




WE
ARE  **tempest**

EXPERIENCE MATTERS

A watercolor illustration of a crowd of people's heads and shoulders in profile, facing right. The colors are soft and blended, with a prominent orange head in the center-left. The background is a light, hazy blue and yellow. The illustration is positioned on the left side of the slide, with the text to its right.

We Build Brands that make
People's Lives Better

OUR BRANCHES



HAPPENING
HYDERABAD



PROSPERING
PUNE



BOOMING
BANGALORE



MIND-BLOWING
MUMBAI



THRIVING
TRIVANDRUM

OUR EXPERTISE

Websites

360 Degree
Campaigns

Video
Production

Inbound
Marketing

E-Commerce

Hosting
Services

Apps

Analytics

SEO

OUR AWARDS & RECOGNITIONS





We Treat Our Clients
Like Family

A wide, horizontal red ribbon banner with a slight 3D effect and a shadow, featuring the text 'WHICH MEANS WE VALUE' in white, bold, sans-serif capital letters.

WHICH MEANS WE VALUE

A large, bright yellow circle with a subtle gradient and a soft drop shadow, containing the text 'COMPLETE TRANSPARENCY' in white, bold, sans-serif capital letters.

COMPLETE
TRANSPARENCY

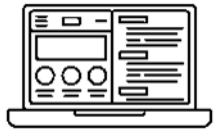
A large, light grey circle with a subtle gradient and a soft drop shadow, containing the text 'MUTUAL TRUST' in white, bold, sans-serif capital letters.

MUTUAL
TRUST

A large, light brown circle with a subtle gradient and a soft drop shadow, containing the text 'FREEDOM TO INNOVATE' in white, bold, sans-serif capital letters.

FREEDOM TO
INNOVATE

OUR EXPERTISE



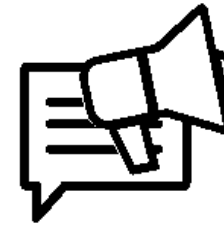
Websites



360 Degree
Campaigns



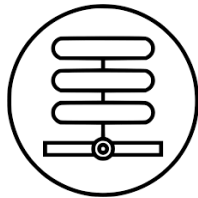
Video
Production



Inbound
Marketing



E-Commerce



Hosting
Services

Apps

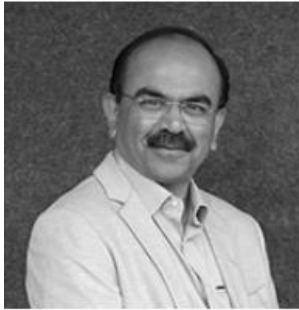


Analytics



SEO

OUR PEOPLE



**Turab
Lakdawala**
*Managing
Director*



Rekha Oswal
*VP - Hyderabad
Operations and Digital*



Abhishek Jana
*Assistant Vice
President*

**Vaishali
Visal**
*AGM - Pune
Operations*



**Sandhya
Balakrishna**
Creative Director



Robert D'Silva
Creative Director



P.Venugopal
*AGM - Finance &
Accounts*



A.Prashanthi
Media Manager



Manupriya Bali
*AGM - HR and
AssetOne*

A large blue square frame with the words 'WE BELIEVE' in a bold, blue, sans-serif font centered within it.

WE BELIEVE

It's all about moving with the times and the technology.

Founded in 1998, Tempest Advertising has over the years marked its presence in the world of Advertising, Branding, and Public Relations, and simultaneously in CRM, Guerilla Marketing and Digital Marketing: in fact, Digital Marketing is one of the key strengths.

Call us a 360 degree/full-service ad agency; brand guardian; or top dog —

We are a brand's best friend.

At Tempest, we work with a simple understanding of advertising — create advertising that sells across media from our branches across the country for our national and international clients.

We are an INS-accredited agency having a strong presence in Hyderabad, Pune, and Bengaluru, in India.

A large, thick blue square graphic that is open on the left side, resembling a stylized 'C' or a frame. It is positioned to the right of the text "EVOLUTION NEVER STOPS".

EVOLUTION NEVER STOPS



WEBSITES



<https://elivio.com/>



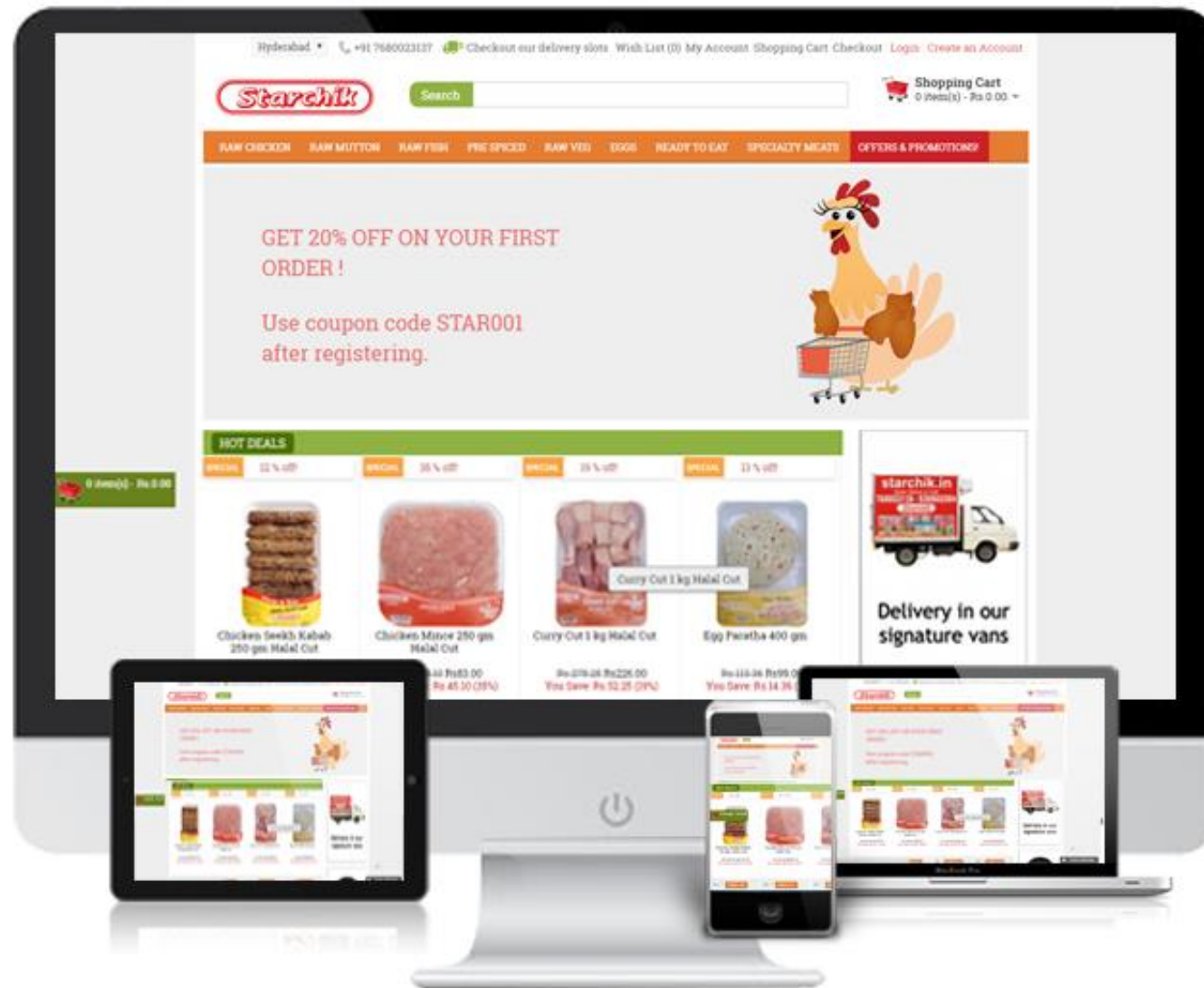
<https://howtoassociates.com/>



<http://www.sealofsafety.com/>



<http://nandedcitypune.com/>





A large, thick blue square graphic that is open on the right side, framing the title text.

