIES  
Delivered 7000 apartments |  
95 towers | 6 neighborhoods  
yet to come

Launch Campaign



Why merely observe this Maximum Change,  
when you can Partner it!

Change at its maximum best. This change is not superficial. Neither is it a temporary burst.  
On the contrary, it is a deep rooted & futuristic movement, grounded on trust and transparency.  
Don't just stand by and watch. Embrace this vibrant lifestyle and arrive on the fast track of growth.  
Be the change you want to see!

The word cloud features the following terms and phrases:

- EXPERIENCE**
- CHANGE**
- Change is future
- A change that changes everything forever
- Change is inspiring
- A change that changes the way we see
- inevitable
- Change is progress
- A change that takes us ahead of our times
- positive
- Change is positive
- A change that changes the way we think
- Change is inevitable
- A change that touches everyone
- Change is future
- A change that changes everything forever
- essence of life
- A change that changes the way we live

The change you want to see, is here! Come, See & Experience...  
For more details refer to center spread page.





Why merely observe this Maximum Change,  
**when you can Partner it!**

Change at its maximum best. This change is not superficial. Neither is it a temporary burst.  
On the contrary, it is a deep rooted & futuristic movement, grounded on trust and transparency.  
Don't just stand-by and watch. Embrace this vibrant lifestyle and arrive on the fast track of growth.

**Be the change you want to see!**



# Change

Change is inspiring  
The best change often starts as one simple thought.

Change is positive  
It brings an enduring transformation.

Change is progress  
The smallest decision can make the biggest difference.


Change is inevitable  
The sooner we open up to it, the better.

Change is the essence of life  
If we don't change, we don't grow.


Change is future  
And it is here, right now.

**Be the change you want to see!**





**Master Plan of Nanded City**




**This Change promises  
Maximum Transformation!**

Magarpatta City was a turning point in the lives of Puneites. Their life became more beautiful, meaningful and peaceful. Now history is being repeated at the 700 acre Nanded City, Pune - The Maximum City.

Take your pick from a range of apartments, penthouses, bungalows & villas and your life will change forever. This change is sure to be vibrant, progressive and empowering because it is in tune with the present and connected to the future. And it is all set to bring a joyful transformation in the life of every family residing at Nanded City, Pune.

Nanded City, Pune will add to your life in more ways than one. 'Walk to Work' and 'Walk to Home' lifestyle will facilitate effective time management. The Greenery will refresh your body, mind and soul. From now on you will wait for the wonderful and entertaining weekends.

Be a citizen of The Maximum City and welcome home maximum prosperity, maximum lifestyle and maximum joy!




**Location Map of Nanded City, Pune**

- Mumbai Bypass
- Expressway 2.10 Km
- Airport 18 Km approx.
- Seawater 8 Km
- Deccan 7 Km

**Nanded City Development & Construction Company Limited**

**Site Office:** Nanded City, Sinhgad Road, Pune. Tel: 020-24391222 / 23 / 24 / 25 / 26 E-mail: sales@nandedcitypune.com URL: www.nandedcitypune.com

**Corporate Office:** Megapace, 13, Shripath Bazar Road, Off East Street, Pune - 411 001, India. Tel: 020-26342797, 26341940 Fax: 020-26345541

**A MAGARPATTA CITY Project**



**Pune has changed...**



**MAGARPATTA CITY**  
The pride of Pune CITY

The only fully functional 430 acre privately managed integrated township.



Pune has experienced countless changes and has enriched itself by absorbing them. This knowledge hub has extended into an IT hub. It is a paradise for pensioners and youth alike. Industrial empires and artistic endeavours co-exist here in perfect harmony. Pune preserves culture and welcomes modernity. It respects values and facilitates professionalism. Here 'old' is gold and 'new' is celebrated. Today, Pune stands on a turning point of progress, prosperity and globalization. It has been a trailblazing process of development and Magarpatta City is our contribution towards it. We are proud to have done our bit!

**430 acre Magarpatta City, a towering achievement in Pune's real estate!**

- Privately managed integrated township, a socially committed complete community
- Happy families residing in 7,500 homes, employment opportunities for more than 60,000
- Walk to work and walk to home experience for the first time in India
- Natural beauty, educational and sports complexes, banks, restaurants, fitness centres and IT hubs in one integrated community
- 120 acres of greenery
- 40 % energy saving, water harvesting, solar water heaters, vermiculture, solid waste management
- Round the clock multi-layered security system including CCTV, ambulance and medical facilities
- Educational facility up to management level
- Retail space, recreational facilities, food court, restaurants & gymnasium
- A multi speciality hospital
- Health check up camps, literacy programmes for construction workers, vaccination, day care and hostel for their children
- Financial assistance to mentally challenged children through purchasing the decoration items made by them
- Blood donation camps

This unbelievable and unparalleled positive change has earned us what we value most, the unshakable trust of the Puneites. Pune is still changing and another dimension of this change is also shaping up.

**If you are a true blue Puneite, come and partner this change!**







## 700 acres of Dreams, Vision and Success.



235 farmer families nurtured a dream and resolved to turn it into a reality. Imagination was unleashed, action was initiated and an epic was born - Nanded City, Pune. You placed your trust in our dream. We are striving to match up to it by working ceaselessly to realize this vision. With the firm foundation of your trust and our commitment, we are creating 'The Maximum City' on 700 acres of land.

### Maximum Thought

An all-encompassing thought has gone into this creation. We have seriously thought about your aspirations, the quality of your family life, about environment and how we should co-exist in perfect harmony with it. We have thought about what roots mean to wings. In this huge endeavor, we are committed to cherish humanity. This integrated and honest thought has turned Nanded City, Pune into 'The Maximum City' blessed with natural beauty and best in class amenities.



5.2 kms of river frontage



13,200 trees and more to be planted

### Maximum Nature

Sprawling lawns, flower laden bushes, gardens, Eco Park, rustling trees, chirping birds, nature cure center, huge playgrounds, proximity to Khadakwada, Parshe, Sionagad, Mulshi, Bhutgar, Varanagar dams, river frontage and pollution free southwest breeze throughout the year. All these combine to create a never before, natural environment. Only in Nanded City, Pune - The Maximum City!

### Maximum Lifestyle

Health, happiness, harmony, freedom, entertainment, security, leisure, enrichment and bliss, all this and much more has defined the unique lifestyle at Nanded City, Pune. A Sports Center, Jogging Track, Parks, Bus Terminus, Hospital, Fire Station, Shopping Center, Library, Police Station and many more amenities are adding style and substance to 'The Maximum City'.



25 kms of backwaters for cool and natural breeze



200 acre of lush greenery

### Maximum Eco-friendliness

Original natural glory will not only be retained but enhanced at Nanded City, Pune. Riverbed & riverside developments, Sustainable energy systems such as Rainwater Harvesting, Bio-gas Plant, Vermiculture and Solar Water Heating will be consistently used, making 'The Maximum City' truly eco-friendly.

### Maximum Opportunities

Nanded City, Pune will house state-of-the-art Commercial, Business, Recreational and Institutional Zone comprised of IT Park, Animation & Gaming Zone, Offices, Corporate Offices, Showrooms, Hyper Markets, Multiplex, Mall, Theme Restaurants, Star Hotels and many more prestigious facilities. The Maximum City will be laden with an array of growth opportunities.

### Nanded City, Pune - The Maximum City in tune with nature.

- 200 acre of lush greenery
- 25 kms of backwaters for cool and natural breeze
- 5.2 kms of river frontage
- 13,200 trees and more to be planted



## बदल अनुभवा



बदल घडलाय. निश्चितपणे घडलाय. सर्वांची मनं आणि मतं जाणून घेत, प्रत्येकाला सामावून घेत पुढे चाललाय. बदल वाढतोय, उंचीवर जातोय. मातीत रुजतोय. हिरवाईत बहरतोय. दिलेली वचनं तो कटिबद्धतेनं पाळतोय. आणि हे सारं तो करतोय शांतपणे, आत्मविश्वासाने आणि मुख्य म्हणजे मॅक्सिमम् वेगाने.  
**या, पाहा, अनुभवा हा बदल.**



700 ACRE CITY. OUR CLIENT SINCE 2009



## THE CHALLENGE

To generate enquiries from Magarpatta and near by premises for Nanded city

## THE OBJECTIVE

To highlight why the 700 acre township is a smart investment opportunity

## THE SOLUTION

Instead of giving a print ad we created a tabloid with the same look and feel to give each and every unique detail of the project. This was distributed at Magarpatta, seasons , noble hospital and other surrounding areas

## THE RESULT

100+ ENQUIRIES

The Nanded City Tabloid



A 700 Acre Mega Township on Sinhgad Road, Pune.

# NANDED CITYExpress

www.nandedcitypune.com | www.magarpatcity.com | Call: 020-67275300 / 1 / 2 | info@nandedcitypune.com



A 700 Acre Mega Township on Sinhgad Road, Pune.

You, along with 7000 other families, who reside in 95 towers comprising of 3000 apartments are the only families residing on Sinhgad Road who are enjoying the benefits of Nanded City, Pune, with Sargam and Pancham - our two new launched neighbourhoods, you will find more like-minded individuals sharing the perks with you. With an internationally acclaimed model of self-sustainable development, Nanded City, Pune was accepted when 235 farmer families came together to form a 700 acre privately managed, mega integrated township on Sinhgad Road. The idea behind Nanded City, Pune was to carry the rich legacy of Magarpatta City forward and provide living spaces that use different technologies and services and enhance the quality of living while reducing costs and resource consumption. We pass this idea to you and handover the concept of wholesome living in this mega township. We thank you for the trust you have bestowed upon Nanded City, Pune and we are sure you know that this has been a smart move and a smart investment for your future.

## Smart Decision. Smart Citizen.



**It is all in the address!**

**Symphony**  
IT Park  
at Nanded City, Pune

Just like Cybercity in Magarpatta City but much larger in size, you will soon find Symphony IT Park in Nanded City, Pune which will be the future of Information Technology parks.

**7 million sq. ft**  
**50,000 Job Opportunities**

Get  
Pay  
₹ 5  
lakh  
Carry

Nanded City, Pune has opened a range of opportunities where you can expect a wholesome life just like Magarpatta City, only bigger with more add ons, like the enhanced shopping complex CBSE & ICSE board schools. IT park that is spread across 7 million sq. ft and will provide job opportunities to more than 50,000 employees in the future. The Eco Park and Oxygen Zones have been designed to make you experience a pollution free

## 3 | NANDED CITYExpress

Wednesday, January 27, 2016, Pune | www.nandedcitypune.com | www.magarpatcity.com | Call: 020-67275300 / 1 / 2

# ECO FRIENDLY ADVANTAGE

Only at Nanded City, Pune

### Eco Park & Oxygen Zone

Pune one of the most environment friendly places in town.

We, at Nanded City, Pune believe that a well grown tree gives oxygen, saves soil fertility & soil erosion, controls air pollution, provides shelter and food for birds and animals and also gives flowers, fruits & rain. We have already planted more than 13,200 trees and have also converted the natural features of this place, like the stream running through the site into an Eco Park. There is this Mangir Baba Nallah that carries water from surrounding village area and passes through Nanded City, Pune. We have created an Eco Park along it by treating the water stream through a combination of root zone & culture treatment.

### Urban Agriculture

The concept of Urban Agriculture has also been introduced in Nanded City, Pune wherein organic vegetables are cultivated and sold to the residents. We have also developed the riverside area and have been growing vegetables in the vicinity. The restoration of riverside belts have resulted in an increasing number of foras surrounding it. This self sustainable model and the concept of urban agriculture make Nanded City,

At Nanded City, Pune we have embarked Gabion wall and Gabion mattresses along riverside to arrest surface runoff, prevent erosion of soil and scoring of the river bank. We have also established plantation along the riverside for river bank localisation.

### Waste Management

We, at Nanded City, Pune promote the residents to segregate domestic waste at source. This helps us to



### Riverside Frontage

The serene views of the river keep you refreshed and rejuvenated. Riverside area is kept exclusively for green development. As we carry on with the developments during phase one, it will become a strolling park. The river frontage and the backwaters make a picturesque locale. Also, because of its location, Nanded City, Pune tends to get more foggy and misty most of the year.

### Soil Management

effectively recycle solid waste. We also have a strong system for recycling Non-biodegradable waste.

### Biogas

The construction of biogas Plant is also complete. It is the most eco-friendly manner to treat solid biodegradable waste. The biogas generated through this is being used to produce electricity which is used for area lighting. The water that is used for landscaping here is STP water.



Urban Agriculture



Oxygen Zone



Eco Park

## 2 | NANDED CITYExpress

Wednesday, January 27, 2016, Pune | www.nandedcitypune.com | www.magarpatcity.com | Call: 020-67275300 / 1 / 2

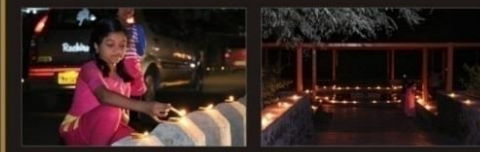
# Experience community living like nowhere else.

Where families from all the communities come together to celebrate festivals, where days of national importance are celebrated together, where there is a sense of belonging and attachment, where senior citizens can spend time together, where like-minded individuals can share their thoughts and exchange ideas, where children have their own space to grow up, community-living experience like this is hard to find anywhere else but in Nanded City, Pune.