SOCIAL MEDIA CASE STUDIES



ELIVIO – FAMILY APP

<https://www.facebook.com/elivio.invizo/>

A family based app with 8 different modules

Handling 360 degree branding and communication - mainline and online for Elivio



LAUNCH CHALLENGES

Image building via Social Media

Increase download at lesser cost

Build a genuine Fan-base @ economical spend

Increase page engagement on Social Media

Increase traffic on website @ economical cost



OUR ACTION PLAN

Portrayed Elivio on Social Media as your Family Friend

Social Media prominently used were :

Facebook

Twitter

SlideShare

Blogs



OUR ACTION PLAN

Focused exercise on Google AdWords & Facebook Adverts for App Installs

Blogs for improving traffic & avg. session duration

Facebook Adverts for building fanbase

Contest to increase fan engagements

More activities on special occasions/festivals/weekend

Slide shares to create interest amongst professionals



LAUNCH CAMPAIGN





GOOGLE ANALYTICS

*"Today is just tomorrow
in the making. **Make Good**"*



#QuoteoftheDay




elivio
home
management

*Elivio helps you
manage your **home**,*

*And keep your keep in **order**...*

one app | one family | one account | eight independent users.



elivio
education

*Elivio analyses
your **progress**...*

*Helps you
plan **better**.*

one app | one family | one account | eight independent users.



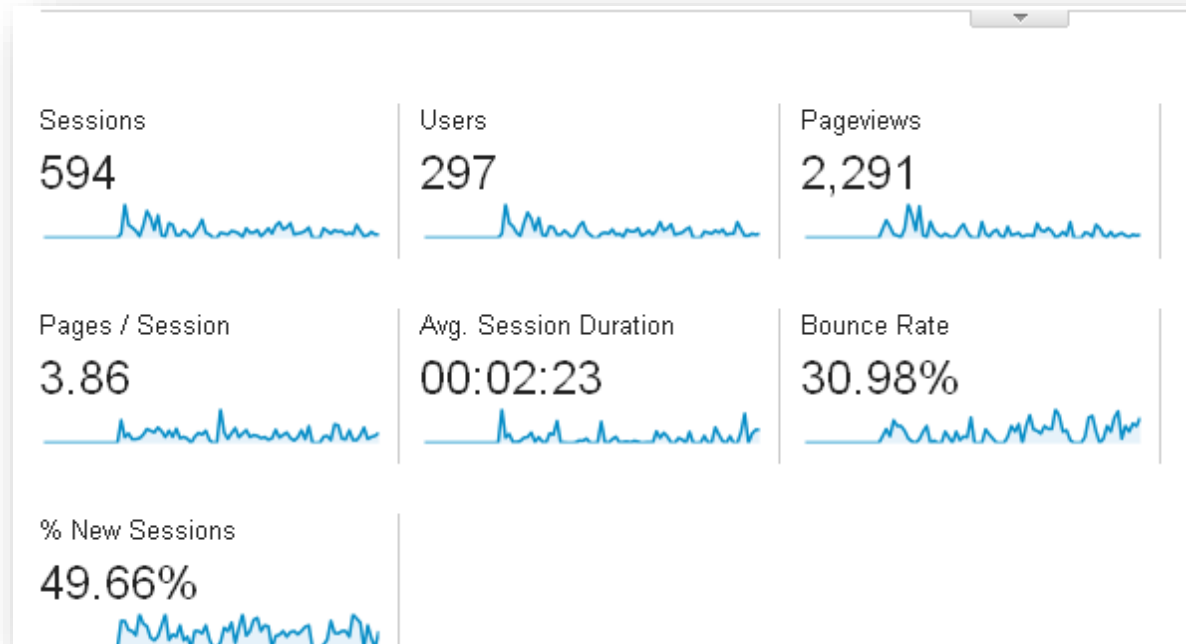
elivio
myEspace

***Safe** for always. With you always.*

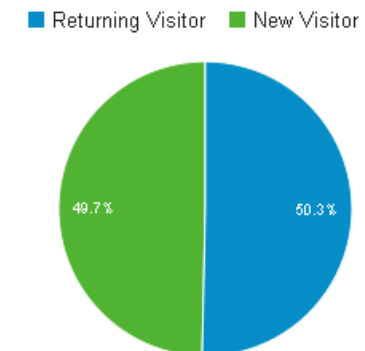
one app | one family | one account | eight independent users.



Blogs contributed to about 40% of Elivio's web traffic



Facebook brought 7% of that traffic





<i>Adwords Metrics</i>	<i>February 2016 (Feb 8 – Feb 29)</i>	<i>March 2016 (Mar 1 – Mar 31)</i>	<i>April 2016 (April 1 – April 26)</i>
<i>No. of Downloads</i>	512	4,613	1141
<i>No. of Clicks</i>	3,791	38,505	12,371
<i>Conversion Rate</i>	13.51%	11.98%	9.22%



The Busy Girl's Guide to Wellbeing

Seven Simple Steps to Stay Fit

We women always find ourselves in the middle of a never ending 'To Do List'. Be it the office deadlines, the piling household chores or the pending grocery shopping. And, if children's exams are around the corner, or the domestic help is on a day off, even taking out an hour for fitness simply becomes impossible.

Mostly, all we do about exercise, diet plans and fitness regimes is blame our time crunch and carry on living slack. That's got to change.

So, this Women's day let's prioritise!

We bring you 7 simple ways of staying fit that fit your busy schedule.

- Smile & laugh whenever possible
- Get Good Sleep
- Exercise for 15 minutes every day
- Don't Skip Breakfast
- Do things you love
- Drink Lots of water
- Meditate

Try our tips and let us know how are doing. Let's start a healthy discussion!

Discovering Your Child's Hidden Potential with Elivio

Give diabetes the foot!

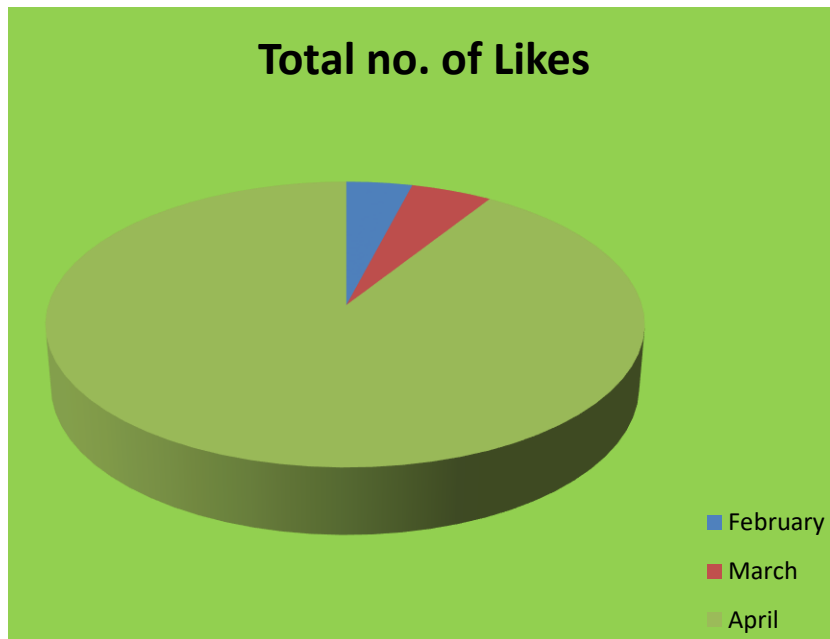
Your feet need special care if you have diabetes.

Stay a step ahead with 10 easy foot care tips, this world health day.

- 01 Wash your feet everyday with warm water
- 02 Gently wipe off the water (psst... Don't forget the skin between the toes)
- 03 Apply an alcohol free moisturizer on your feet but not between your toes
- 04 Cut your nails carefully
- 05 Examine your feet everyday and don't trim corns or calluses by yourself. Get help from doc.
- 06 Walking barefoot is a big no no.
- 07 Always wear clean socks
- 08 Use diabetic footwear
- 09 Check your shoes before wearing them for pebbles, pins or anything that might hurt your foot.
- 10 Get your foot examined at regular intervals.



PAGE LIKE CAMPAIGN



Start Page Likes campaign@ economical cost

Plan to go slow on likes initially and focused on improving Edge Rank

CPL reduced from Rs. 100 to Rs. 2.50 in 3 months, due to improvement in edge

Final benefit resulted more like at less cost



elivio
for
every
one

MISSING DOCTOR'S
APPOINTMENTS
CAN CAUSE HIGH BP.



elivio

Elivio, the family organizer, comes with the intelligent
time-planner that keeps you on routine, routinely.

Log on to
elivio.com

time management
elivio



CYBERCITY – MARINA SKIES LAUNCH

<https://www.facebook.com/cybercitybuilders/>

Creating Buzz online

Getting more website traffic/enquiries

OUR ACTION PLAN

Portrayed Cybercity as the premium and most sort after project in the category “Affordable Luxury”

Media prominently used were

- Facebook
- Twitter
- Instagram

Page Like Campaign started immediately

Aggressive Website Link Campaigns

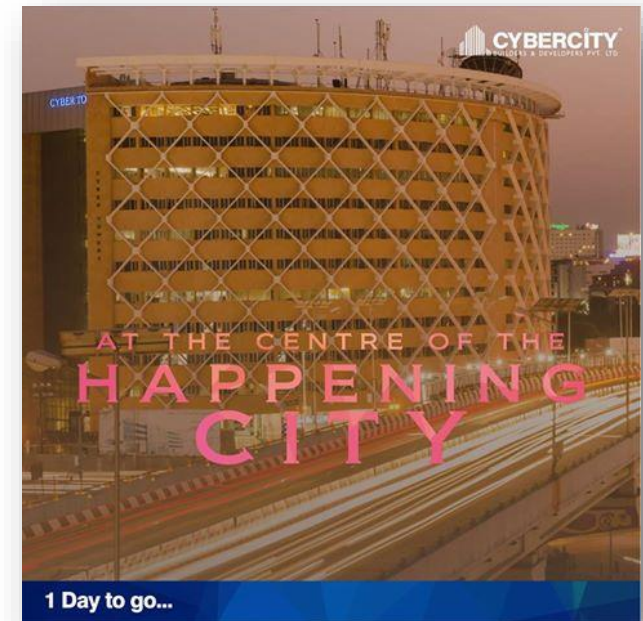
High use of Google Adwords & Display Ads

THE ACHIEVEMENT

With 6 keywords organic search was improved with 3 months

More than 13,000 link clicks during launch

TEASERS CAMPAIGN



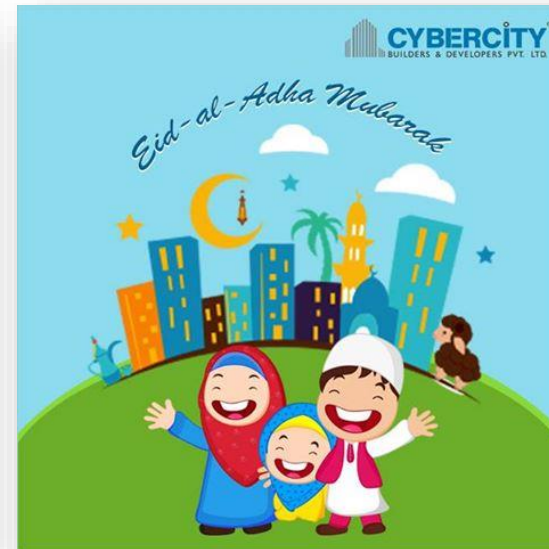
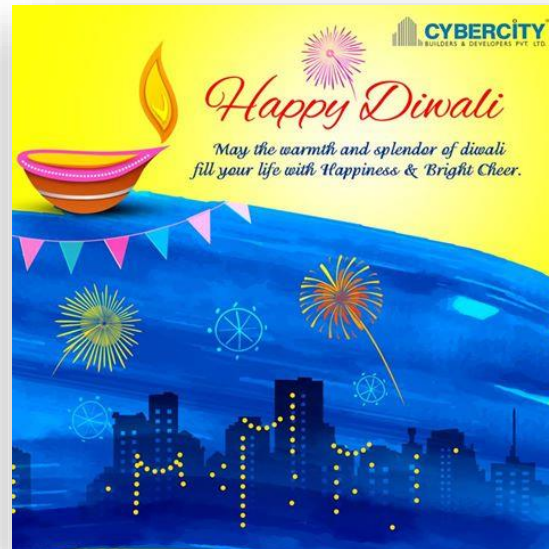
38,000+ impressions | 2,500+ post engagements | Total budget- Rs. 4,500

LAUNCH CAMPAIGN



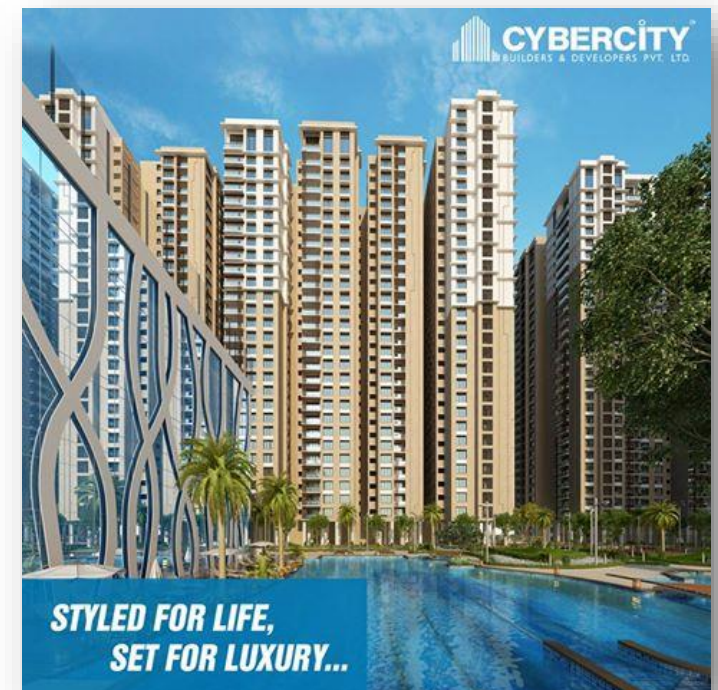
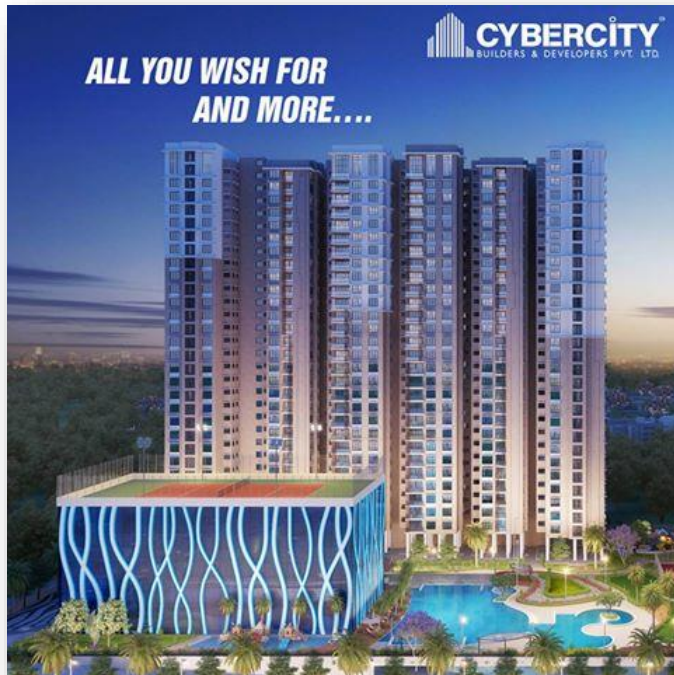
13000 post reach | 12,000+ website link clicks | Budget Rs. 5,000