### Navratri Utsav 2015



### Deep Mohatsav 2015



### Independence Day 2015



### Senior Citizen & Police Meet



### Ganesh Utsav 2015





## THE CHALLENGE

Every other builder in Hinjawadi was harping on the location of Hinjawadi

## THE OBJECTIVE

To highlight the location feature in a clutter breaking way

## THE SOLUTION

A disruptive illustration was created to depict the ease & convenience of the location

## THE RESULT

750+ ENQUIRIES

Launch CAMPAIGN- The place to be



## Launch teasers









## Launch Reveal

www.saarrthigroup.com

SAARRTHI  
**Skybay**  
The Place To Be  
1, 2 & 3 BHK cosmo-apartments  
Mhalunge

Hinjawadi  
Wakad  
Mumbai

THE PLACE THAT HAS  
THE IT FACTOR

SAARRTHI™  
Exceeding Excellence  
AN ISO 9001:2008 COMPANY

Site: S. No. 60/1 & S. No. 4 (Part), Near Hotel Holiday In,  
Behind Balewadi Stadium, Mhalunge, Tal. Mulshi, Pune.  
Call: 020 2563 1161 / 9595 123 123  
Email: sales@saarrthigroup.com

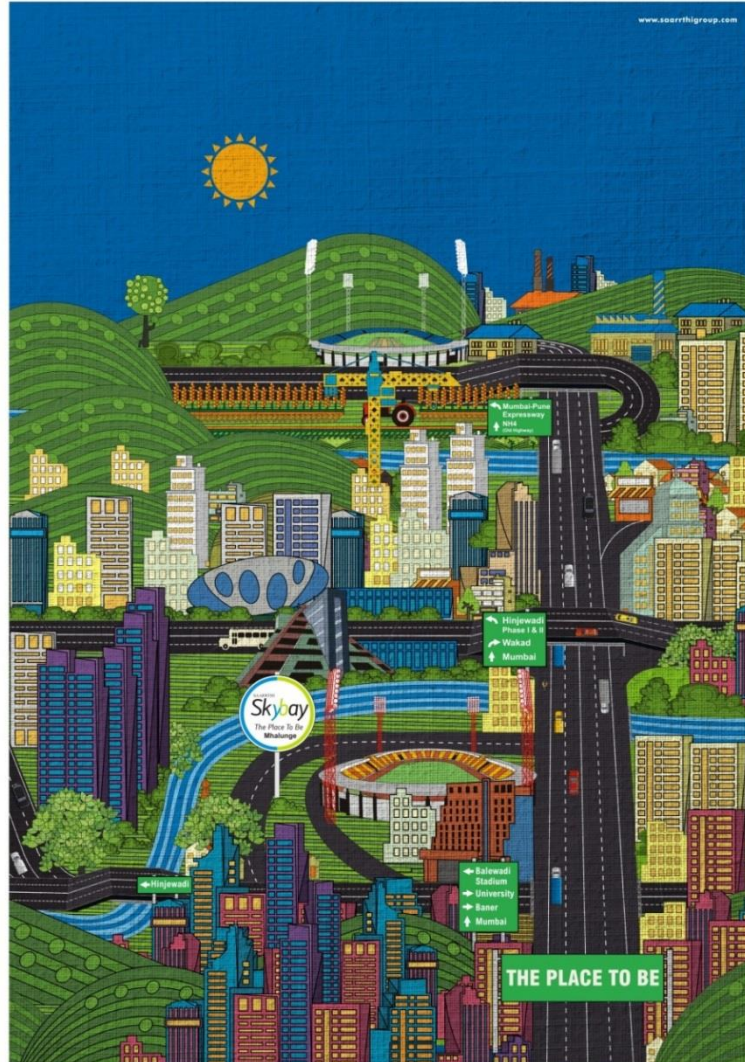
## Launch Reveal





# THE TIMES OF INDIA

INCLUDES OF PUNE TIMES AVAILABLE ONLY IN PUNE CITY, PUNE AREA & PUNE DISTRICT AND TIMES PROPERTY



THE PLACE TO BE

Launching Today

www.saarrthigroup.com

SAARRTHI  
**Skybay**  
The Place To Be



## 1, 2 & 3 BHK cosmo-apartments at Mhalunge, Pune.

Spread across 12 acres of sprawling space, Saarrthi Skybay is exquisitely located at Mhalunge, one of the fastest growing extensions of Pune. Housing 963 apartments in these seven sky-scrapers, Saarrthi Skybay has all the elements of a cosmopolitan lifestyle with the best of amenities & specifications under its name. Trusted as the next favourite destination of Pune, Saarrthi Skybay at Mhalunge is an ideal place to be in terms of connectivity, convenience and cosmopolitan lifestyle. Visit once and see for yourself.

**Highlights** • Spread across 12-acres, overlooking water-body • Mhalunge - The new destination for cosmo-lifestyle • Easily accessible from Baner, Pashan, Aurdh, Bavdhan, Hingewadi & University Circle • Close to Mumbai-Bangalore Highway and Mumbai-Pune Expressway • Equipped with premium amenities & specification  
**Hotspots nearby** • Hotels & Restaurants • IT Hubs & major commercial centres • Schools, Colleges & Educational Institutes • Entertainment avenues like clubs & resorts • Stadium

SAARRTHI  
**Special 26**  
Pay just Rs. 2.5 Lakh and own a flat here!  
Offer valid for first 26 customers only

1 BHK - 41.5 Lakh'    2 BHK - 56.5 Lakh'    3 BHK - 87.5 Lakh'



Site: Near Hotel Holiday Inn, Behind Balewadi Stadium, Mhalunge, Pune.

Email: sales@saarrthigroup.com

Call: 020 2563 1161 / 9595 123 123

CREDIT

SAARRTHI

f



## SITE BRANDING









Realty



A Truly Global Indian Company  
www.sobha.com

Sobha Developers Limited  
Real Estate and Construction



PASSION AT WORK



**LIFE IN DETAIL**  
It's perfect everywhere, just like Nature.

**SOBHA GARNET**  
Kondhwa, Pune

3 & 4 BHK Super Luxury Apartments  
2032 sq. ft. to 2600sq. ft.

Indulge in a world of magnificent detail – excellently crafted and brilliantly executed. Where life's about its finer nuances. At Shoba, enjoy every detail of life.

Designer Landscape | Rainwater Harvesting System | 24x7 Power Backup | Amphitheater | Proximity to State Highways and City Centre

Call: 99756 40000 / 99756 50000 | [punemarketing@sobha.com](mailto:punemarketing@sobha.com)





Realty



A Truly Global Indian Company  
www.sobha.com



PASSION AT WORK

Sobha Developers Limited  
Real Estate and Construction

## LIFE IN DETAIL

It's perfect everywhere, just like Nature.

**SOBHA GARNET**  
Kondhwa, Pune

3 & 4 BHK Super Luxury Apartments  
2032 sq. ft. to 2600sq. ft.

Indulge in a world of magnificent detail – excellently crafted and brilliantly executed.  
Where life's about its finer nuances. At Shoba, enjoy every detail of life.

Designer Landscape | Rainwater Harvesting System | 24x7 Power Backup | Amphitheater | Proximity to State Highways and City Centre

Call: 99756 40000 / 99756 50000 | [punemarketing@sobha.com](mailto:punemarketing@sobha.com)



Realty



A Truly Global Indian Company  
[www.sobha.com](http://www.sobha.com)

Sobha Developers Limited  
Real Estate and Construction



PASSION AT WORK



## LIFE IN DETAIL

It's perfect everywhere, just like Nature.

**SOBHAGARNET**  
Kondhwa, Pune

3 & 4 BHK Super Luxury Apartments  
2032 sq. ft. to 2600sq. ft.

Indulge in a world of magnificent detail – excellently crafted and brilliantly executed. Where life's about its finer nuances. At Shoba, enjoy every detail of life.

Designer Landscape | Rainwater Harvesting System | 24x7 Power Backup | Amphitheater | Proximity to State Highways and City Centre

Call: 99756 40000 / 99756 50000 | [punemarketing@sobha.com](mailto:punemarketing@sobha.com)



A Truly Global Indian Company  
www.sobha.com



PASSION AT WORK



Sobha Developers Limited  
Real Estate and Construction

A Truly Global Indian Company  
www.sobha.com



PASSION AT WORK

Sobha Developers Limited  
Real Estate and Construction



## THE SOBHA TOUCH HANDPICKED LIFESTYLE

Sobha. A lifestyle where every element is carefully chosen to be placed exactly where it's supposed to belong. Surrender to Style at Sobha.

## THE SOBHA TOUCH HANDCRAFTED DETAILING

Sobha, where every home is so immaculate, so detailed, so precise, that excellent becomes an understatement. Detailing is Discipline at Sobha.



Realty



Real Estate | Redevelopment | Entertainment

# SAARRTHI GROUP

Rebranding & New Look



www.saarrthigroup.com



Changing World With Excellence

 **SAARRTHI**  
GROUP

IS NOW

 **SAARRTHI**  
Exceeding Excellence  
AN ISO 9001:2008 COMPANY

Real Estate | Infrastructure | SRA | Redevelopment | Power | Entertainment  
501, Eden Hall, Model Colony, Pune - 16, Maharashtra, India. Tel.: + 91 - 20 - 25663331 Mob.: +91 73500 90000 | corporate@saarrthigroup.com

tempestdevelopment.com



About us

Projects

Media

Careers

Enquiry

Locate Property

HOME

CONTACT US



SALES HELPLINE

**+91 73500 90000**

9.00 am - 6.00 pm

Access & Download News and  
Updates of Saarrthi Group.

Gallery

Press Releases



Q & A



Events  
Calendar



Virtual  
Tour

### Latest Projects



### HIGHLIGHTS



Coming up soon our 1 & 2  
BHK Residential project at  
Hinjewadi. Watch out this  
space for further details.





This Gudi Padwa, the traditional 'Poona' meets the cosmopolitan 'Pune'.

Introducing Saarrthi Pune-Re : A redevelopment initiative by Saarrthi Group.

Poona - the name perennially associated with traditions, customs and values meets Pune - The name synonymous with new-age, forward-looking and modern beliefs with Saarrthi Pune-Re. It means that this new-age thinking will amalgamate with traditional values and what will come out of it will be a masterpiece - like all our other projects at Saarrthi. With an experienced team and qualified leaders, we have already managed to redevelop over 6,21,000 sq. ft of area in Pune. Trust us for our quality and we will give you the aesthetics of a modern lifestyle with the old charm intact. Think of redevelopment, Think of Saarrthi Pune-Re.



#### Ongoing Projects



**Upcoming Projects at** Mayur Colony, Pune 2 & 3 BHK Apartments | Prabhat Road, Pune 3 & 4 BHK Apartments | Model Colony, Pune 3 BHK Apartments

Redevelopment Business Proposals are welcome. Please call - 90111 22 809



## REDEVELOPMENT DIVISION OF SAARRTHI GROUP



## Stellar – Commercial Space,

www.saarrthigroup.com

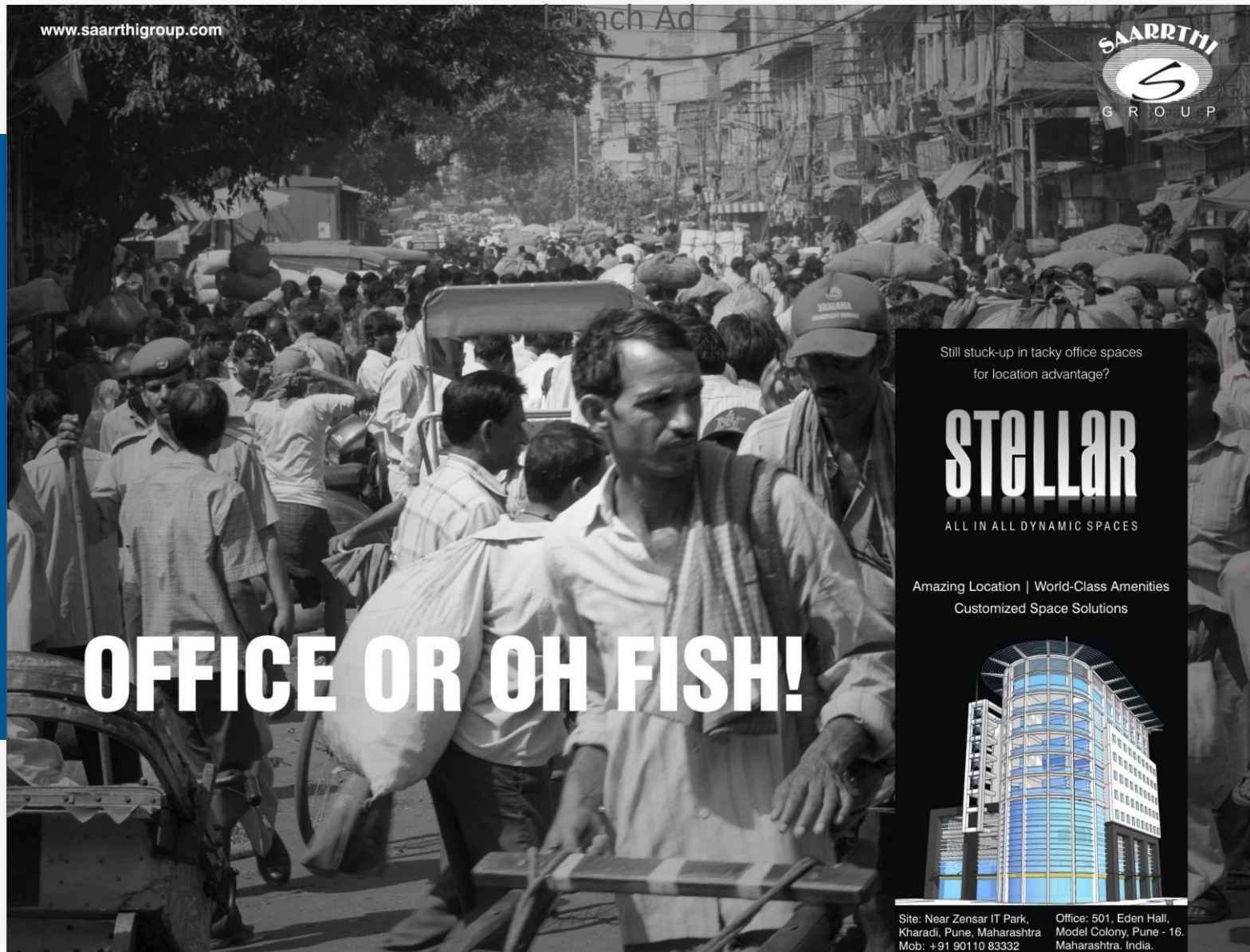
SAARRTHI GROUP

Still stuck-up in tacky office spaces  
for location advantage?