FESTIVAL POST – TACTICAL





PROMOTIONAL POST



THE BLOGS





**Sheraton
Grand**

PUNE BUND GARDEN HOTEL

SHERATON

<https://www.facebook.com/SheratonGrandPune/>

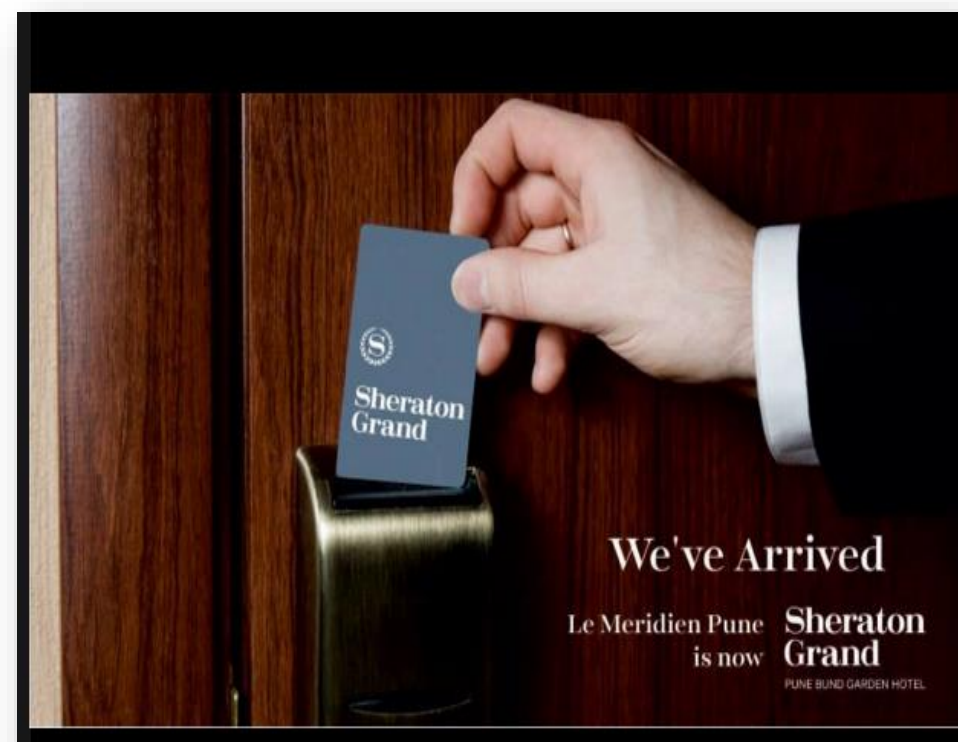
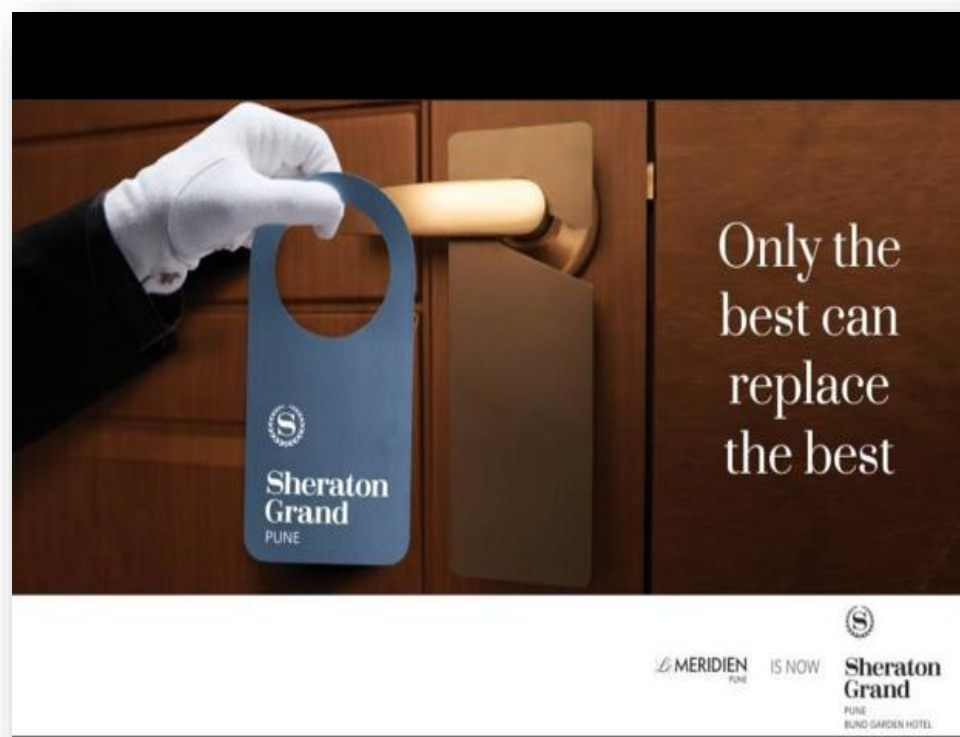
Le Meridien Pune was getting changed to
Sheraton Grand Pune



**Sheraton
Grand**
PUNE BUND GARDEN HOTEL



SOCIAL MEDIA POSTS

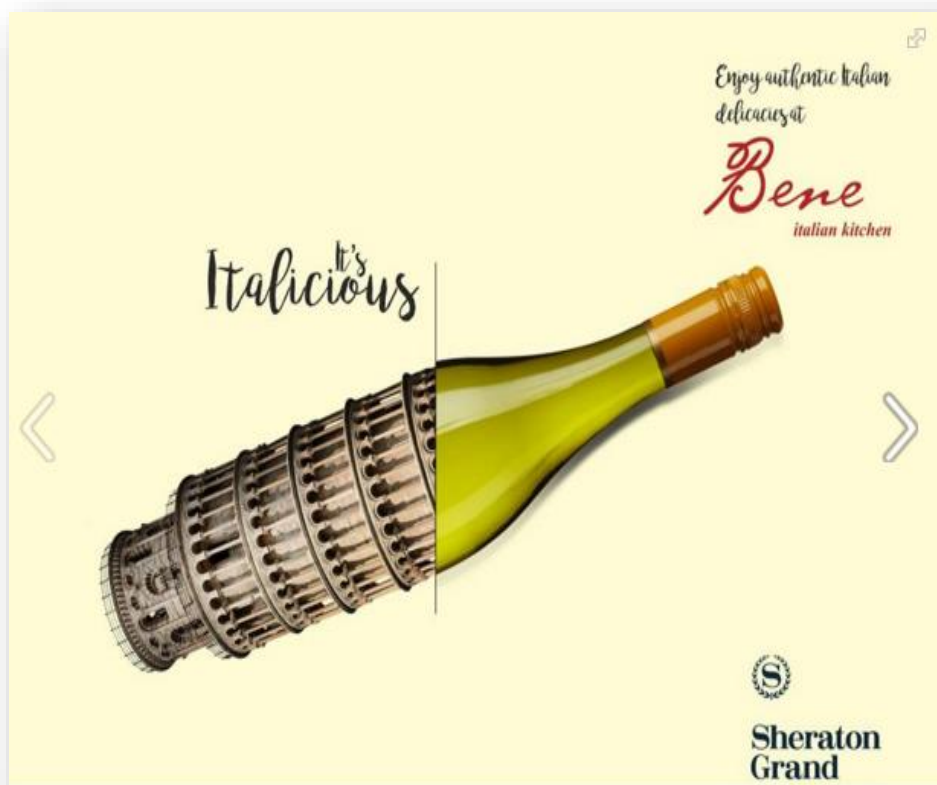




**Sheraton
Grand**
PUNE BUND GARDEN HOTEL



BENE LAUNCH



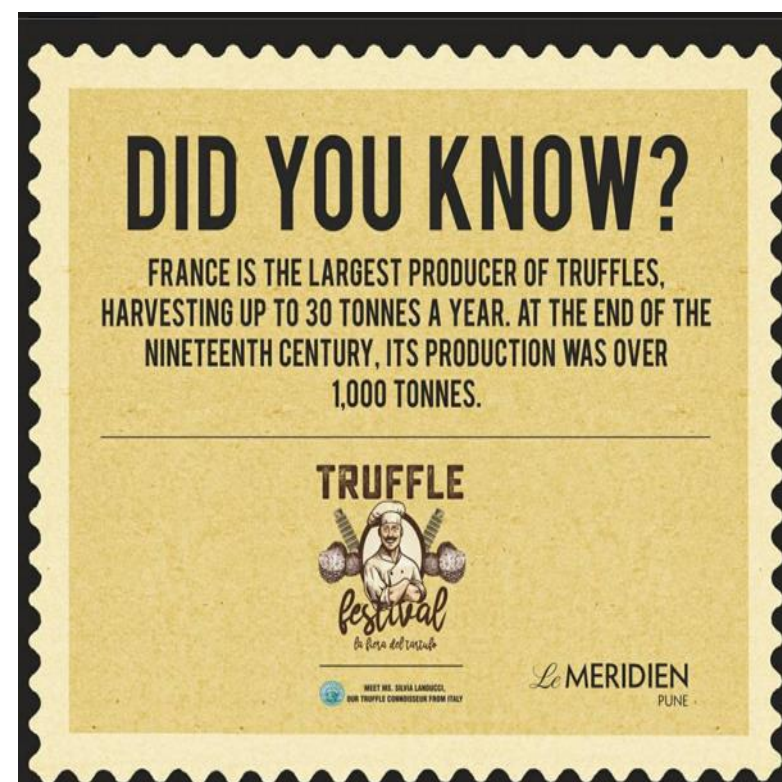
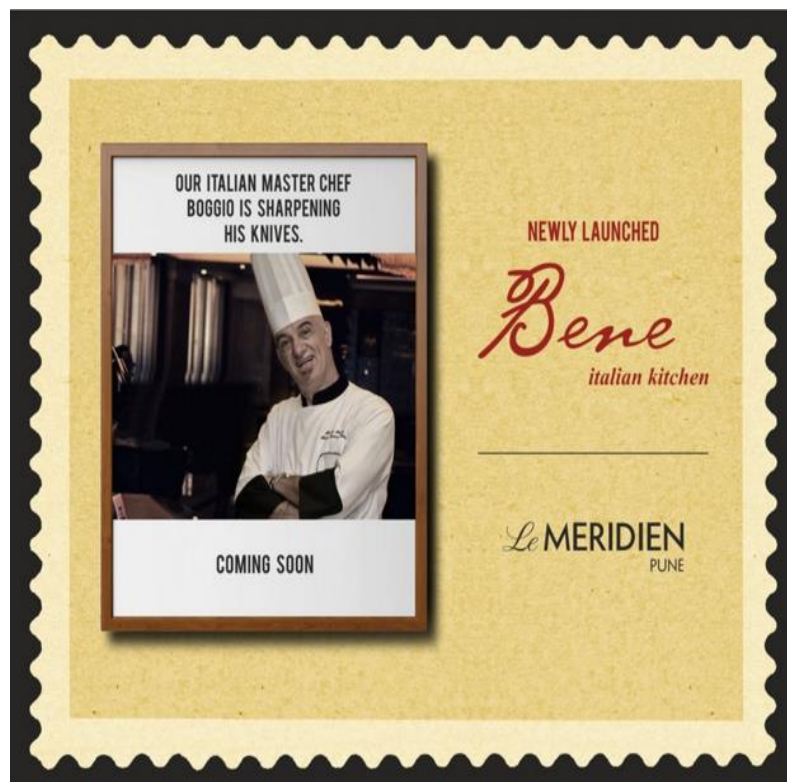
The Italian restaurant Favola was also got replaced



**Sheraton
Grand**
PUNE BUND GARDEN HOTEL



TRUFFLE FESTIVAL FOR WOMEN'S DAY



The Italian restaurant Favola was also got replaced



NANDED CITY, PUNE

A smart city in Pune ,the Target Audience
is the young couple moved to Pune

HOLI CAMPAIGN



Contest on Women's Day

WOMEN'S DAY CAMPAIGN



Take a picture of your colorful face.

Upload it on [Facebook](#) and use the [#nandedcityholicelebration](#)

Stand a chance to win

most colorful face

 **Nanded City**SM
The Maximum City
Sinhagad Road, Pune
A 700 Acre Mega Township on
Sinhagad Road, Pune.

[#nandedcitypune](#)



 **DUBSMASH**

RANG BARSE BHIGE CHUNAR WALI RANG BARSE

Up to 29TH MARCH 2016

 **DOWNLOAD** the Dubsmash app

 **UPLOAD** on your Instagram page with [#nandedcitypune](#)

 **PICK UP** a Bollywood tune/dialogue related to Holi

 **WINNING** entries will be announced on Nanded City, Pune's instagram page

  | [#nandedcitypune](#) |  **Nanded City**SM
The Maximum City
Sinhagad Road, Pune
A 700 Acre Mega Township on Sinhagad Road, Pune.

JANAMASTHAMI CONTEST



GARBAGE POLLUTION ISSUE



Preventing Health Hazard... Initiative Taken for Dousing off the Fire!
#YourVoiceOurAction

Nanded City
Nashik Road, Pune
A 700 acre mega township on Nashik Road, Pune.

Order Now!
swiggy.com
Three things India loves: Food, Movies and Puns about food and movies. #GollywoodSites

Comments:
Ashwin Navale Good initiative... however stop dumping of waste in the vicinity too. Spraying water will solve the issue of gaseous substances but water will percolate down and during this process it will contaminate the soil and subsequently the water body. If you I... See More
Like · Reply · December 10, 2016 at 12:13am

Suggested Pages:
The Territory
1.6K people like this.



Taking Prompt Action Against Fire...

#YourVoiceOurAction
Nanded City Pune Cares For You

Nanded City
Nashik Road, Pune

Comments:
Mander Rajurkar Dear Nanded City, Time for you to take action again. Garbage burning in river bed has again started from last few days. Huge smoke hovering over areas from Sangam to main gate. It's really difficult to even walk from these areas in mornings and evenings... See More
Like · Reply · January 29 at 9:30am
Dryaneshwar Borkar Thanks for this. We were following you on this matter since a years.
Like · Reply · December 10, 2016 at 11:24am
Dryaneshwar Borkar Keep it up whenever it happens.
Like · Reply · December 10, 2016 at 11:25am

Sponsored:
Order Now!
swiggy.com
Three things India loves: Food, Movies and Puns about food and movies. #GollywoodSites

KILLA MAKING CONTEST FOR CHILDREN'S DAY





GREEN GRACE - LAUNCH OF AURORA BLOCK

<https://www.facebook.com/snsgreenprojects/>

Getting more website traffic/enquiries DURING LAUNCH PAHSE



OUR ACTION PLAN

Media prominently used were

- Facebook
- Twitter
- Instagram
- Google plus

Page Like Campaign started immediately

Aggressive Website Link Campaigns

High use of Google Adwords & Display Ads



THE ACHIEVEMENT

10,433 Link Clicks in a period of 3 months

Facebook Fanbase increased 3 times in 3 months



TEASERS CAMPAIGN





LAUNCH CAMPAIGN



9784 post reach | 10,000+website link clicks | Budget Rs. 10,000



FILL & FEEL CONTEST



5474 post reach | 1407 post engagement | 450+ participants

A large, thick blue square graphic that is open on the right side, framing the title text.

DIGITAL WORKS: CONTENT AND DESIGN

BLOGS CREATED

Give diabetes the foot!

Your feet need special care if you have diabetes.

Stay a step ahead with 10 easy foot care tips, this world health day.