# STELLAR

ALL IN ALL DYNAMIC SPACES

Amazing Location | World-Class Amenities  
Customized Space Solutions



# OFFICE OR OH FISH!

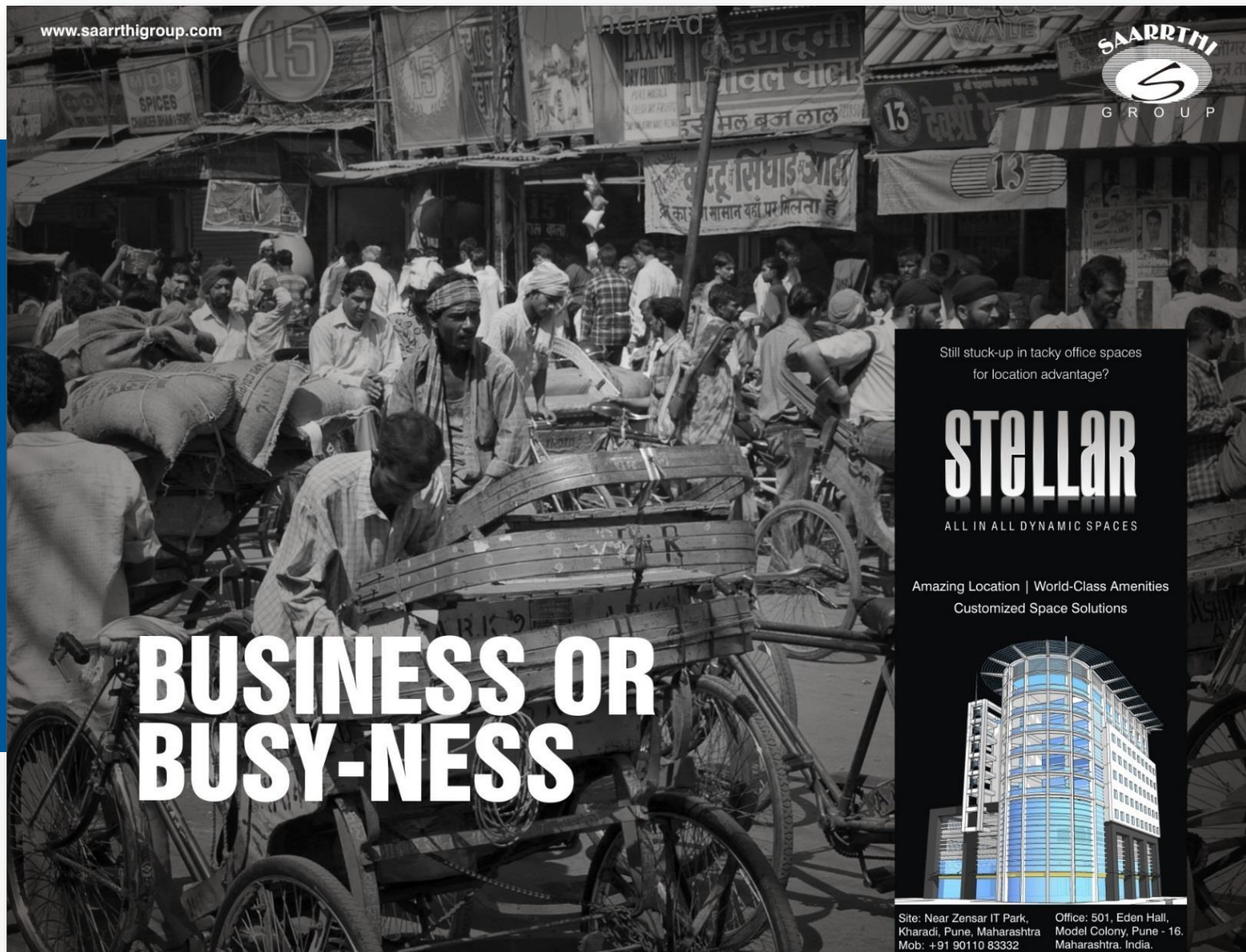


Site: Near Zensar IT Park,  
Kharadi, Pune, Maharashtra  
Mob: +91 90110 83332

Office: 501, Eden Hall,  
Model Colony, Pune - 16,  
Maharashtra, India.



## Stellar – Commercial Space,



www.saarrthigroup.com


SAARRTHI GROUP

Still stuck-up in tacky office spaces  
for location advantage?

# STELLAR

ALL IN ALL DYNAMIC SPACES

Amazing Location | World-Class Amenities  
Customized Space Solutions



Site: Near Zensar IT Park,  
Kharadi, Pune, Maharashtra  
Mob: +91 90110 83332

Office: 501, Eden Hall,  
Model Colony, Pune - 16,  
Maharashtra, India.

# BUSINESS OR BUSY-NESS



## Stellar – Commercial Space,

[Home](#) [About Us](#) [Overview](#) [Specifications](#) [Amenities](#) [Floor Plan](#) [Layout Plan](#) [Photo Gallery](#) [Contact Us](#)

**STELLAR**  
ALL IN ALL DYNAMIC SPACES



Convenient Location, Close proximity to all the utilities and recreational centers, wonderful neighborhood of world class organizations, great approach roads, world class infrastructure ample residential opportunities suiting all classes, what else one looks for an ideal office space. *Stellar*- All in All Dynamic Space, offers you not only world class offices but also a neighborhood which is conducive for your business and susceptible for growth..

*Stellar*- All in All Dynamic Space, offers you not only world class offices but also a neighborhood which is conducive for your business and susceptible for growth..



## THE CHALLENGE

Design communication to attract new customers, who possess the will to buy as well as the purchasing power to be able to do so

## THE SOLUTION

Position Green Grace as the "Address of Pride", a top notch and eco-savvy, premium luxury property

## THE OBJECTIVE

Attract the right customers who will understand and appreciate the value of the offerings, as provided by S&S Green

## THE RESULT

**150 Apartments in Block A Sold Out**  
**A hike in brand awareness**  
**Reflected in walk-ins and sales calls**



4 POINT  
HOMES

Air | Light  
Water | Health

S&S GREEN  
PROJECTS

MEMBER

The  
wind  
comes  
from a  
Japanese  
forest.

A Japanese forest stands beside your home.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹ 110 Lakhs onwards

 INTL. AIRPORT 20 min  
 FINANCIAL DISTRICT 5 min  
 IT CORRIDOR 5 min  
 INTL. SCHOOLS 5 min  
 REPUTED HOSPITALS 10 min  
 LIFESTYLE DESTINATIONS 10 min  
 OUTER RING ROAD 5 min

GREEN  
GRACE

Homes that stand a class apart  
GACHIBOWLI

Call: 90522 52222

Email: [marketing@ssgreengrace.com](mailto:marketing@ssgreengrace.com) | [www.ssgreengrace.com](http://www.ssgreengrace.com)

4 POINT  
HOMES

S&S GREEN  
PROJECTS

The  
Sunlight  
stays  
home  
longer.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹. 99 Lakh onwards.

 INTL. AIRPORT 20 min  
 FINANCIAL DISTRICT 5 min  
 IT CORRIDOR 5 min  
 INTL. SCHOOLS 5 min  
 REPUTED HOSPITALS 10 min  
 LIFESTYLE DESTINATIONS 10 min  
 OUTER RING ROAD 5 min

Call: 9052252222  
[www.ssgreengrace.com](http://www.ssgreengrace.com)

4 POINT  
HOMES

S&S GREEN  
PROJECTS

The  
wind  
comes  
from a  
Japanese  
forest.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹. 99 Lakh onwards.

 INTL. AIRPORT 20 min  
 FINANCIAL DISTRICT 5 min  
 IT CORRIDOR 5 min  
 INTL. SCHOOLS 5 min  
 REPUTED HOSPITALS 10 min  
 LIFESTYLE DESTINATIONS 10 min  
 OUTER RING ROAD 5 min

Call: 9052252222  
[www.ssgreengrace.com](http://www.ssgreengrace.com)

4 POINT  
HOMES

S&S GREEN  
PROJECTS

The  
water  
runs  
seven  
stories  
deep.

Luxury apartments | 2300 sq. ft. to 2580 sq. ft. | ₹. 99 Lakh onwards.

 INTL. AIRPORT 20 min  
 FINANCIAL DISTRICT 5 min  
 IT CORRIDOR 5 min  
 INTL. SCHOOLS 5 min  
 REPUTED HOSPITALS 10 min  
 LIFESTYLE DESTINATIONS 10 min  
 OUTER RING ROAD 5 min

Call: 9052252222  
[www.ssgreengrace.com](http://www.ssgreengrace.com)





## THE CHALLENGE

Rachana Lifestyle had been in the Pune Market for the over 3 decades but was relatively unknown

## THE OBJECTIVE

Have a greater market reach.  
Create newer customer base by showing market presence. It was time to reinvent it's band image

## THE SOLUTION

We suggested them to do a corporate campaign taking their philosophy ahead

## THE RESULT

- **100+ enquiries on their existing projects**
- **Presently known by the Puneites as one of the prominent builder in the city**
- **Increase their client base by 100%**

RACHANA CORPORATE  
CAMPAIGN



[www.rachanalifestyle.com](http://www.rachanalifestyle.com)



**RACHANA**  
LIFESTYLE  
*The Spirit of Creation*

## Drops create Ocean. Oceans create Drops.

Rachana Lifestyle: Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

Corporate Office: 'Rachana House', 1229/B, F. C. Road, Deccan Gymkhana, Pune -411 004  
Mob : +91 9604 03 5000, +91 9822 93 5000 | E-mail : [sales@rachanalifestyle.com](mailto:sales@rachanalifestyle.com)

Launching Soon



Law College Road

**RACHANA**  
**BELLA CASA-II**  
2 AND 3 BHK FLATS  
WORLD WITHIN REACH

Baner



Baner

IS 9001:2008 - Quality Management system | IS 14001:2004 - Environmental Management System | IS 18001:2007 - OHSAS - OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM.



www.rachanalifestyle.com

www.rachanalifestyle.com



RACHANA  
LIFESTYLE  
The Spirit of Creation

#### Sun creates Rays. Rays create Sun.

Rachana Lifestyle Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

Corporate Office: 'Rachana House', 1229/B, F.C. Road, Deccan Gymkhana, Pune - 411 004  
Mob: +91 9604 03 5000, +91 9822 93 5000 | E-mail: sales@rachanalifestyle.com

IS 9001:2008 - Quality Management system | IS 14001:2004 - Environmental Management System | IS 18001:2007 - OHSAS - OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM

Launching Soon



RACHANA  
LIFESTYLE  
The Spirit of Creation

#### Air creates Forest. Forest creates Air.

Rachana Lifestyle: Celebrating the spirit of creation.

Create: What's yours, what's ours, the world, the galaxy. Evolve, never stop. Follow the cycle, it never ends. Create one, create all. It's this spirit of creation that we celebrate at Rachana in all our commercial and residential projects. Have a look, and decide for yourself!

'Rachana House', 1229/B, F.C. Road, Deccan Gymkhana, Pune - 411 004 Tel: +91 20 66013500 E-mail: sales@rachanalifestyle.com

IS 9001:2008 - Quality Management system | IS 14001:2004 - Environmental Management System | IS 18001:2007 - OHSAS - OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM

#### Upcoming Projects

RACHANA  
Yashprabha  
The Crowned Jewel  
Law College Road

RACHANA  
BELLA CASA II  
2 AND 3 BHK FLATS  
WORLD WITHIN REACH



RACHANA  
**BELLA CASA-II** LAUNCH Campaign  
WORLD WITHIN REACH

www.rachanalifestyle.com



IT'S NOT THAT YOU NEED A  
**PLACE**  
TO  
**GOSSIP.**  
WE'VE PROVIDED YOU ONE,  
**ANYWAY.**

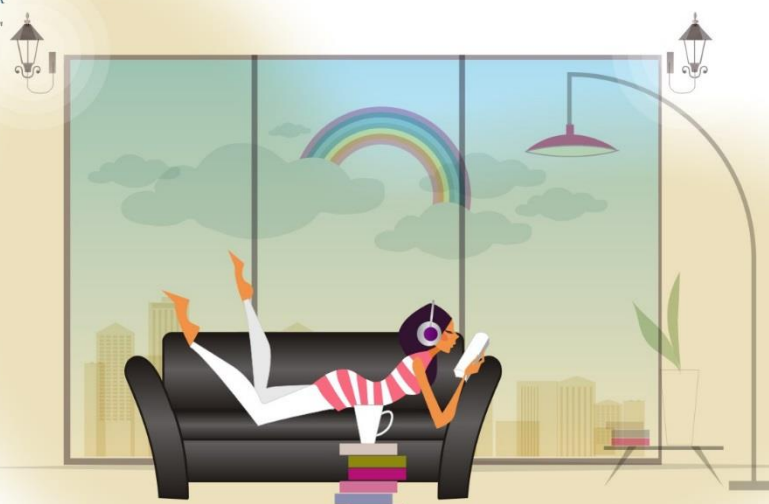


WE'VE TRIED TO  
TAKE CARE OF ALL  
YOUR  
**BASIC NEEDS.**  
INCLUDING YOUR  
**KITTY PARTIES.**

WE'VE PROVIDED  
AMENITIES  
FOR YOU TO  
STAY IN SHAPE,  
AND HOMES FOR YOU TO  
**STAY IN STYLE.**

RACHANA  
**BELLA CASA-II** Billboard Campaign  
WORLD WITHIN REACH

**RACHANA**  
LIFESTYLE  
*The Spirit of Creation*



Relax  
& more at

**RACHANA**  
**BELLA CASA-II**  
WORLD WITHIN REACH  
2, & 3 BHK Apartments  
**Baner**

Mob :  
+91 9604 03 5000  
+91 9822 93 5000  
[www.rachanalifestyle.com](http://www.rachanalifestyle.com)

**RACHANA**  
LIFESTYLE  
*The Spirit of Creation*



Leisure  
& more at

**RACHANA**  
**BELLA CASA-II**  
WORLD WITHIN REACH  
2, & 3 BHK Apartments  
**Baner**

Mob :  
+91 9604 03 5000  
+91 9822 93 5000  
[www.rachanalifestyle.com](http://www.rachanalifestyle.com)

IS 9001:2008 - Quality Management system | IS 14001:2004 - Environmental Management System | IS 18001:2007 - OHSAS - OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM

**RACHANA**  
LIFESTYLE  
*The Spirit of Creation*



Harmony  
& more at

**RACHANA**  
**BELLA CASA-II**  
WORLD WITHIN REACH  
2, & 3 BHK Apartments  
**Baner**

Mob :  
+91 9604 03 5000  
+91 9822 93 5000  
[www.rachanalifestyle.com](http://www.rachanalifestyle.com)

IS 9001:2008 - Quality Management system | IS 14001:2004 - Environmental Management System | IS 18001:2007 - OHSAS - OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM

RACHANA  
BELLA CASA-II  
WORLD WITHIN REACH

BELLA CASA SITE OFFICE  
BRANDING





# Pearl Celestial

Premium Luxury Apartments

## THE CHALLENGE

Design communication to get potential leads from Newspaper ads and Hoardings

## THE SOLUTION

Position Pearl Celestial as the prime project closer to Financial District and that offers connectivity to ORR as well.