01 Wash your feet everyday with warm water

02 Gently wipe off the water (psst... Don't forget the skin between the toes)

03 Apply an alcohol free moisturizer on your feet but not between your toes

04 Cut your nails carefully

05 Examine your feet everyday and don't trim corns or calluses by yourself. Get help from doc.

06 Walking barefoot is a big no no.

07 Always wear clean socks

08 Use diabetic footwear

09 Check your shoes before wearing them for pebbles, pins or anything that might hurt your foot.

10 Get your foot examined at regular intervals.



SAVING AND SPENDING LESSONS FOR CHILDREN



BLOGS CREATED



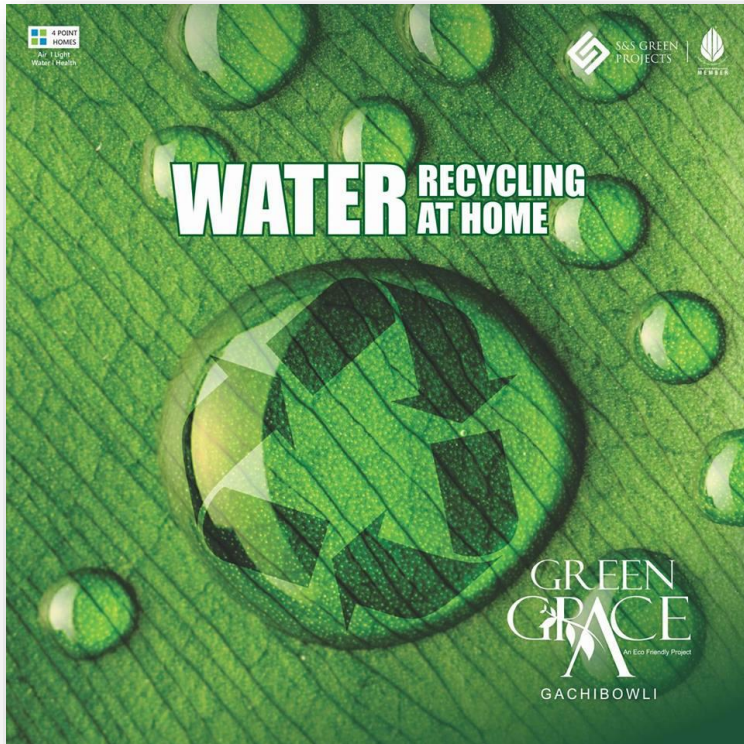


SOCIAL MEDIA POST

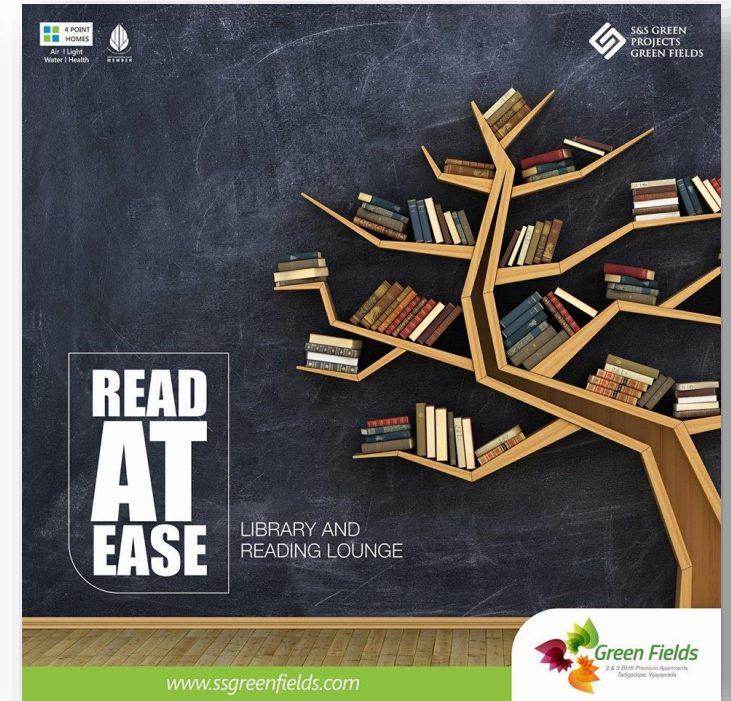
SOCIAL MEDIA POST



SOCIAL MEDIA POST



SOCIAL MEDIA POST



SOCIAL MEDIA POST





EMAILER'S DESIGNED

As a creative house, Tempest publishes its own snippets on public occasions. Part of our corporate behaviour programme, we tend to make these creative snippets address various social angles while cheering for the occasion's flavour.

For instance, we addressed racism in our wishes for Holi: the Indian festival of colours. We did a series that criticized colour-stereotyping of humans, and concluded with the statement "All colours are created equal."

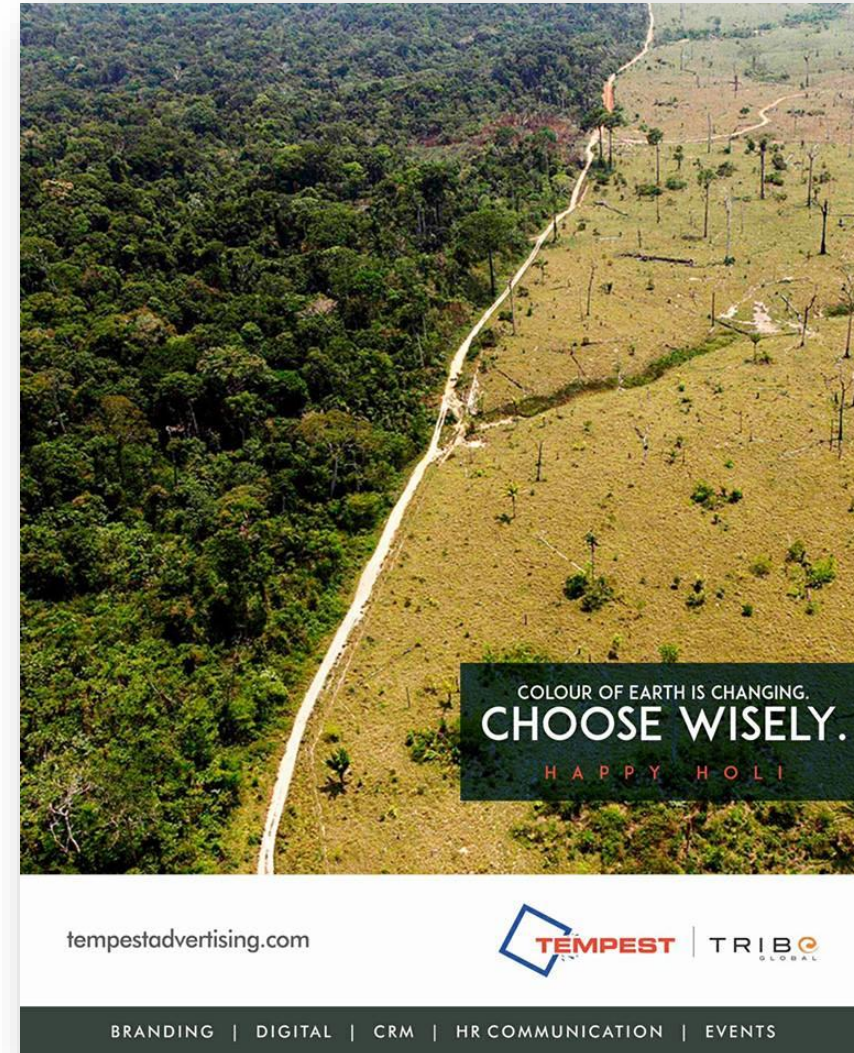
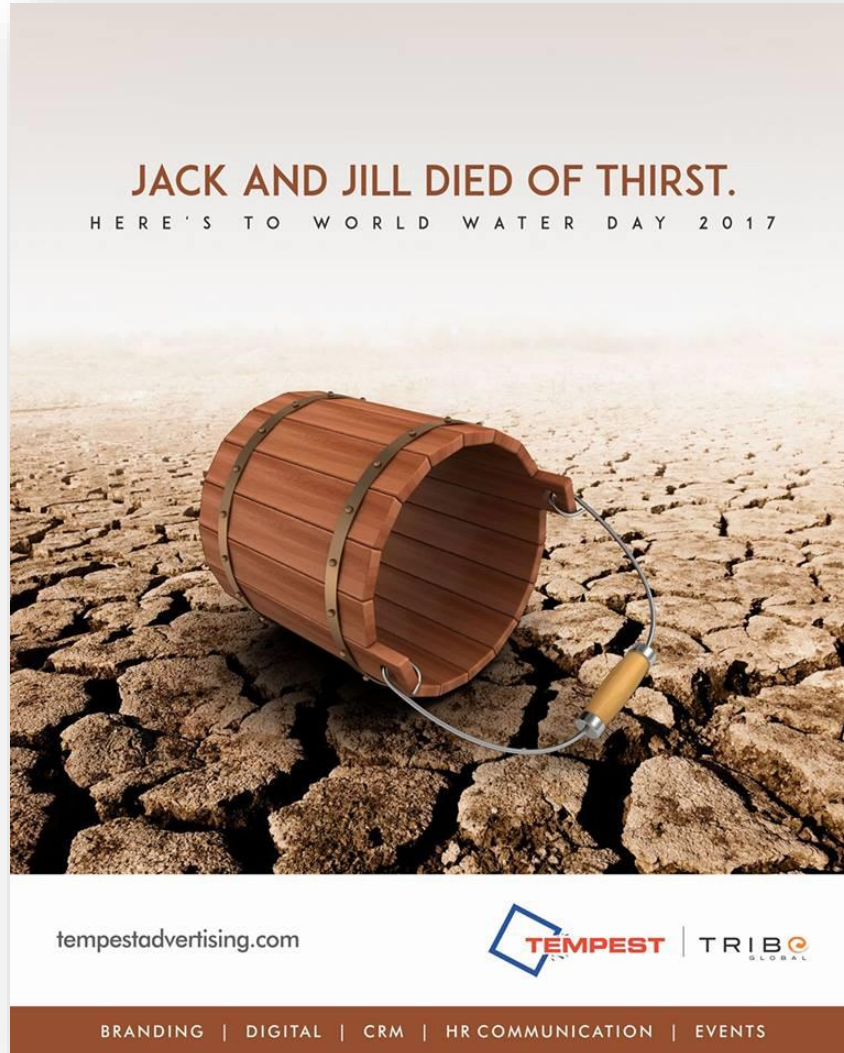
EMAILER