## THE OBJECTIVE

To create awareness about the project and generate maximum leads

## THE RESULT

**450+ ENQUIRIES**



www.bpril.org

**BPR**  
INFRASTRUCTURE



THIS CLOSE.

THERE'S A REASON WHY PEARL CELESTIAL IS A LUXURY RESIDENCE.  
IT OFFERS A VIEW CALLED THE FINANCIAL DISTRICT.

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs\*, it's an offer you can't refuse.

- 100% Vastu
- Swimming pool
- Toll-free
- Intercom facility
- Round-the-clock security
- Gymnasium
- DG power backup
- Multipurpose hall

2BHK: 1502 to 1517 sq.ft.  
3BHK: 1784 to 2466 sq.ft.  
Possession by December 2016

Call : 91009 85550,  
97013 46171, 97013 46172  
Email: pearlcelestial@bpril.org

**Pearl  
Celestial**  
Premium Luxury Apartments  
Kokapet, Gachibowli

Corporate Office: BPR INFRASTRUCTURE LIMITED,  
First Floor, Fortune Chambers, Image Garden Road,  
Madhapur, Hyderabad - 500 081. Tel: 040-4021 1441-43

\*Terms and conditions apply

**BPR**  
INFRASTRUCTURE



SURE THING.

THERE'S A REASON WHY YOU CHOOSE ONE HOME OVER OTHERS.  
IT IS THE SURE THING.

**Pearl  
Celestial**  
Premium Luxury Apartments  
Kokapet, Gachibowli

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs, it's an offer you can't refuse.

- 100% Vastu
- Swimming pool
- Toll-free
- Intercom facility
- Round-the-clock security
- Gymnasium
- DG power backup
- Multipurpose hall

2 & 3 BHK Apartments | Starting from 1206 sq.ft.

Call: 97013 46171, 97013 44955

BPR INFRASTRUCTURE LIMITED. Plot no 103/3/3/4, Fortune Chambers, Image Garden Road, Madhapur, Hyderabad - 500 081. Tel: 040-4021 1441-43. Email: sales@bpril@gmail.com. www.bpril.org

**BPR**  
INFRASTRUCTURE



THAT BIG.

THERE'S A REASON WHY SOME APARTMENTS GIVE THE BIGGEST RETURNS ON INVESTMENT.  
THEY HAVE MICROSOFT AND ISB FOR NEIGHBOURS.

**Pearl  
Celestial**  
Premium Luxury Apartments  
Kokapet, Gachibowli

On a map where location is luxury, BPR Infrastructure Ltd. brings you the prime position. Behold PEARL CELESTIAL.

The all new, 107 units luxury apartment residence at the doorstep of Financial District. Surrounded by MNC offices, prestigious schools, super-specialty hospitals, luxury hotels and lifestyle destinations, this is a true landmark of an address. A home that brings together the value of today with the vision of tomorrow. Starting at 55 lakhs, it's an offer you can't refuse.

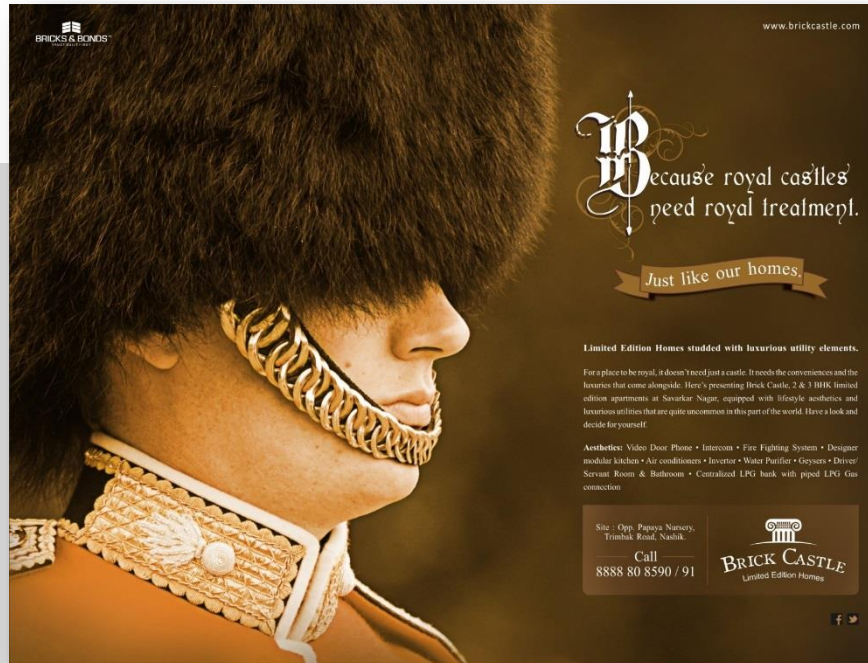
- 100% Vastu
- Swimming pool
- Toll-free
- Intercom facility
- Round-the-clock security
- Gymnasium
- DG power backup
- Multipurpose hall

2 & 3 BHK Apartments | Starting from 1206 sq.ft.

Call: 97013 46171, 97013 44955

BPR INFRASTRUCTURE LIMITED. Plot no 103/3/3/4, Fortune Chambers, Image Garden Road, Madhapur, Hyderabad - 500 081. Tel: 040-4021 1441-43. Email: sales@bpril@gmail.com. www.bpril.org

Other realty clients we have been associated with



BRICKS & BONDS

www.brickcastle.com

**B**ecause royal castles need royal treatment.

Just like our homes.

**Limited Edition Homes studded with luxurious utility elements.**

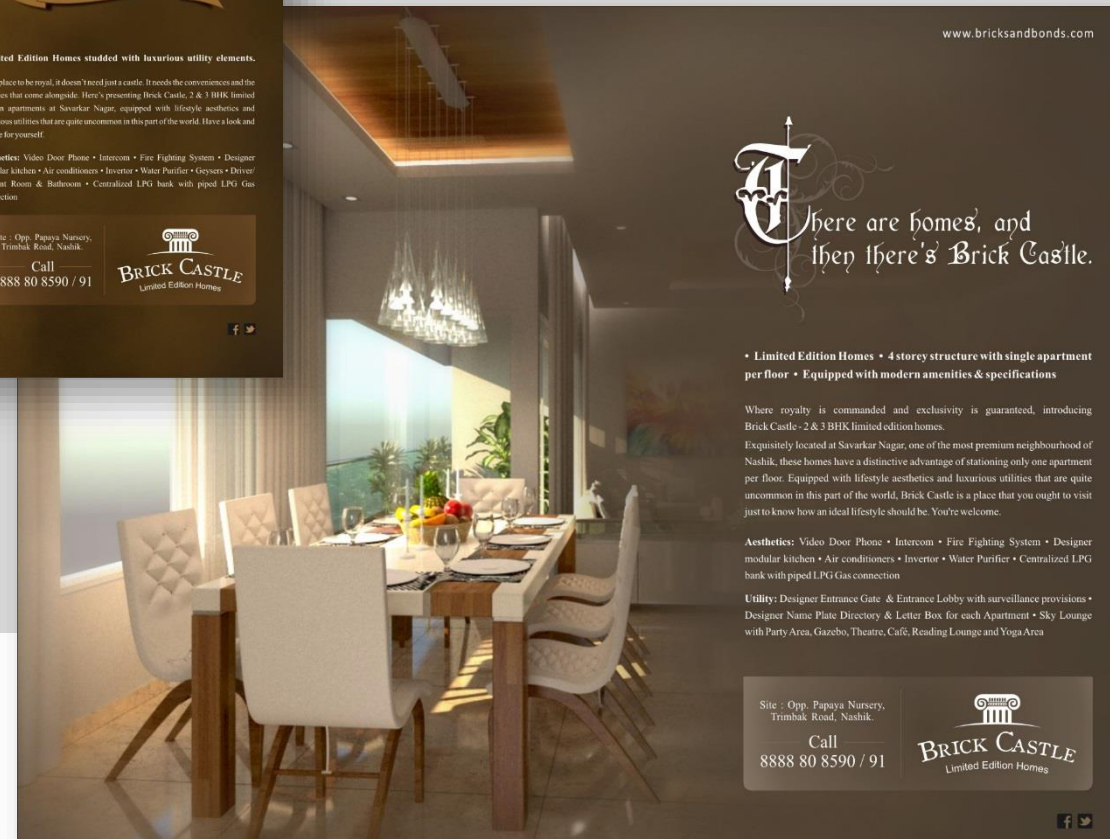
For a place to be royal, it doesn't need just a castle. It needs the conveniences and the luxuries that come alongside. Here's presenting Brick Castle, 2 & 3 BHK limited edition apartments at Savarkar Nagar, equipped with lifestyle aesthetics and luxurious utilities that are quite uncommon in this part of the world. Have a look and decide for yourself.

**Aesthetics:** Video Door Phone • Intercom • Fire Fighting System • Designer modular kitchen • Air conditioners • Inverter • Water Purifier • Geysers • Driver's Servant Room & Bathroom • Centralized LPG bank with piped LPG Gas connection

Site : Opp. Papaya Nursery, Trimbak Road, Nashik.

Call 8888 80 8590 / 91

**BRICK CASTLE**  
Limited Edition Homes



www.bricksandbonds.com

**T**here are homes, and then there's Brick Castle.

**• Limited Edition Homes • 4 storey structure with single apartment per floor • Equipped with modern amenities & specifications**

Where royalty is commanded and exclusivity is guaranteed, introducing Brick Castle - 2 & 3 BHK limited edition homes.

Exquisitely located at Savarkar Nagar, one of the most premium neighbourhood of Nashik, these homes have a distinctive advantage of stationing only one apartment per floor. Equipped with lifestyle aesthetics and luxurious utilities that are quite uncommon in this part of the world, Brick Castle is a place that you ought to visit just to know how an ideal lifestyle should be. You're welcome.

**Aesthetics:** Video Door Phone • Intercom • Fire Fighting System • Designer modular kitchen • Air conditioners • Inverter • Water Purifier • Centralized LPG bank with piped LPG Gas connection

**Utility:** Designer Entrance Gate & Entrance Lobby with surveillance provisions • Designer Name Plate Directory & Letter Box for each Apartment • Sky Lounge with Party Area, Gazebo, Theatre, Café, Reading Lounge and Yoga Area

Site : Opp. Papaya Nursery, Trimbak Road, Nashik.

Call 8888 80 8590 / 91

**BRICK CASTLE**  
Limited Edition Homes



Other realty clients we have been associated with



WHERE GODS ENVY  
MORTALS

  
**THE  
BALMORAL  
ESTATE**  
ROYALTY INHERITED

HOME TO LUXURY AT BANER  
PREMIUM 4 BEDROOM APARTMENTS ( 3600 SQ.FT. )

 **kasturi** | + 91 98231 99500 | + 91 95456 36000 | [info@kasturihousing.com](mailto:info@kasturihousing.com) | [www.thebalmoralestate.com](http://www.thebalmoralestate.com)




BECAUSE GRANDEUR COMES  
WITH THE CROWN

  
**THE  
BALMORAL  
ESTATE**  
ROYALTY INHERITED

HOME TO LUXURY AT BANER  
PREMIUM 4 BEDROOM APARTMENTS ( 3600 SQ.FT. )

 **kasturi** | + 91 98231 99500 | + 91 95456 36000 | [info@kasturihousing.com](mailto:info@kasturihousing.com) | [www.thebalmoralestate.com](http://www.thebalmoralestate.com)


Other realty clients we have been associated with



DIVE INTO OPULENCE

Life at  
*Water's Edge*  
12 acres of Palatial Living

3, 3.5 & 4 BHK Premium Apartments  
3, 3.5 & 4 BHK single-level/duplex Penthouses  
5 BHK Row Villas




70 ft infinity swimming pool

**SAGAR**  
PROPERTIES  
BY KANUBHAI SAGAR

Call: +91 9372 30 6060

Site: New Wakad-Baner DP Road,  
Pimple Nilakh,  
Aundh Annexe, Pune - 27

www.sagarproperties.com



READY TO SERVE

LIFE AT  
*Water's Edge*  
12 acres of Palatial Living

Premium Apartments | Penthouses | Row Villas

Book Now:  
3, 4 & 5 BHK Premium Residences

Home To More Than 200 Families  
Best-in-class, Ready-to-use Amenities

Call: +91 9372 30 6060  
sales@sagarproperties.com

Pimple Nilakh,  
Aundh Annexe

**SAGAR**  
PROPERTIES  
BY KANUBHAI SAGAR

Your capital gain can be the one  
that lays the golden egg!



Spread over 12 acres, Water's Edge is lavishly poised on the bank of the serene Mula River. An elite residential neighborhood with six - 12 storey towers & six row villas; at Water's Edge, life is indeed palatial.

*Water's Edge*  
12 acres of Palatial Living  
Premium Apartments | Penthouses | Row Villas

**SAGAR**  
PROPERTIES  
BY KANUBHAI SAGAR

Book now: 3, 4 & 5 BHK Premium Residences  
Home to more than 200 families | Best-in-class, Ready-to-use amenities

Om Sagar Developers, 201 AB, 2nd Floor, City Towers, A/347, Boat Club Road, Pune - 01  
Tel.: +91-20-3047 7100 | www.sagarproperties.com

Other realty clients we have been associated with



## IDEA

We created two protagonists – Tim (the boy) & Gia (the girl). We started calling Tim – 'T', while Gia was referred to as 'G'. We tried creating different situations pertaining to every month and tried to weave around a tale of two people who are quite different from each other but still have a connection between them.

## BRIEF- Table Calendar TCG

TCG Real Estate, one of the leading real estate developers in Pune, wanted us to create a calendar for the year 2016. They were open to suggestions and were clear that they don't want the calendar to look like a real estate calendar in any way.



Other realty clients we have been associated with

www.credaipune.org

**CREDAI**  
PUNE METRO  
ISO 9001 Organisation

THE BIGGEST PROPERTY FAIR  
OF PUNE IS BACK WITH  
**THE BEST OF**

**EAST**

**Inauguration Today!**  
**Venue:** Amanora Town Centre, Kharadi Bypass, Pune.  
**Date:** 19 - 20 - 21 Oct 2012 **Time:** 10 am to 8 pm  
CREDAI Pune brings to you PROFEST EAST- the biggest and the best property exhibition showcasing the best in real estate when it comes to Pune East. PROFEST is the most user-friendly and trustworthy platform to decide on properties.  
**PROFEST Snapshots:** Properties for all budgets under one roof • More than XXX renowned real estate brands • Encompassing Flats, Bungalows, Shops and Commercial Spaces • On the spot financial assistance and options • Daily Offers and Schemes • Trustworthy & Buyer friendly platform

• Koregaon Park • Kalyani Nagar • Hadapsar • Magarpatta • Wagholi • Nagar Road • Dhanori • Vishrantwadi • Viman Nagar • NIBM • Kondhwa • Undri • Lullanagar • Wanowrie • Mohammadwadi

Pune's Biggest & Best Property Exhibition  
CREDAI-PUNE METRO PRESENTS  
**PROFEST 2012 EAST**  
PUNE'S EXCLUSIVE PROPERTY FAIR

www.credaipune.org | Helpline: 9822183359

**CREDAI**  
PUNE METRO  
ISO 9001 Organisation

THE BIGGEST PROPERTY FAIR  
OF PUNE IS BACK WITH  
**THE BEST OF**

**WEST**

**Inauguration Today!**  
**Venue:** VITS Hotel, Bangluru Highway (NH-4) Adj. Shivaji Sports Complex, Balewadi, Pune.  
**Date:** 26 - 27 - 28 Oct 2012 **Time:** 10 am to 8 pm  
CREDAI Pune brings to you PROFEST WEST- the biggest and the best property exhibition showcasing the best in real estate when it comes to Pune West. PROFEST is the most user-friendly and trustworthy platform to decide on properties.  
**PROFEST Snapshots:** Properties for all budgets under one roof • More than XXX renowned real estate brands • Encompassing Flats, Bungalows, Shops and Commercial Spaces • On the spot financial assistance and options • Daily Offers and Schemes • Trustworthy & Buyer friendly platform

Pune's Biggest & Best Property Exhibition  
CREDAI-PUNE METRO PRESENTS  
**PROFEST 2012 WEST**  
PUNE'S EXCLUSIVE PROPERTY FAIR

• Hinjewadi • Wakad • Kothrud • Warje • Sinhagad Road • Bavdhan • Pashan • Balewadi • Baner • Aundh • Pimpri • Chinchwad • Mashi • Ravet • Talegaon • Chakan

**PUNE'S MEGA PROPERTY EXHIBITION IS BACK AND IT'S BIGGER THAN EVER!**

**CREDAI-PUNE METRO PRESENTS**  
**PROFEST 2012**  
Pune's Mega Property Fair

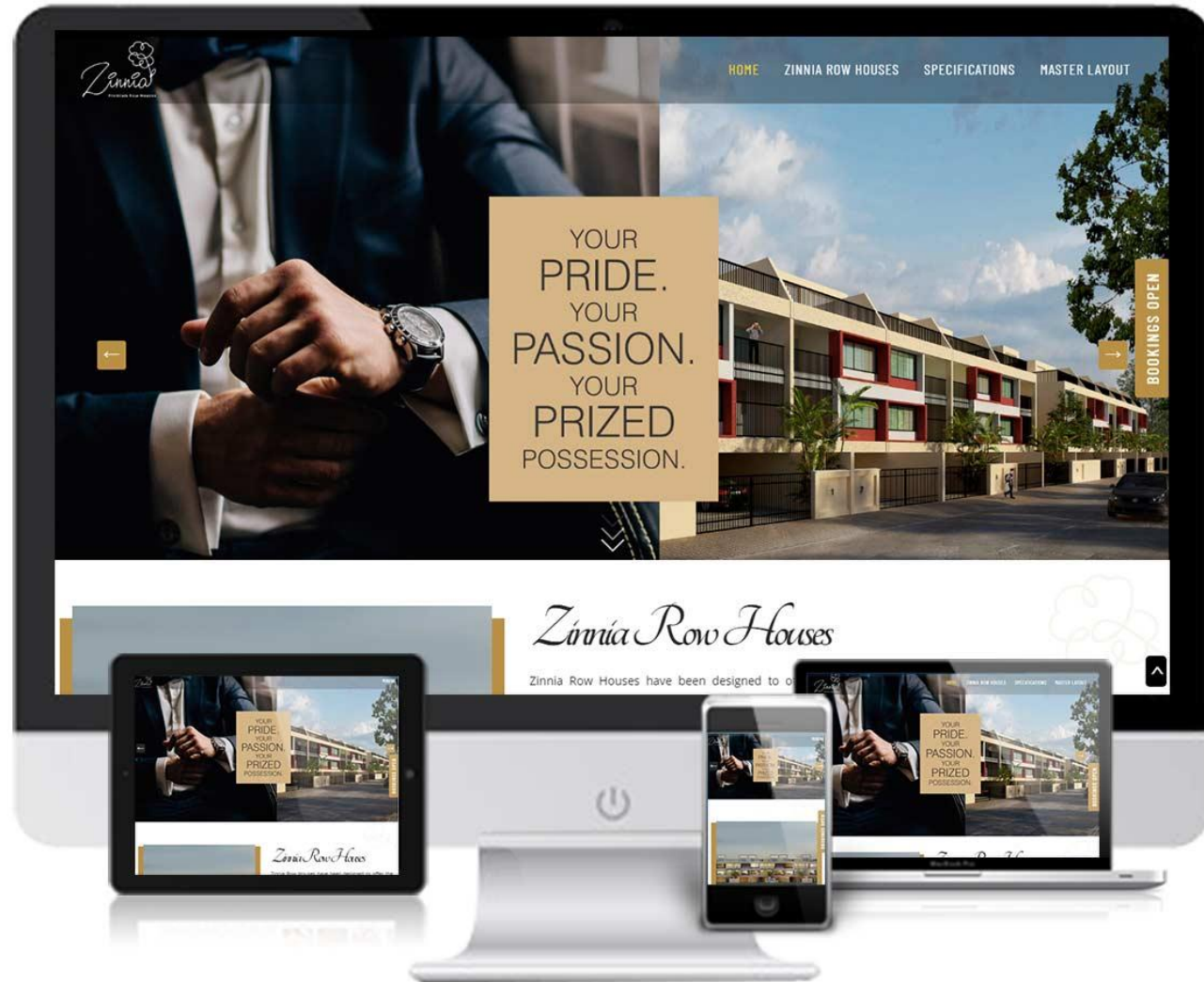
**Venue:** SSPRAS Ground, Near Hotel Le Meridien, Next to R.T.O, Pune  
**Dates:** 6<sup>th</sup> - 8<sup>th</sup> Jan 2012  
**Time:** 10 am - 8 pm

**PROFEST 2012 - Pune's Biggest Property Fair**  
• Pune's biggest and property exhibition • Convenient and centrally located venue  
• More than XXX renowned real estate brands • On the spot financial assistance and options • Daily Offers and Schemes • Trustworthy & Buyer friendly platform  
• All types of residential and commercial properties under one roof  
• Credited & most customer loved • 2012 the year of real estate  
CREDAI-PUNE METRO HELPLINE: 9822183359 | www.credaipune.org

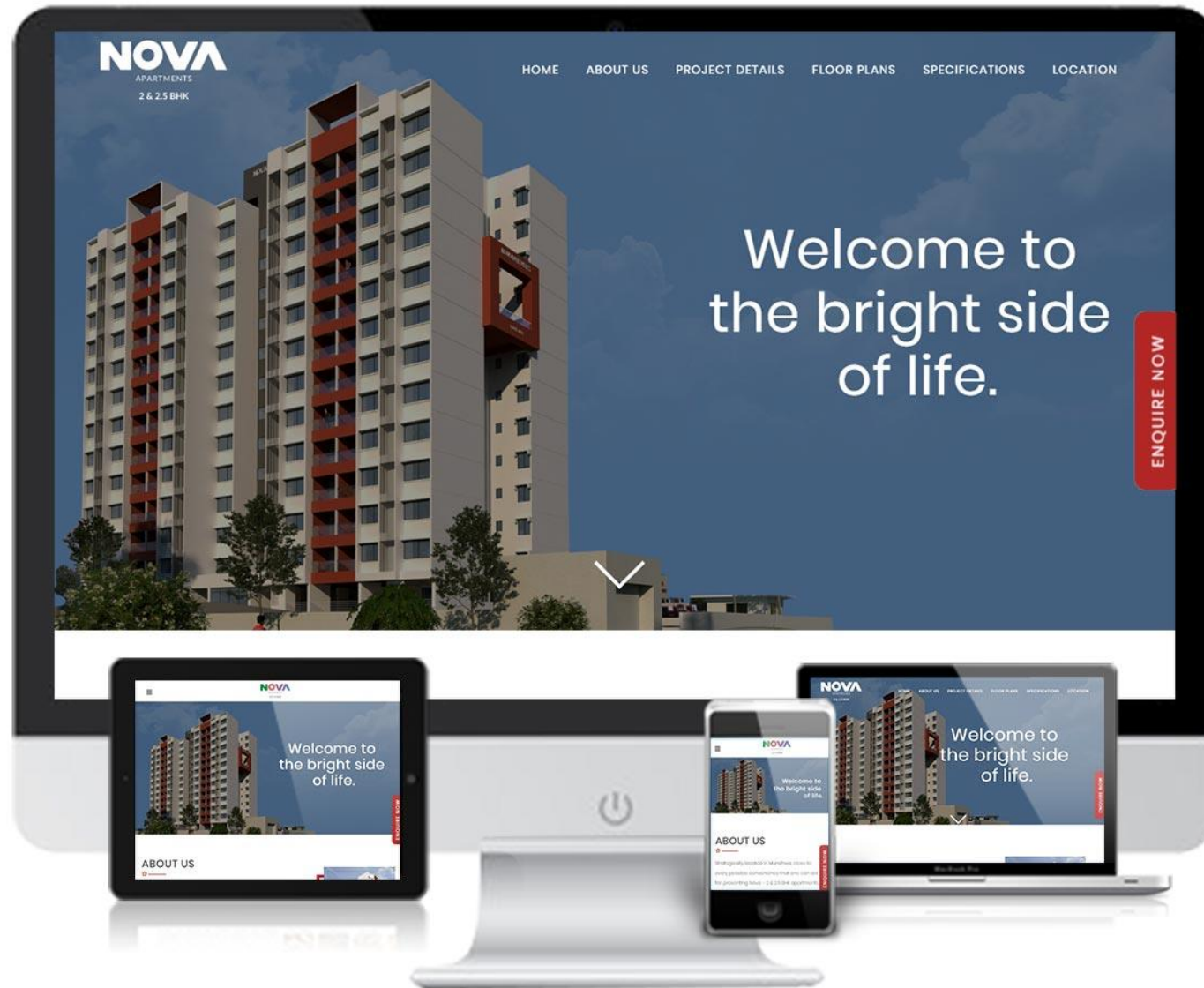
A large, light-colored graphic element resembling a stylized 'L' or a frame is positioned on the left side of the image. It encloses a rectangular area that shows a blurred view of the apartment buildings and greenery, mirroring the background scene.