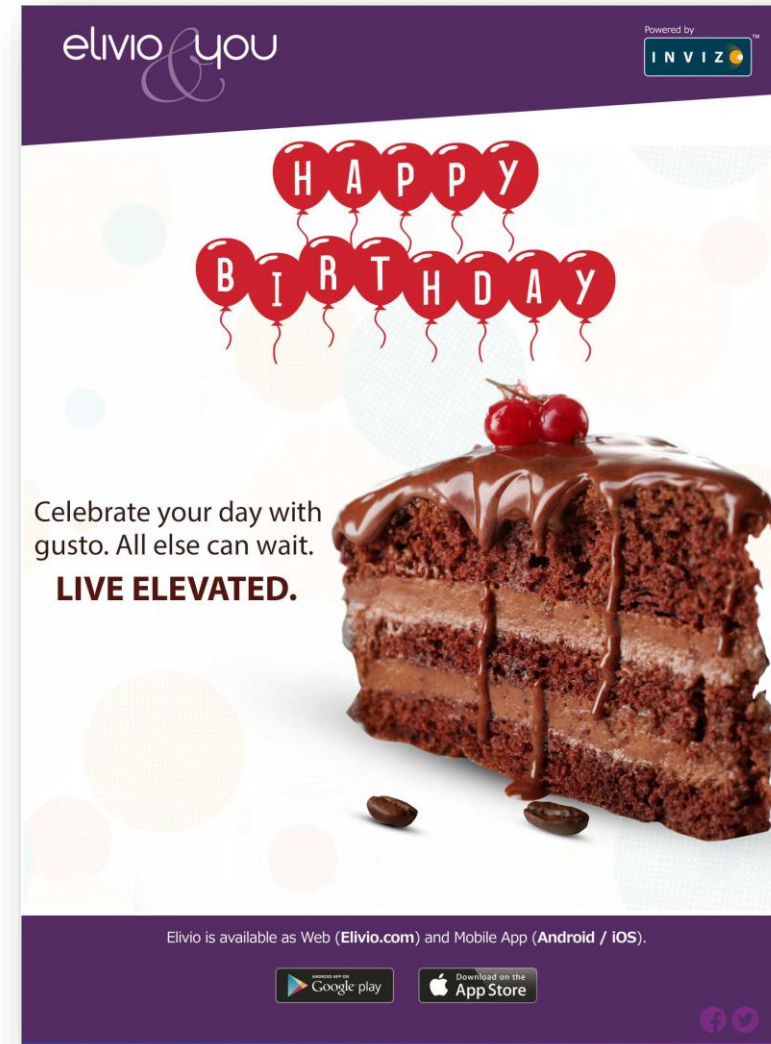
EMAILER



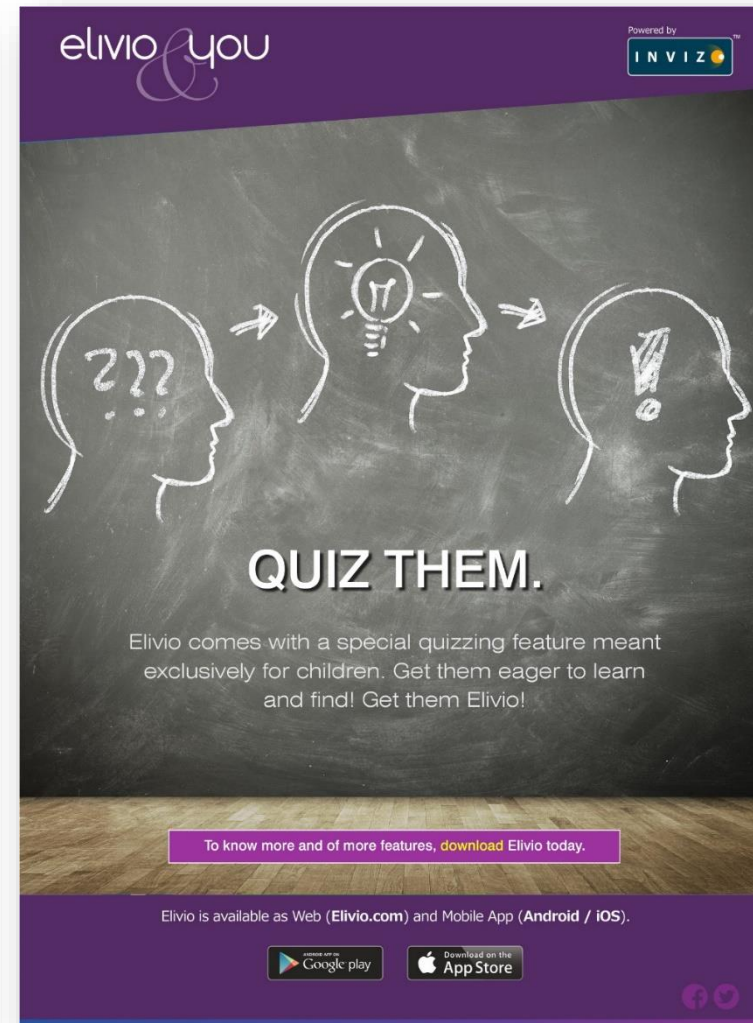
EMAILER





EMAILER



EMAILER




EMAILER

RELISH YOUR time @ home.


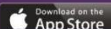
And what better way to do so than save and share recipes that make life delicious? Also, members can now save their secret recipes on Elivio. Never forget an ingredient, never run out of dishes to do!



To know more and of more features, download Elivio today.



**LIKE WE SAY,
LEAVE IT TO ELIVIO.
LIVE ELEVATED.**

Elivio is available as Web (Elivio.com) and Mobile App (Android / IOS).




CARRY YOUR MEMORIES IN YOUR POCKET.

Sometimes we have all remembered a certain family picture, or a note from a friend, but it wasn't handy. Well, no more of that. With Elivio, you can now carry all your cloud saved memories anywhere you go...

To know more and of more features, download Elivio today.