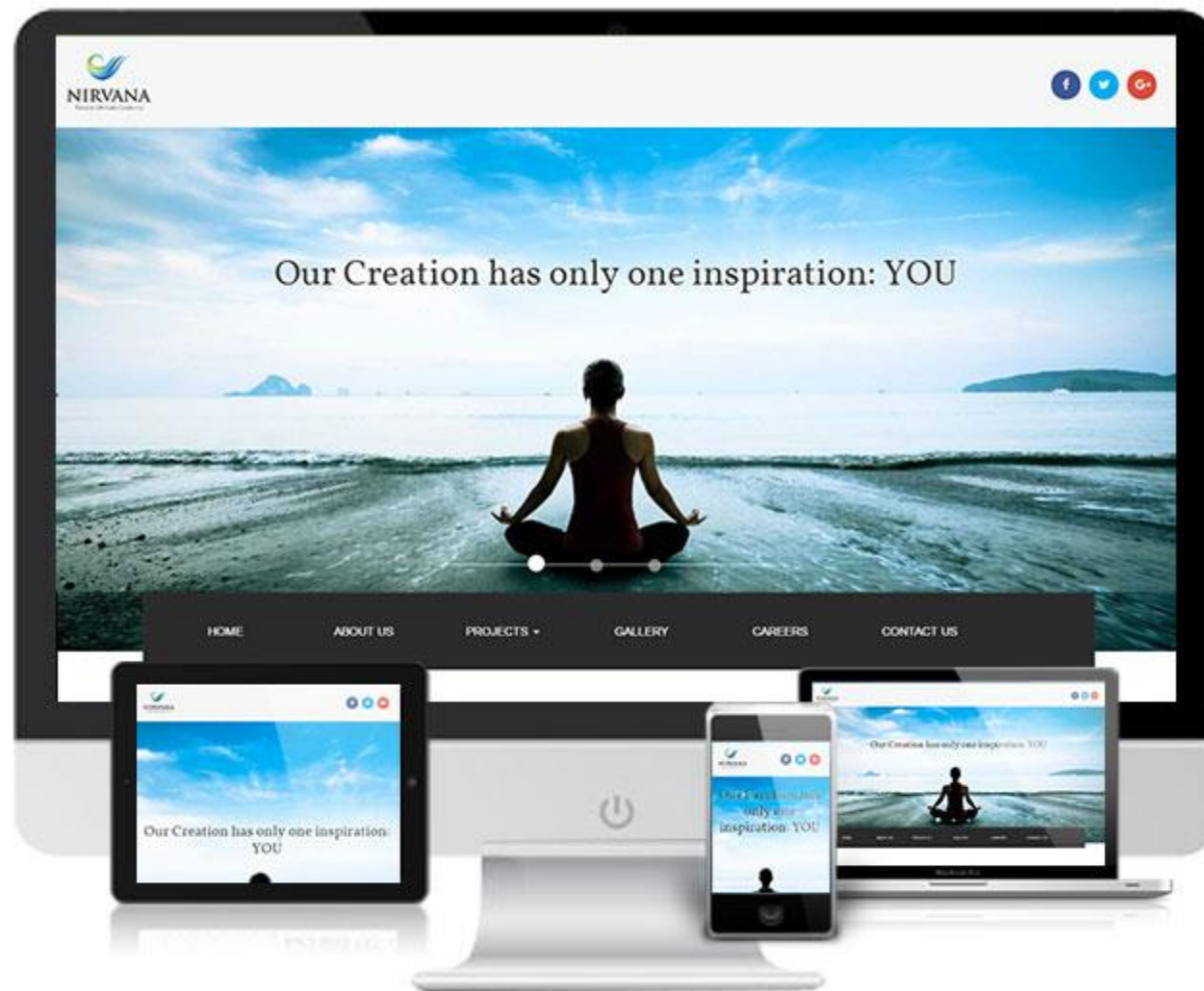
WEBSITE

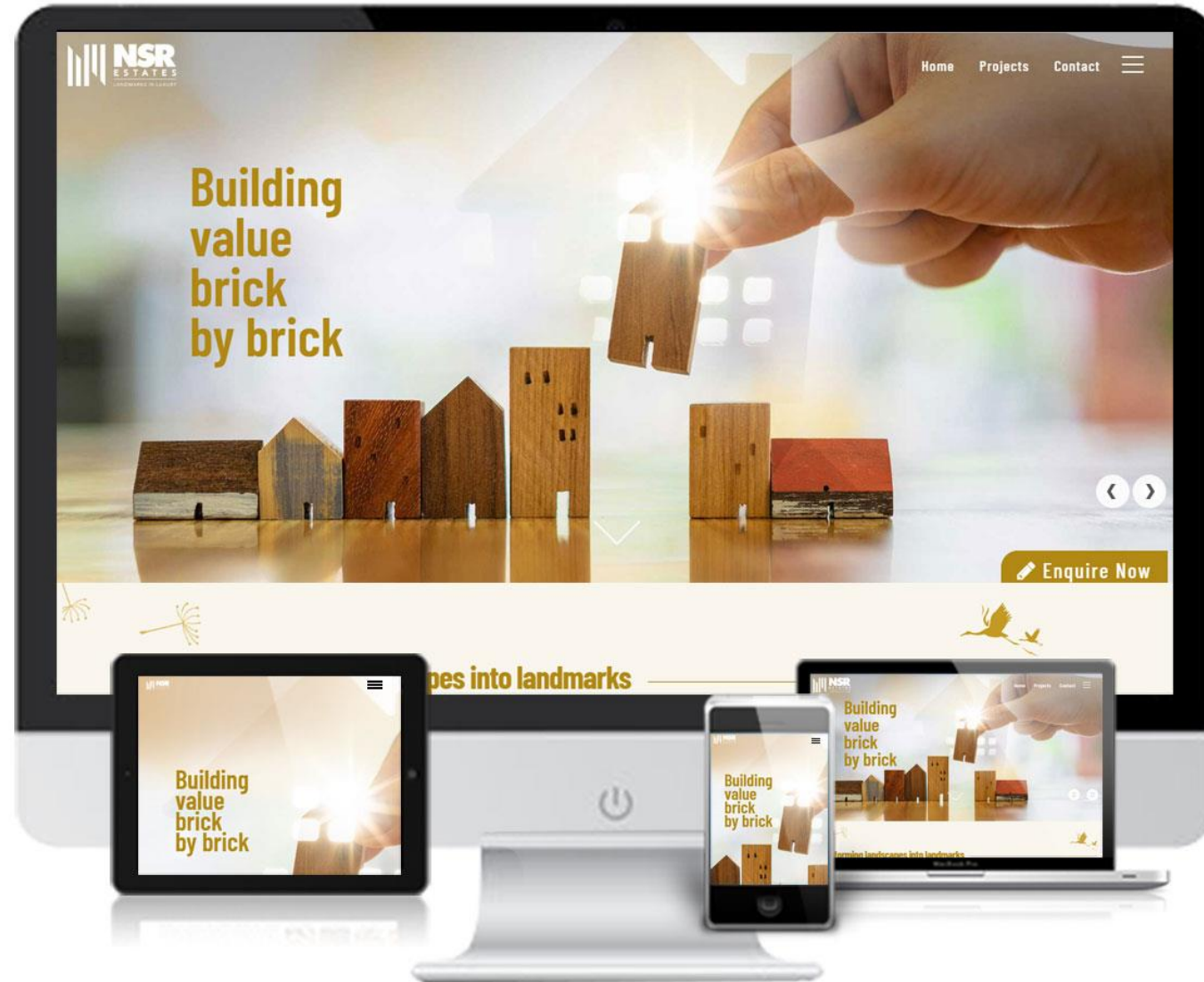




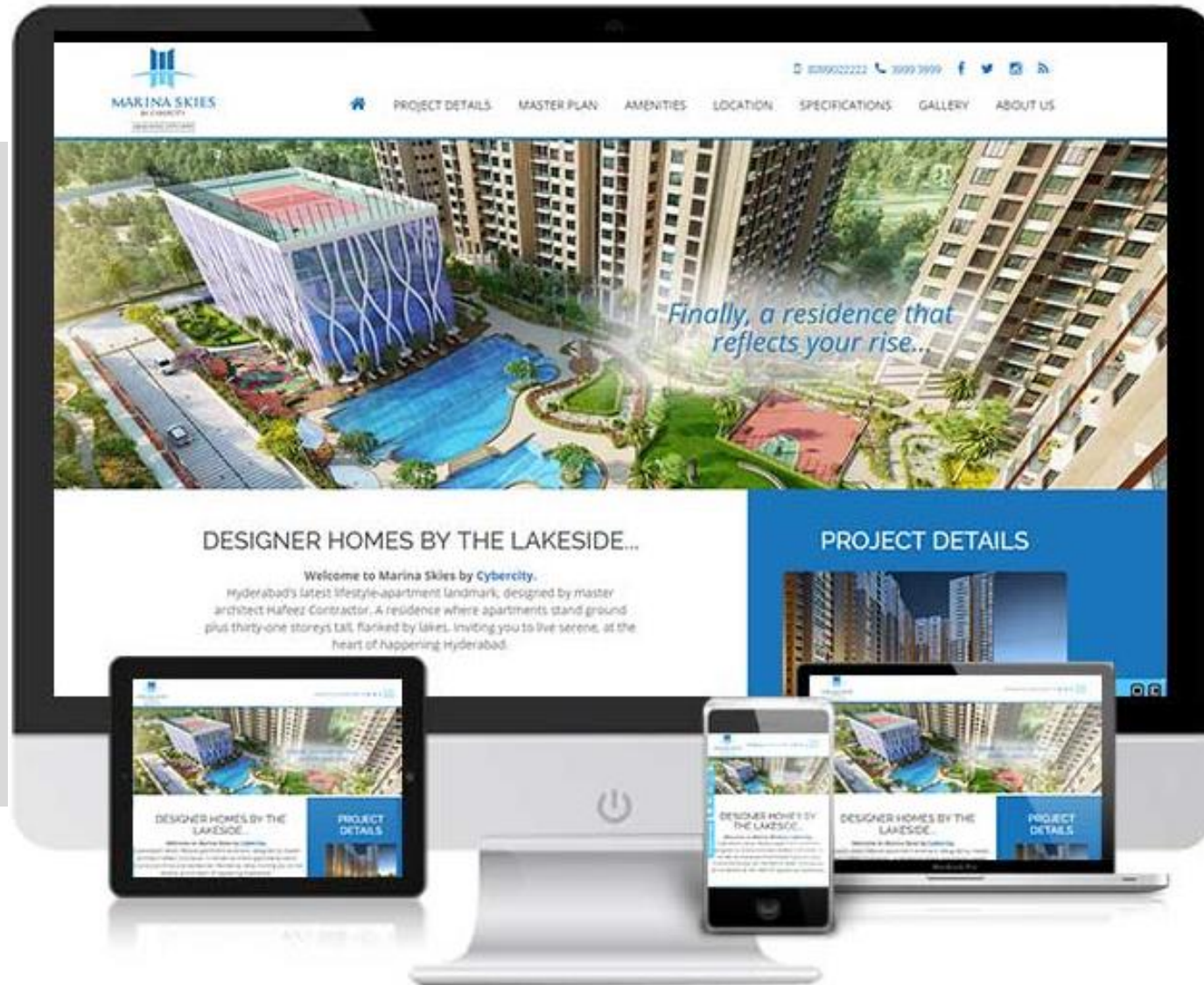


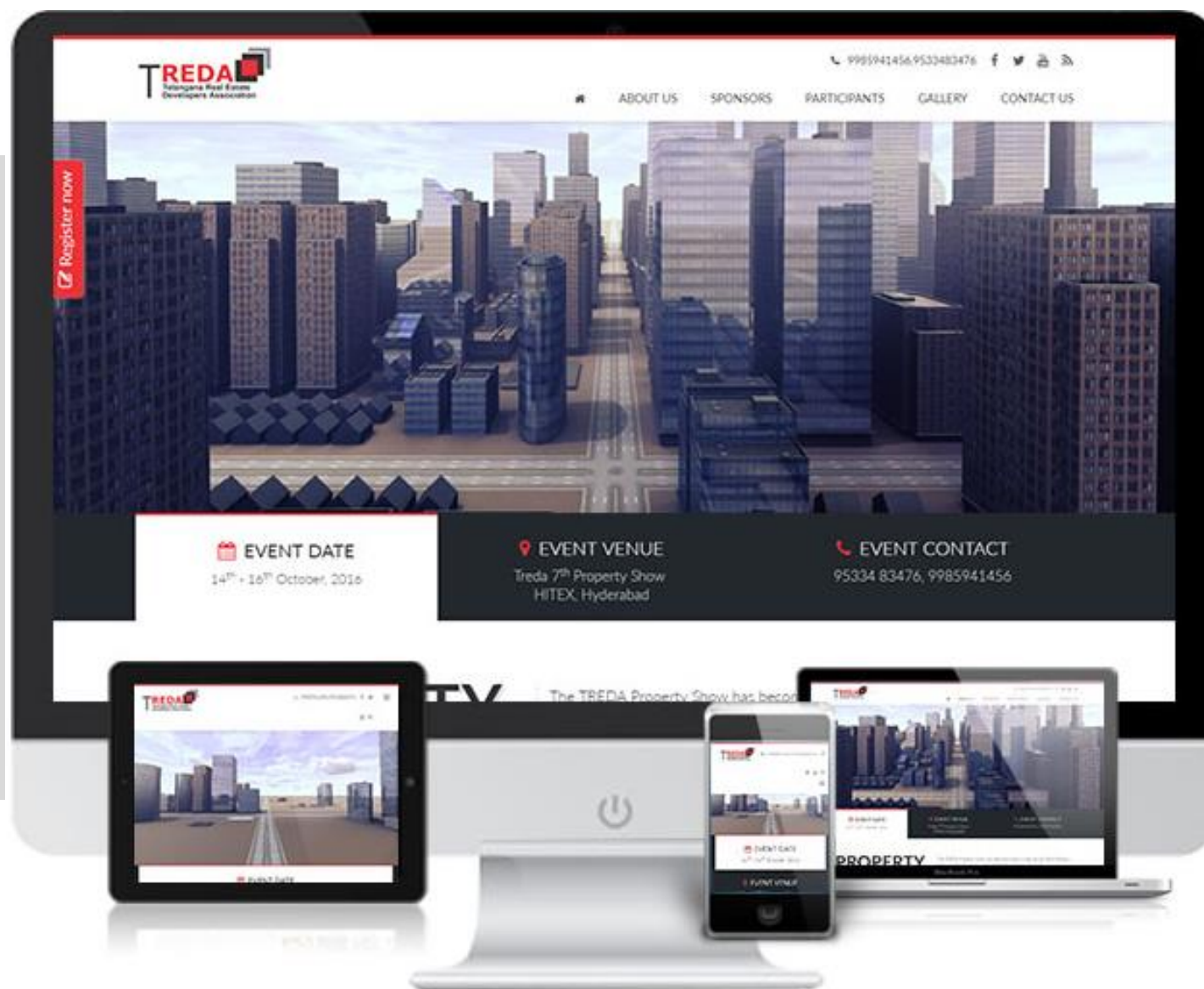
















The background of the slide is a photograph of a modern, multi-story apartment building with a courtyard. The building has a mix of light-colored concrete and wood paneling. The courtyard in the foreground is lush with green grass and some shrubs. A paved path winds through the courtyard. The sun is shining from the upper left, creating a warm, golden glow and some lens flare effects. A large, light-colored L-shaped graphic element is overlaid on the left side of the image, framing the central text area.