**LIKE WE SAY,
LEAVE IT TO ELIVIO.
LIVE ELEVATED.**

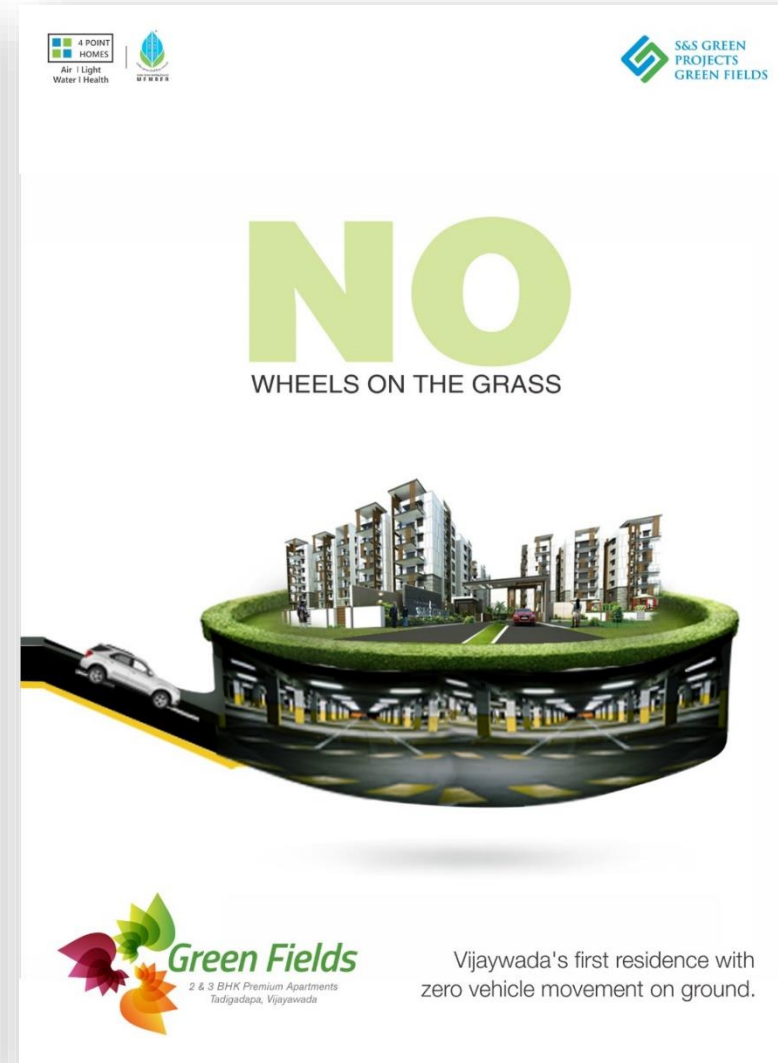
Elivio is available as Web (Elivio.com) and Mobile App (Android / IOS).







EMAILER



EMAILER









OPEN 65

65% SPACE ON PREMISES LEFT OPEN TO NATURE AND GREENERY




www.ssgreenprojects.com








ENJOY THE EASE

Private sit out for your apartment, for you to enjoy the view.




www.ssgreenfields.com





10K OFF

ON PREMISES 10,000 SFT CLUBHOUSE



www.ssgreenprojects.com



GLOBAL PLACEMENT-LINKEDIN ADS

BEHIND EVERY
SUCCESSFUL PERSON,
PROFESSIONAL AND LEADER
THERE IS ALWAYS A
PROFESSOR.



HIRING NOW

RECRUITERS & Sr. RECRUITERS

Join us in shaping careers for professors and academicians around the world.

email: careers@globalplacements.ind.in Tel: 040 43236688



WE ARE LOOKING FOR BUSINESS DEVELOPERS

YOU WILL GET

- GLOBAL EXPOSURE
- PROJECT OWNERSHIP
- TRAVEL OPPORTUNITIES
- NETWORK BUILDING OPPORTUNITIES

YOU MUST HAVE

- OVERSEAS BUSINESS DEVELOPMENT SKILLS
- PASSION FOR CLIENT ACQUISITION
- MARKET RESEARCH CAPABILITY



GLOBAL
PLACEMENTS

email: careers@globalplacements.ind.in Tel: 040 43236688

WESITES DEVELOPED

<http://www.hartex.in/>
<http://www.you-agency.com/>
<http://www.cybercity.in/>
<http://marinaskies.in/>
<http://gems.icrisat.org/>
<http://www.starhomes.in/>
<http://squarius.in/>
<http://starchik.in/>
<http://www.globalplacements.ind.in/>
<http://www.hcs.ind.in/>
<https://elivio.com/>
<https://manipalfertility.com/>
<http://www.hydlitfest.org/>
<http://thebloodgroup.in/>
<http://ananyahomes.com/>
<http://bpril.org/pc/>
<http://www.tredapropertyshow.com/treda7/>
<http://bricksandbonds.com/>
<http://gunaasdiamond.com/>
<http://www.mohanmarketing.com/>
<http://mmacalabs.com/>
<http://babukhanarena.com/>
<http://innerbeing.in/>
& MANY MORE

SOCIAL MEDIA - LINKS

<https://www.facebook.com/snsgreenprojects/>

<https://www.facebook.com/elivio.invizo/>

<https://www.facebook.com/nandedcitypune/>

<https://www.facebook.com/tempestadvertising/>

<https://www.facebook.com/cybercitybuilders/>

<https://www.facebook.com/SheratonGrandPune/>

& MANY MORE

A large, thick blue square frame is positioned on the left side of the slide, partially enclosing the text.

CLIENT TESTIMONIALS



Dear Rekha, Dhwanit & your Team,

Greetings!!! - Good will wishes and warm regards...

We thankfully acknowledge your kind visit made to our institute, and discussing about website development. It was great having your team here.

The presentation you gave us showed that you are a team of having highly qualified strategic people and your core values impressed us a lot. The demos of two designs was really good.

Thank You all and we will come back to you in a due course of time.

With Best Regards,

Dharani.

you

Dear Sahil,

I just wanted to take a moment to say a HUGE thank you to you and your team for building our new YOU website.

The feedback since launch has been overwhelmingly positive from both clients and staff alike, which is a great source of pride for us.

Your patience and careful guidance throughout the process was exceptional, and your response times off the scale. Nothing was too tricky or too much trouble for you, remaining professional and in control from start to finish.

So, from everyone here in LONDON, and from myself, Nick and Michael in particular – thank you. It's great having you as Tribe Global partners!

All the very best

Gary Grant

Managing Director



Dear Susweta & Team,

The Charminar Off-site "United V Play, United V Win" was a success. The event theme and collates were well appreciated by all the attendees.

I would like to take this opportunity to thank you and your team for the excellent support extended for creating the theme and collate designs.

Secondly, want to thank you for meeting all our end-lines which at times were unreasonable.

Thank You and hope to receive the same support in future.

Thanks & Regards,

Pallavi Bhatt



Dear Venkat / Rekha

On behalf of SS Green Projects, we would like to thank both of you & your team who have worked on the CP Meet & Aurora Project launch.

The response was good and on time.

Thanks again.

Looking forward to our continued association.
warm regards

Rajkumar S

Director - Corporate



Servicing for
5 YEARS DIGITAL
AND MAINLINE 19 YEARS

Servicing for
2 YEARS



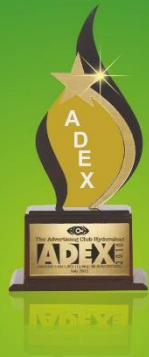
Servicing for
1 YEARS

AND MANY MORE...

The graphic consists of a large, blue, stylized square frame. Inside the frame, the words 'OUR AWARDS' are written in a bold, blue, uppercase, sans-serif font.

OUR AWARDS

Tempest has been ranked amongst the top 25 digital agencies in India



GOLD AWARD
Social Media Campaign
Management for APTDC



SILVER AWARD
Best MMP for
MANAGE



Best Digital
Media Company
INDIA

Source: www.mindandmatter.in/digital-marketing/top-25-digital-marketing-companies-in-india

A large blue square frame with a thick border, containing the text 'CLIENT SNAPSHOT' in a bold, blue, sans-serif font.

CLIENT SNAPSHOT



 <p>Rural Water Supply Sector & Sanitation Govt. of Andhra Pradesh</p>	 <p>SAARRTHI Exceeding Expectations</p>	 <p>SAINT-GOBAIN VETROTEX</p>	 <p>SAKET</p>	 <p>SCHOTT glass made of ideas</p>	 <p>Seasons</p>
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Thank You.



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