# DIGITAL – CASE STUDY



## CYBERCITY – MARINA SKIES LAUNCH

<https://www.facebook.com/cybercitybuilders/>

Creating Buzz online

Getting more website traffic/enquiries

## OUR ACTION PLAN

Portrayed Cybercity as the premium and most sort after project in the category “Affordable Luxury”

Media prominently used were

- Facebook
- Twitter
- Instagram

Page Like Campaign started immediately

Aggressive Website Link Campaigns

High use of Google Adwords & Display Ads

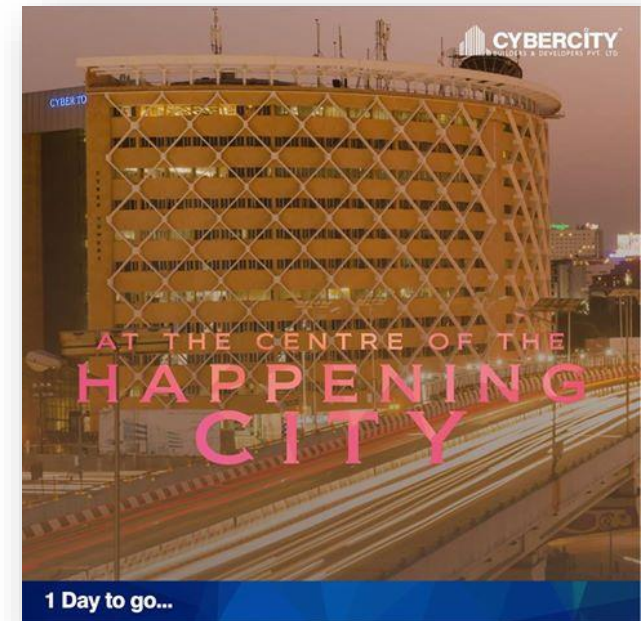


## THE ACHIEVEMENT

With 6 keywords organic search was improved with 3 months

More than 13,000 link clicks during launch

## TEASERS CAMPAIGN



38,000+ impressions | 2,500+ post engagements | Total budget- Rs. 4,500

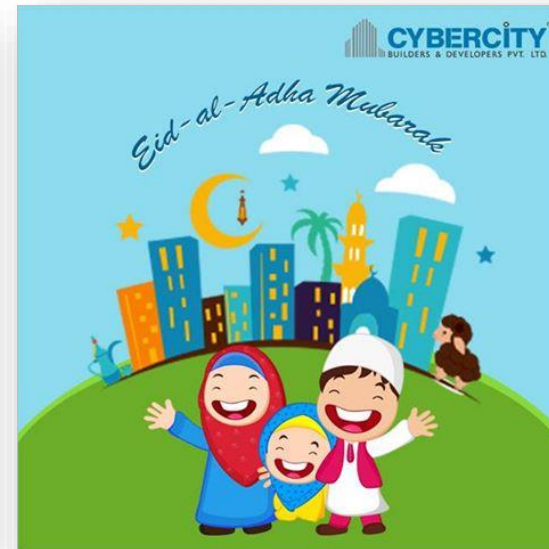
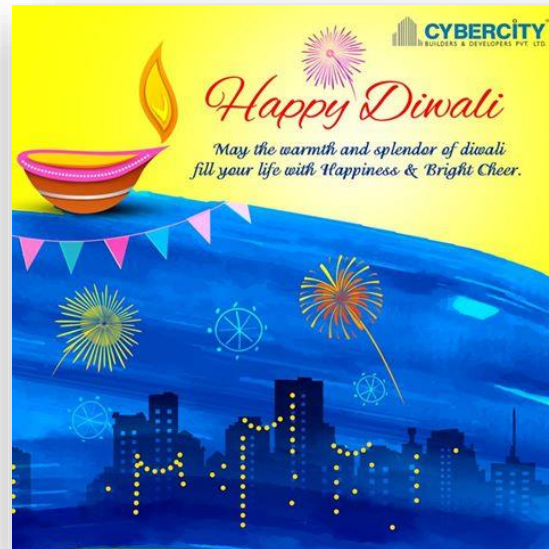
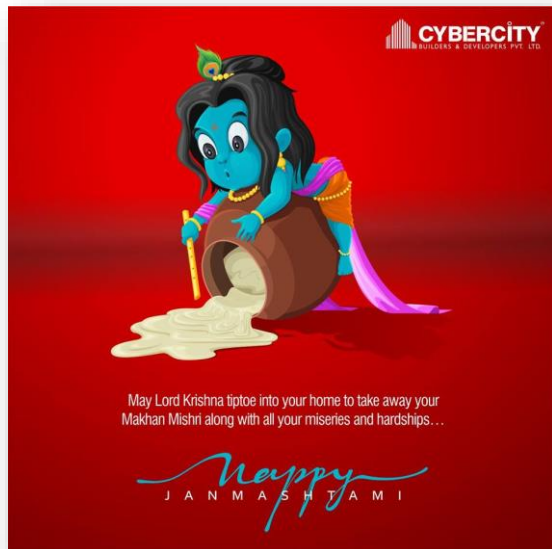
## LAUNCH CAMPAIGN



13000 post reach | 12,000+ website link clicks | Budget Rs. 5,000

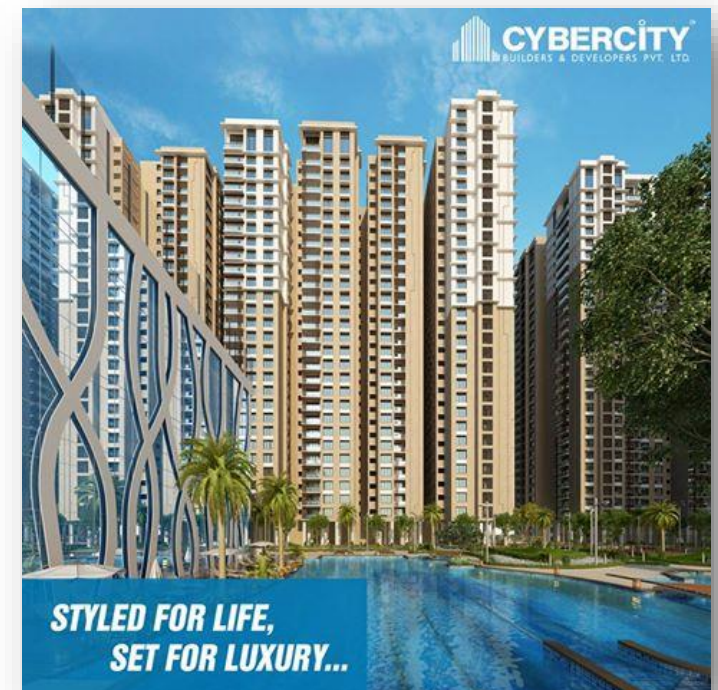
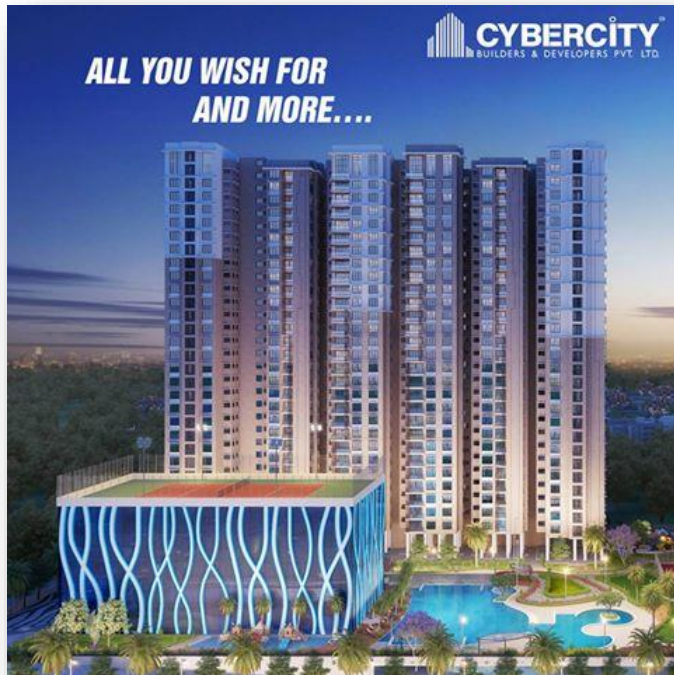


## FESTIVAL POST – TACTICAL





## PROMOTIONAL POST





## THE BLOGS







## NANDED CITY, PUNE

A smart city in Pune ,the Target Audience  
is the young couple moved to Pune

## HOLI CAMPAIGN

**Up to 31st March 2016**

**LIKE** our facebook page  
**CLICK** a pic of the woman who inspires you  
**CAPTION** it by saying why she inspires you  
**UPLOAD** it with #nandedcitywomensday  
**WIN** exciting gifts

  
A 700 Acre Mega Township on Sinhagad Road, Pune.



 #nandedcitywomensday

**Up to 31st March 2016**

**LIKE** our facebook page  
**CLICK** a pic of the woman who inspires you  
**CAPTION** it by saying why she inspires you  
**UPLOAD** it with #nandedcitywomensday  
**WIN** exciting gifts

  
A 700 Acre Mega Township on Sinhagad Road, Pune.



 #nandedcitywomensday

Contest on Women's Day

## WOMEN'S DAY CAMPAIGN



Take a picture of your colorful face.

Upload it on [Facebook](#) and use the [#nandedcityholicelebration](#)

Stand a chance to win

most colorful face

 **Nanded City**<sup>SM</sup>  
The Maximum City  
Sinhagad Road, Pune  
A 700 Acre Mega Township on  
Sinhagad Road, Pune.

[#nandedcitypune](#)



 **DUBSMASH**

**RANG BARSE BHIGE CHUNAR WALI RANG BARSE**

Up to 29TH MARCH 2016

 **DOWNLOAD** the Dubsmash app

 **UPLOAD** on your Instagram page with [#nandedcitypune](#)

 **PICK UP** a Bollywood tune/dialogue related to Holi

 **WINNING** entries will be announced on Nanded City, Pune's instagram page

  | [#nandedcitypune](#) |  **Nanded City**<sup>SM</sup>  
The Maximum City  
Sinhagad Road, Pune  
A 700 Acre Mega Township on Sinhagad Road, Pune.



# JANAMASTAMI CONTEST



# GARBAGE POLLUTION ISSUE



**Preventing Health Hazard... Initiative Taken for Dousing off the Fire!**  
#YourVoiceOurAction

**Nanded City Development & Construction Company Limited**  
Page Liked · December 14, 2016 ·

Like Comment Share

Top Comments ·

Ashwin Navale Good initiative... however stop dumping of waste in the vicinity too. Spraying water will solve the issue of gaseous substances but water will percolate down and during this process it will contaminate the soil and subsequently the water body. If you I... See More  
Like · Reply · December 16, 2016 at 12:13am

Write a comment...

Suggested Pages See All

The Territory  
1.6K people like this.  
Like

Sponsored Create Ad

Order Now!  
swiggy.com  
Three things India loves: Food, Movies and Puns about food and movies. #GollywoodSites



**Taking Prompt Action Against Fire...**  
#YourVoiceOurAction  
Nanded City Pune Cares For You

**Nanded City Development & Construction Company Limited**  
Page Liked · December 14, 2016 ·

Like Comment Share

Top Comments ·

Mander Rajurkar Dear Nanded City, Time for you to take action again. Garbage burning in river bed has again started from last few days. Huge smoke hovering over areas from Sangam to main gate. It's really difficult to even walk from these areas in mornings and evenings... See More  
Like · Reply · January 29 at 9:30am

Dryaneshwar Borkar Thanks for this. We were following you on this matter since a years.  
Like · Reply · December 15, 2016 at 11:24am

Dryaneshwar Borkar Keep it up whenever it happens.  
Like · Reply · December 15, 2016 at 11:25am

Write a comment...

Sponsored Create Ad

Order Now!  
swiggy.com  
Three things India loves: Food, Movies and Puns about food and movies. #GollywoodSites

# KILLA MAKING CONTEST FOR CHILDREN'S DAY







## **GREEN GRACE - LAUNCH OF AURORA BLOCK**

<https://www.facebook.com/snsgreenprojects/>

Getting more website traffic/enquiries DURING LAUNCH PAHSE



## OUR ACTION PLAN

Media prominently used were

- Facebook
- Twitter
- Instagram
- Google plus

Page Like Campaign started immediately

Aggressive Website Link Campaigns

High use of Google Adwords & Display Ads



## THE ACHIEVEMENT

10,433 Link Clicks in a period of 3 months

Facebook Fanbase increased 3 times in 3 months





## TEASERS CAMPAIGN





## LAUNCH CAMPAIGN



9784 post reach | 10,000+website link clicks | Budget Rs. 10,000



## FILL & FEEL CONTEST



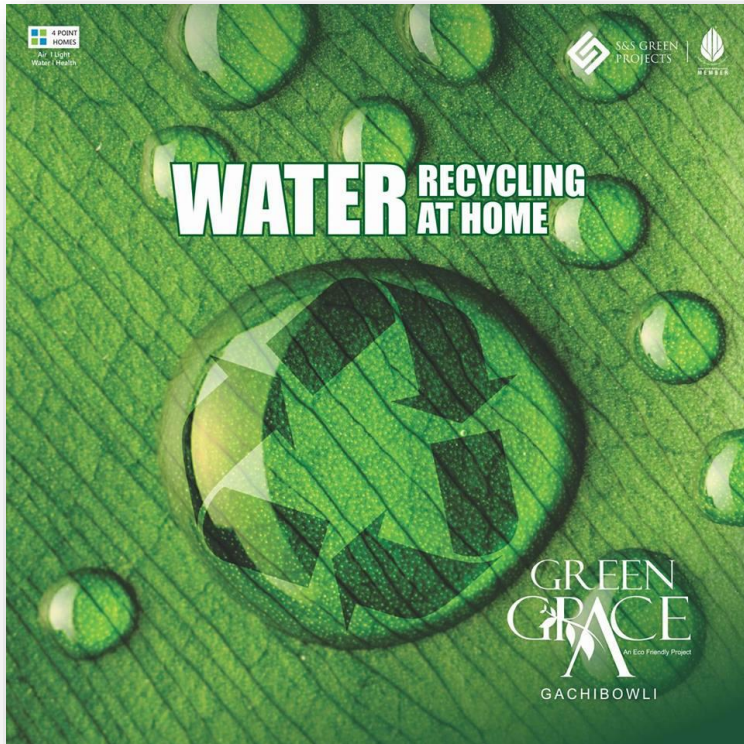
5474 post reach | 1407 post engagement | 450+ participants



## SOCIAL MEDIA POST

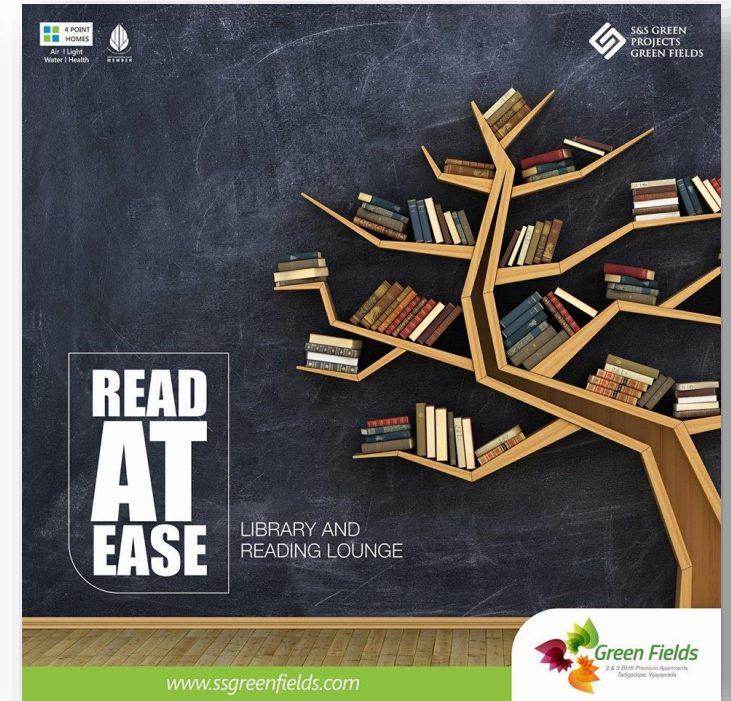


# SOCIAL MEDIA POST





# SOCIAL MEDIA POST





A large, thick blue square graphic that is open on the right side, framing the title text.

# DIGITAL WORKS: CONTENT AND DESIGN

## BLOGS CREATED



A large, light-colored rectangular frame is positioned in the center of the image, partially overlapping the background. Inside this frame, the text 'EXHIBITION STALLS' is written in a bold, white, sans-serif font. The background of the entire image is a blurred photograph of a modern residential building with balconies, set against a bright, sunny sky. A green lawn and a paved path are visible in the foreground.

# EXHIBITION STALLS







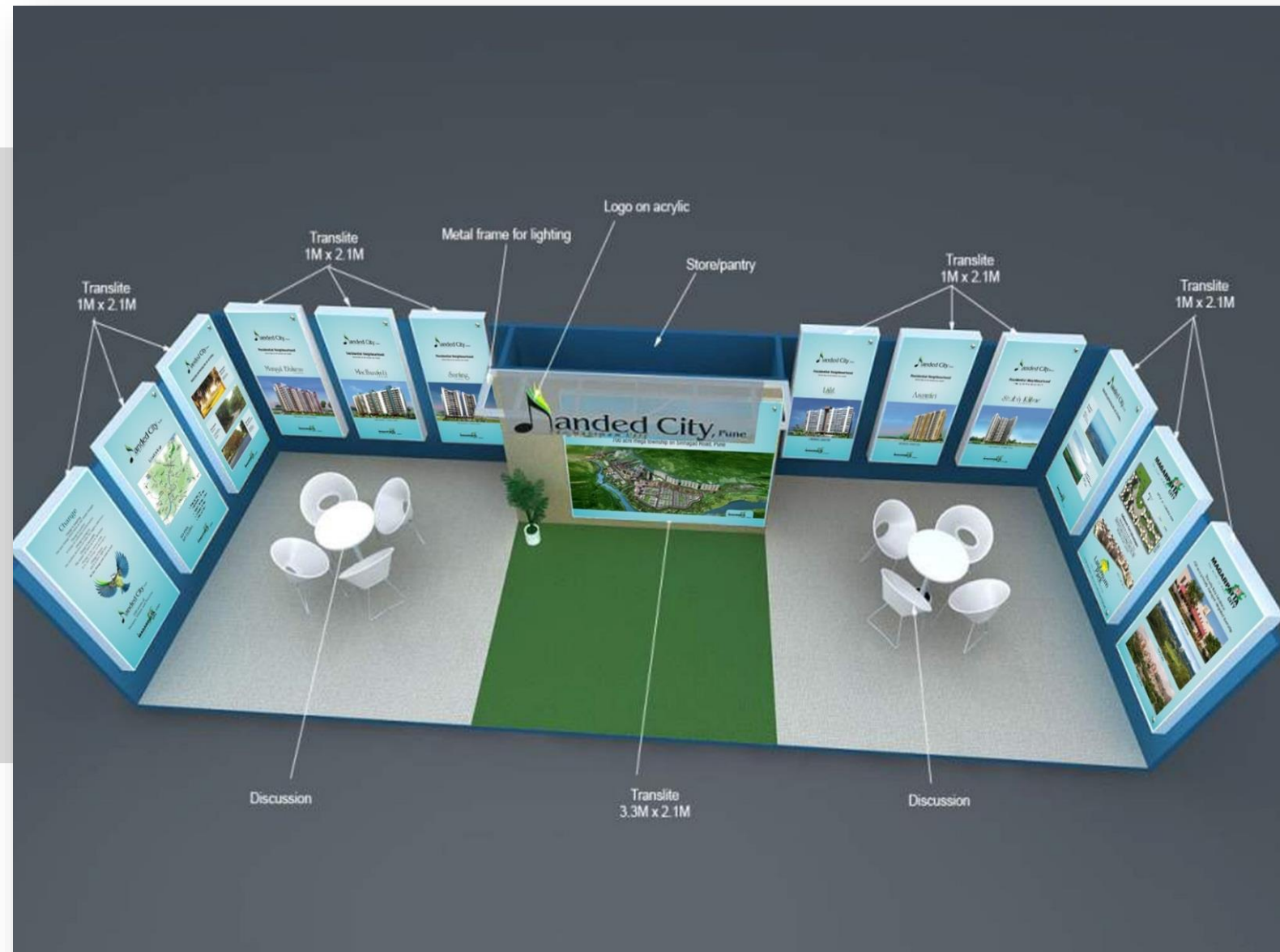


## Stall designs we created for our Real estate clients





## Stall designs we created for our Real estate clients

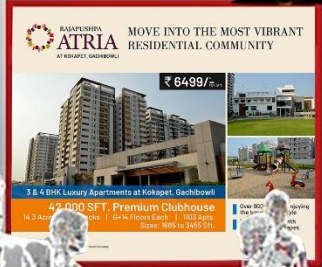


Stall designs we created for our Real estate clients









## Stall designs we created for our Real estate clients





Stall designs we created for our Real estate clients





Stall designs we created for our Real estate clients



A large, thick blue square frame is positioned on the left side of the slide, partially enclosing the text.

# CLIENT TESTIMONIALS



Dear Rekha, Dhwanit & your Team,

Greetings!!! - Good will wishes and warm regards...

We thankfully acknowledge your kind visit made to our institute, and discussing about website development. It was great having your team here.

The presentation you gave us showed that you are a team of having highly qualified strategic people and your core values impressed us a lot. The demos of two designs was really good.

Thank You all and we will come back to you in a due course of time.

With Best Regards,

Dharani.

you

Dear Sahil,

I just wanted to take a moment to say a HUGE thank you to you and your team for building our new YOU website.

The feedback since launch has been overwhelmingly positive from both clients and staff alike, which is a great source of pride for us.

Your patience and careful guidance throughout the process was exceptional, and your response times off the scale. Nothing was too tricky or too much trouble for you, remaining professional and in control from start to finish.

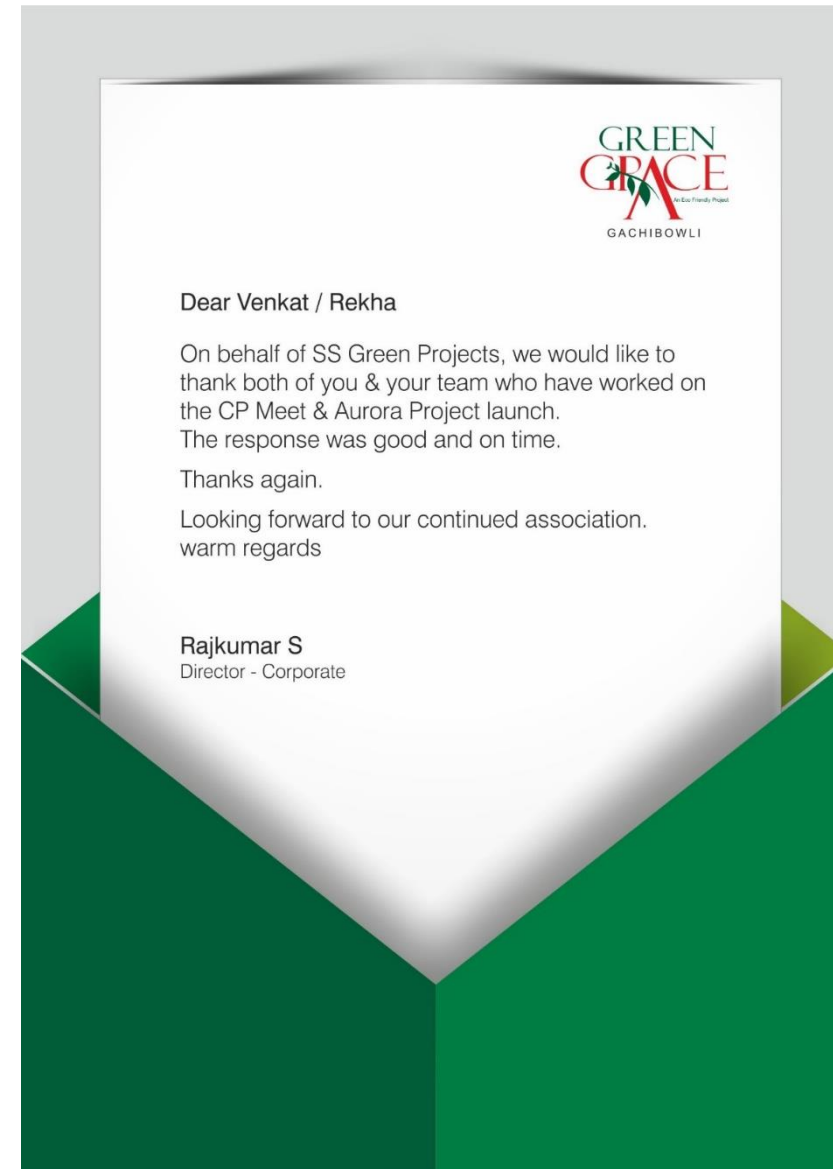
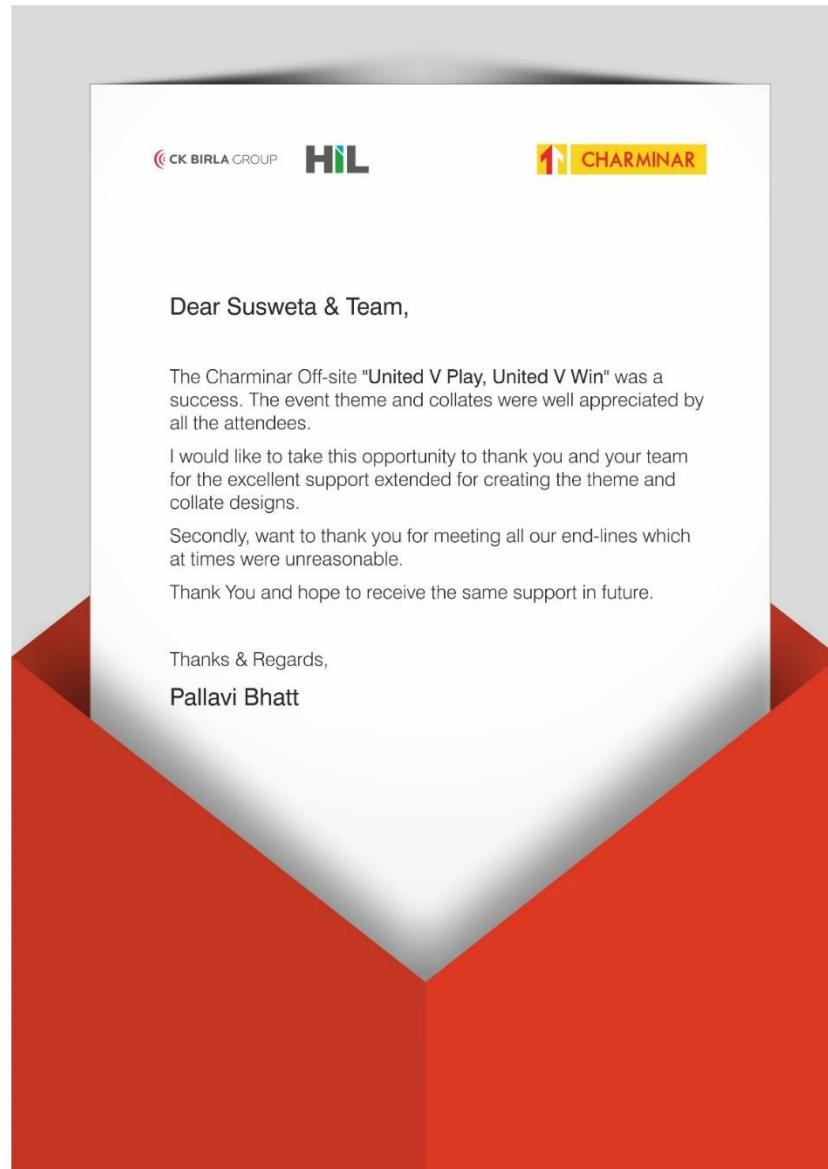
So, from everyone here in LONDON, and from myself, Nick and Michael in particular – thank you. It's great having you as Tribe Global partners!

All the very best

Gary Grant

Managing Director







Servicing for  
7 YEARS DIGITAL  
AND MAINLINE 21 YEARS



Servicing Mainline and Digital  
for 4 YEARS



Servicing Mainline for 1 years and Digital  
Creative Support

AND MANY MORE...

## ALSO WORKED WITH

Agriculture :	PHI Seeds, Xylem Seeds, Harvest Plus
Automobile :	Orange Auto, Varun Motors, Phoenix Motors
Education :	Badruka, MANAGE, SQL Star
Government:	Eden Square, Golden Mile, HMDA, TSIIC, COI, RWSS, TSTPC
Hospitality :	The Park, Butta Group, Quality Inn, Taj Blue Diamond - Pune, Deccan Harvest, Ellaa Hotels, The Gathering, Times Square, Via Milano, Urban Asia, Eat India Co.
IT/ITES :	Siebel, Applabs, Geometric, Persistent, PTC, Honeywell, Ctrl S
Industrial :	Amara Raja Batteries, Waxoyl, Endress and Hauser, Avanti Feeds, Samuha, HIL
MNCs :	Pepsi, Castrol, Godrej Pillsbury, Schott
NGOs :	Confederation of Voluntary Organizations, Mahila Sanatkar, NIRD
Pharma :	Shanta Biotech, Dr. Reddy's, Bharat Biotech, Vichows
Healthcare :	Global Hospitals, Mediciti Hospitals
Real Estate :	Magarpatta City, Nanded City, Mantri Group, IVRCL-A&H, Manjeera Group, Ozone, Ramky Estates, Ananya, Saket, Saarthi Group
Retail :	Hastkala, Silk Museum, Access2Future, P Satyanarayana and Sons
Tourism :	AP Tourism, Ramoji Film City, Lahari Resorts



# Thank You,

Feel free to call us



**Rekha Oswal**      **+91 80085 56139 (Hyderabad)**

[rekha@tempestadvertising.com](mailto:rekha@tempestadvertising.com)

[www.tempestadvertising.com](http://www.tempestadvertising.com)



**Copyrights 2020 Tempest Advertising Pvt. Ltd.**